

PHILLIP JEFFRIES  
*SUMMER 2025*



# SUMMER 2025

## SUMMER SOIREE

Savor the warm glow of summer nights, where natural beauty and sophistication meet. This collection blends artisanal craftsmanship and architectural influences with natural textures, metallic accents, and subtle fringe details. We invite you to our Summer Soiree.

PHILLIP JEFFRIES



Item Shown: 31006 Ocean Breeze on Vinyl Manila Hemp

# Palmera

Transform your space with this large-scale palm leaf pattern. Reminiscent of a lush tropical oasis, our immersive design has incredible movement and elegance. Ten gorgeous new colors are made to order with the industry's fastest lead times.



Items Shown (top to bottom):  
31001 Malta Mirage, 31005 Seaside Canopy

# Saint-Tropez Stripe

From the cabana to your walls, this multi-tonal stripe brings the French Riviera home. Soft, painterly stripes add depth and dimension in seven coastal colorways.



Items Shown (top to bottom):  
27502 Blushing, 27501 Golden Hour, 27503 Pastel Splash

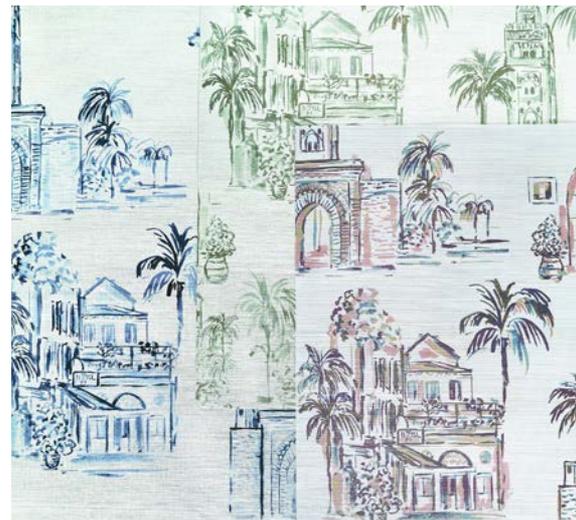
Item Shown: 27501 Golden Hour on Woven Walls



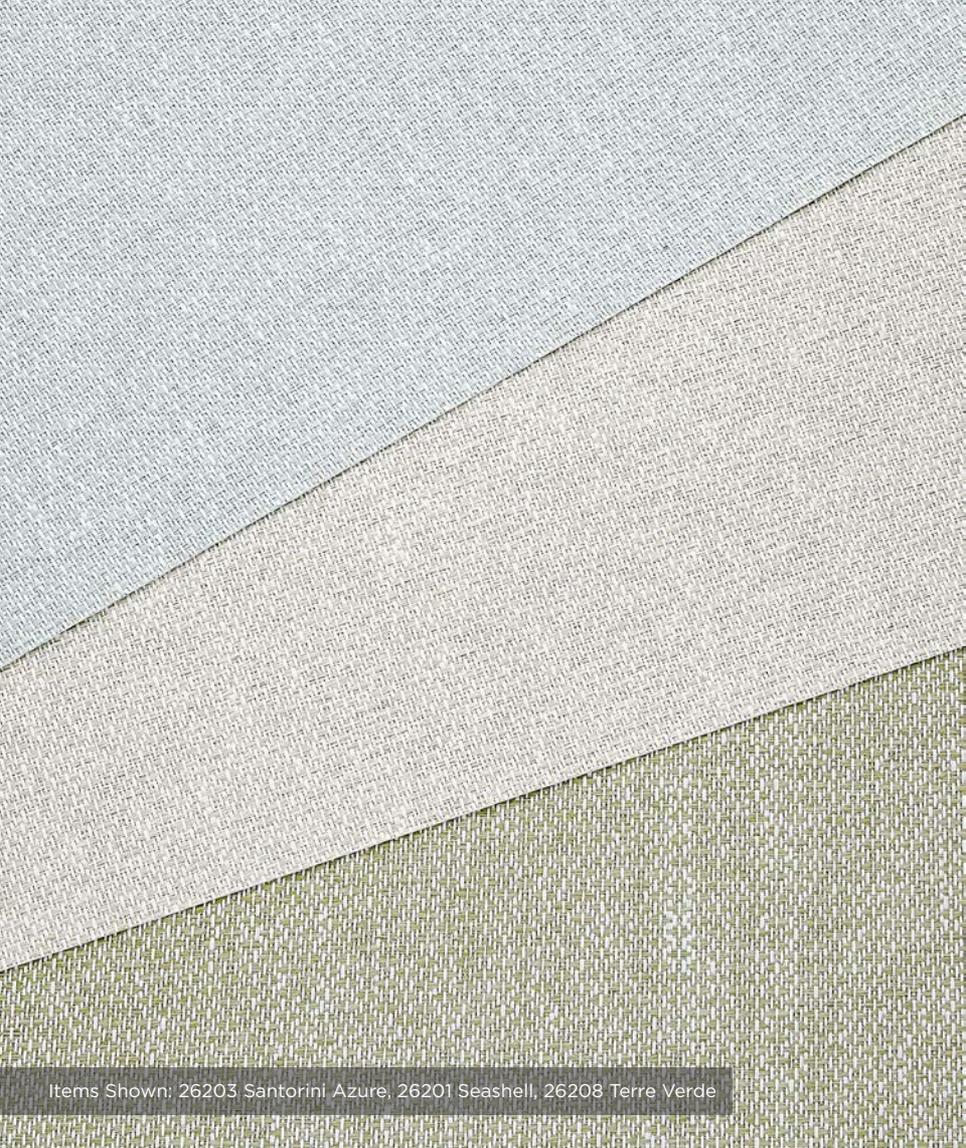
Item Shown: 28905 Blue City on Glam Grass

