

L'ATELIER DU VIN

FRANCE 1926

RITUALS FOR CONNOISSEURS

ARCHITECTURE
INTÉRIEURE.
DU VIN®

WINE ROOMS FOR CONNOISSEURS

L'Atelier du Vin & Architecture Intérieure du Vin Unveil Their First Showroom in Paris

Paris, 09/06/2026,

After many years of presence both online and in select retail stores, **L'Atelier du Vin** is proud to announce the unveiling of its first public showroom, welcoming professionals and connoisseurs alike to **80 Rue Bonaparte, 75006 Paris**.

Since 1926, L'Atelier du Vin has been preserving the Art of Enjoying fine Wine the French way. Exceptional Wine Tools are designed and shaped in our workshop to reflect the spirit and customs of their era. Each new innovation endures gracefully, the result of expertise passed down through the generations. Every new creation is an invitation to a journey full of sensation, enlightenment and joy.

The showroom will also feature the sister brand **Architecture Intérieure du Vin**, a French designer and manufacturer of exclusive wine furniture, catering to both professionals and private individuals. Together, they make 80 Rue Bonaparte a single destination for the full universe of both brands, displaying the vast array of designer products and systems manufactured by the two.

What visitors and partners can expect:

- The complete L'Atelier du Vin product range, available to discover and purchase in person
- Live visualization of personalization and cobranding opportunities
- A dedicated meeting space for B2B appointments and trade consultations
- The wine cellar, showcasing Architecture Intérieure du Vin's wine storage collections in a real setting
- Private event hosting
- On-site brand representatives available to assist with professional inquiries

Located in the historic Saint-Germain-des-Prés, the showroom was conceived as an extension of the neighborhood's design and craftsmanship culture. Developed in collaboration with renowned brands and designers including Knoll, Vitra, Glasitalia x Philippe Starck, Davide Groppi and Erco, the space combines wine culture, contemporary furniture and interior design.

The showroom marks a new chapter for L'Atelier du Vin in its centenary year, establishing a physical space dedicated to wine culture, craftsmanship and French art de vivre in the heart of Paris.

PRESS CONTACT

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L'Atelier du Vin

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SHOWROOM PARIS

80 Rue Bonaparte, 75006 Paris

Monday through Friday 10AM – 6PM

Saturday visits available by appointment

Architecture Intérieure du Vin

www.architectureinterieureduvin.com

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