

red
EDITION



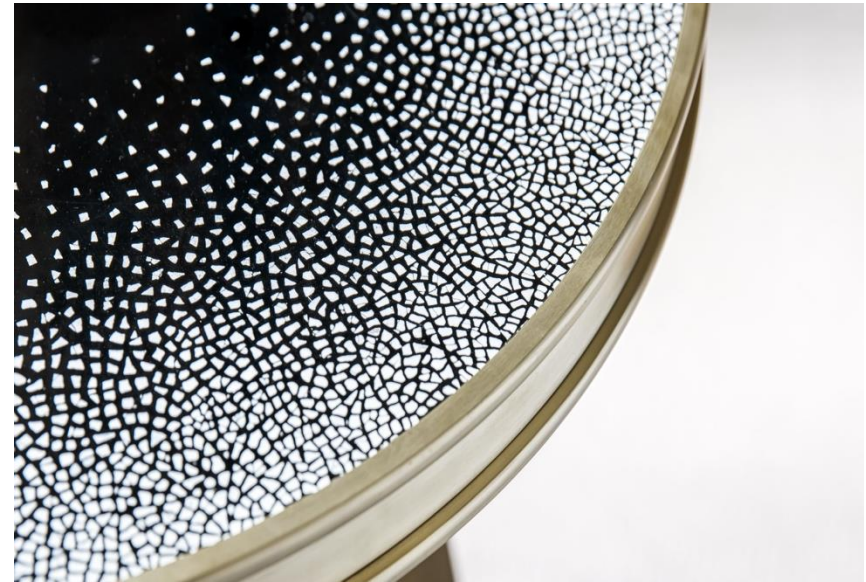
A family heritage, a passion for design and materials.

It all begins in Vietnam, in the family lacquer factory. It was there that Cyril discovered materials : its depth, its brilliance, and the precision of artisanal craftsmanship. A simple but essential lesson: the material can transform everything.

In 2006, he founded Red Edition in Paris with a clear ambition: create furniture and objects that combine boldness, elegance, and artisanal expertise.

The Creation Studio, at the heart of design Red Edition.

Over the years, Cyril has surrounded himself with a creative and talented team to bring to life an in-house design studio within the brand. A true ideas laboratory, it explores lines, materials, and details to challenge the classics of design. .



Material is our field of exploration, our signature.

From lacquer, with its depth and brilliance, to innovative combinations of wood, marble, brass, stainless steel, and fabrics, each material imbues our creations with a unique personality.



The work of detail is at the heart of our signature.