# Toulouse Toile

Step into paradise with this charming twist on a traditional toile. Inspired by seaside villas and watercolor paintings, the design exudes sophisticated whimsy offered in six dynamic colorways.



Items Shown (left to right):  
28905 Blue City, 28903 Palm Grove, 28904 Blush Bazaar



## *Mediterranean Weave*

Light and airy, this small-scale pattern is crafted with colored paper yarns for a dimensional, tailored look with seamless style. Nine colorways inspired by nature add warmth and texture to the walls.

Items Shown: 26203 Santorini Azure, 26201 Seashell, 26208 Terre Verde



Item Shown: 24901 Tan on Woven Walls

# Sea Stone

With a chic organic look, this mosaic-inspired pattern offers a fresh, modern take on geometric tiles. The eight soft coastal colors are reminiscent of the sea.



Items Shown (top to bottom):  
24901 Tan, 24902 Petal, 24906 Vineyard

# Villa Vibes

Inspired by modern art, this large-scale geometric pattern has architectural style and a painterly look. Seven colors from warm neutrals and reds to cool blues and greys will transport you to a summer getaway.



Item Shown: 27401 Mallorca on Perfect Paper



Items Shown (top to bottom):  
27403 Lisbon, 27401 Mallorca, 27406 Como



# *Vinyl Tranquil Weave*

This timeless woven texture has vertical striations for a virtually seamless look. Luxury has never been so durable and affordable.

Items Shown: 29407 Royal Blue, 29411 Starlight, 29402 Haze



## *Vinyl Washed Weave*

Reminiscent of a woven raffia washed in color, this textural design has the look and feel of a handcrafted, natural material. Luxury has never been so durable and affordable.



# Isla PVC Free

Inspired by classic linen, this elegant take on a woven textile has horizontal movement with dimensional color. The next generation of performance wallcovering is named after the next generation of our PJ Family. Meet Isla.

## PERFORMANCE PVC FREE

*This new generation of performance wallcovering is committed to preserving the next generation and beyond.*

*Our PVC Free Type II performance wallcovering contributes toward LEED credits and is made from post-consumer recycled content. It's also low VOC, breathable, and easy to install and remove. The only thing as impressive as our range of colors, designs, textures, and customization options is our short lead times.*

# Vinyl Horizons

Inspired by plaster and stone-look walls, this watercolor stripe has incredible horizontal movement with a chicly subtle metallic pinstripe. Luxury has never been so durable and affordable.



Items Shown (left to right):  
27003 Open Air, 27007 Porto Black, 27005 Smokey Taupe

Item Shown: 27006 Coastal Fog



# Phykonos

This Mediterranean-inspired design is a modern take on a classic aesthetic. Handcrafted by artisans, the multi-layer crackle technique has a painted, organic look with a fine texture.



Items Shown (top to bottom):  
31304 Claystone, 31305 Oasis, 31306 Shade

Item Shown: 31300 Moonlit



# *Elements*

Inspired by the look and feel of natural stone, this design features a unique dusting of texture that creates a subtle horizontal striation of color.

Items Shown: 28205 Shale, 28200 Limestone, 82806 Mica, 28208 Jasper



# *Boucle All Day*

With textured elegance and coastal sensibility, this woven textile is crafted from linen and boucle yarns for a chic, chunky look. The anti-fray finish ensures ease of installation and exceptional durability. Seven colorways inspired by the sea will instantly add calm vibes with sophisticated style.

Items Shown: 26304 Morning Tide, 26302 Vanilla Drift, 26305 Tidal Threads

# High Tide

A dimensional design with a flowing pattern, authentic jute is woven into a textured paper weave that is laminated to a colorful backing. Offered in seven colors inspired by the sea.



Items Shown (left to right):  
28105 Rustica Reef, 28100 Sand Dune, 28102 Sea Fern Green

Item Shown: 28100 Sand Dune



## *Mariner Cloth*

Inspired by warm, sandy beaches, this dimensional paper weave is crafted with authentic cotton and yarn-dyed paper that is then laminated atop a colored paper backing. The seven colorways are incredibly versatile.

Items Shown: 28605 Rustica, 28602 Ocean, 28601 Shell, 28600 Beach



# *How It's Made*

## The Story of Raffia

Fine craftsmanship begins with the harvesting of authentic natural materials. Through a multi-step process, artisans transform raffia into works of art. The raffia is cleaned, dried, and expertly woven by artisans. To ensure the most consistent coloring, the yarn is dyed prior to weaving. Discover the textural drama of raffia.



## Capri Raffia

A glamorous take on a classic raffia, this woven natural is crafted with authentic raffia for dimensional color with or without a metallic wash. The two sophisticated colorways bring the beach home.

# Fringe Benefits

A dimensional twist on a stripe, this textural natural raffia features a double-row fringe and is available in two colorways: with or without a metallic wash.



Items Shown (top to bottom):  
28401 Sunset Silver Fringe, 28400 Golden Shoreline Fringe

Item Shown: 28400 Golden Shoreline Fringe

# Vignette Images

All images have vertical and horizontal options available.



Palmera Palmera Saint-Tropez Stripe Saint-Tropez Stripe\* Toulouse Toile



Toulouse Toile\* Sea Stone Sea Stone Villa Vibes Villa Vibes\*



Vinyl Horizons Mykonos High Tide Fringe Benefits

\*available in other colorways

# Product Images



Saint-Tropez Stripe Toulouse Toile Mediterranean Weave Sea Stone Villa Vibes



Vinyl Tranquil Weave Vinyl Washed Weave Isla PVC Free Vinyl Horizons Mykonos



Elements Boucle All Day High Tide Mariner Cloth Fringe Benefits & Capri Raffia

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## Media Inquiries

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For high resolution vignette, product and sku images, or additional information, please contact:

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## Custom Made Easy

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You can design your own custom wallcovering with PURE IMAGINATION<sup>®</sup>. CREATE your own design, SUBMIT your own artwork, or MODIFY our existing murals - if you can imagine it, we can create it. Simply changing the ground or color of a wallcovering from our existing library? You can do that too with PJ MASH UP<sup>®</sup> in four simple steps.