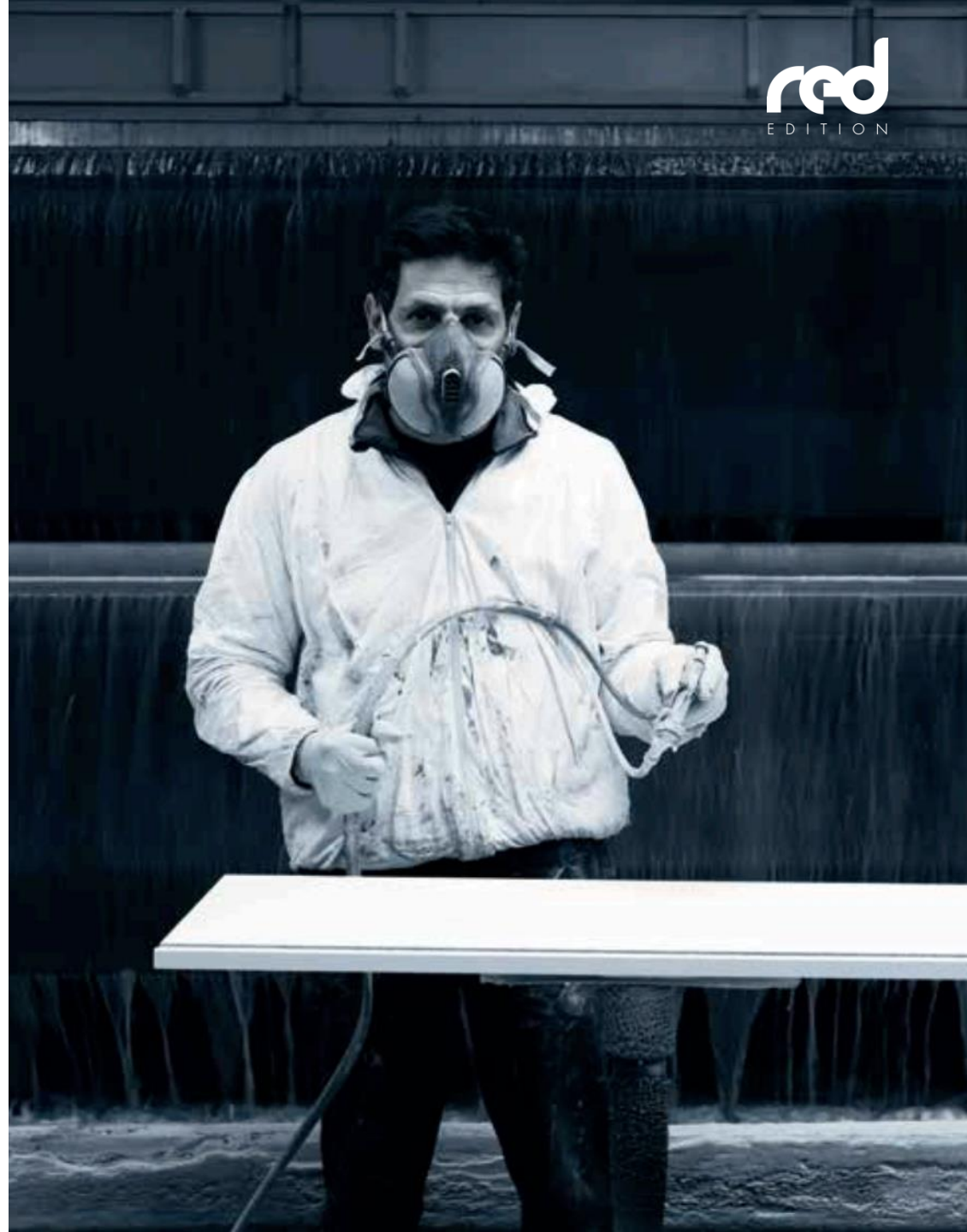


A unique production, at the heart of craftsmanship.

Manufacturing is at the core of Red Edition. Our teams, in Italy and Vietnam, master every step of the production process. Each element of our collections is entrusted to experts in their field, with whom we collaborate directly: wood, lacquer, marble, textiles. These artisans bring their expertise to our creations, ensuring impeccable quality and perfect mastery of materials.

The best of "both worlds."

Two worlds that we combine and associate, thanks to our local teams and our network of artisans and workshops. These skills and expertise allows us to offer semi-custom and custom-made solutions to our clients.