[GET STARTED](#)

## Follow Us

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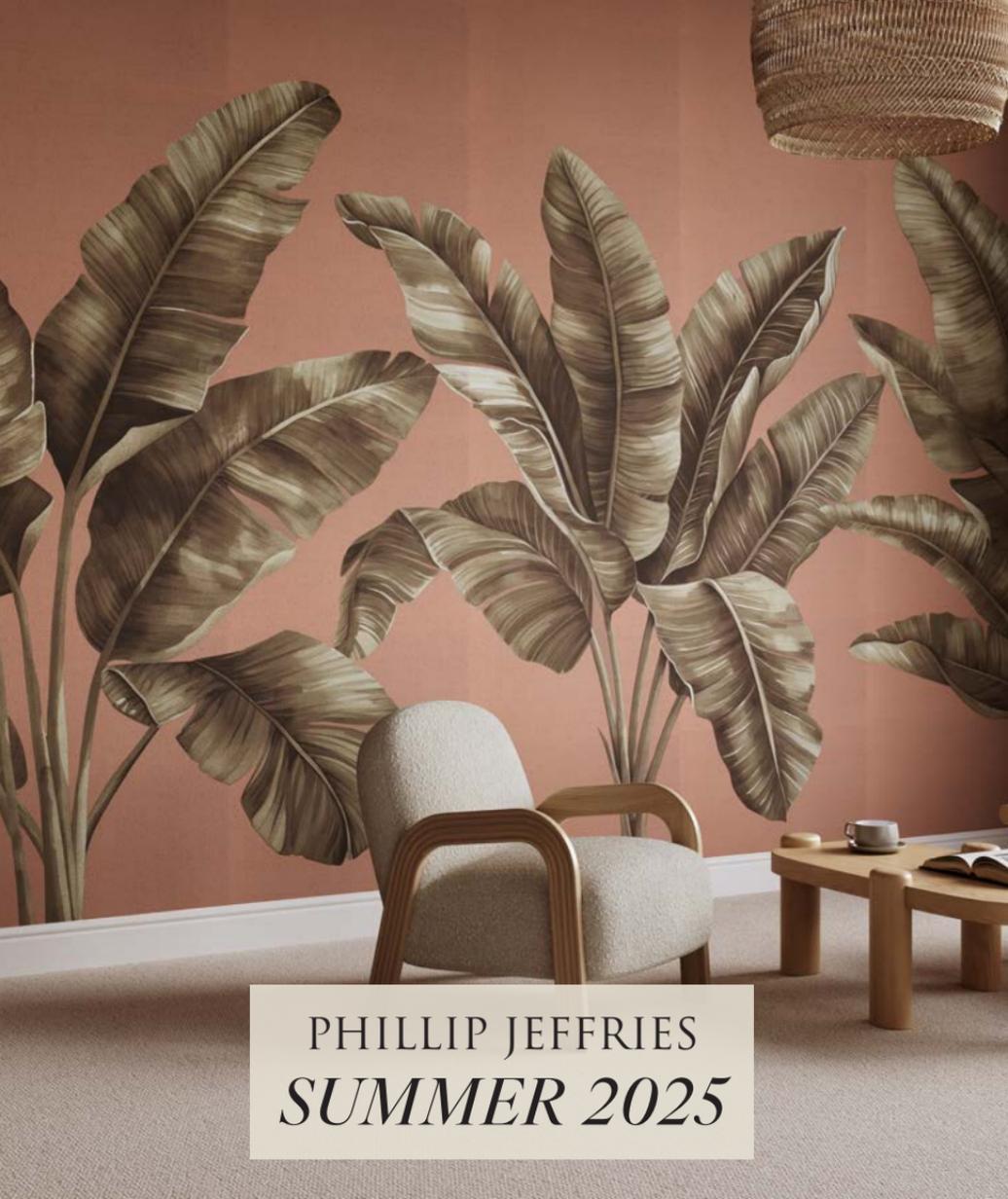
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Top to Bottom: 28905 Blue City, 27404 Ibiza, 24904 Sky



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