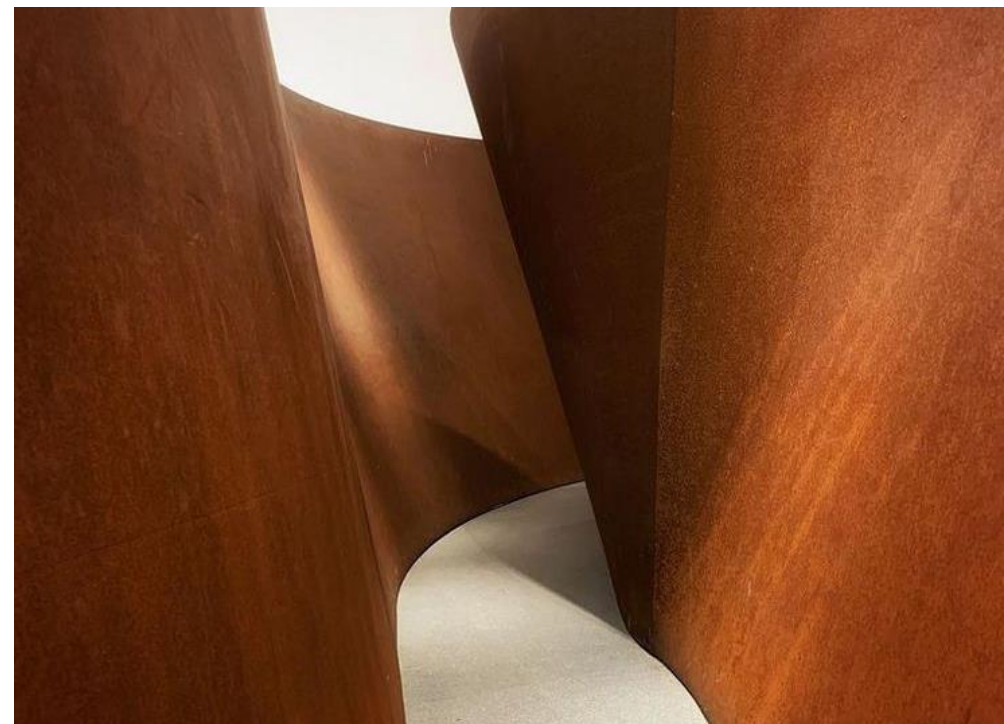


Lacquer



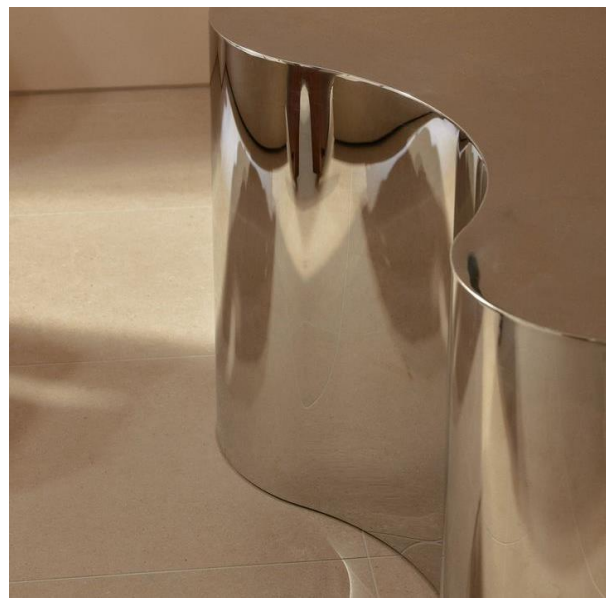
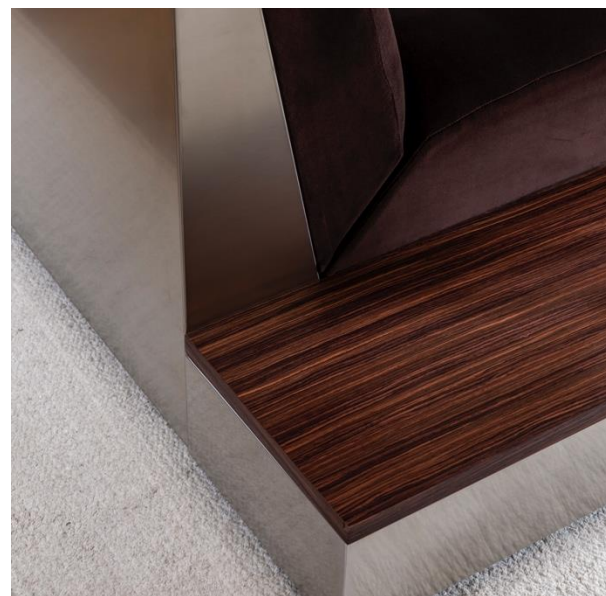


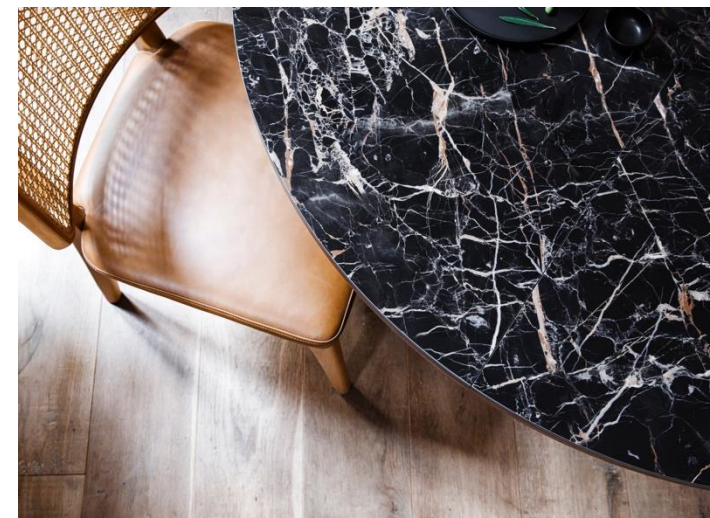
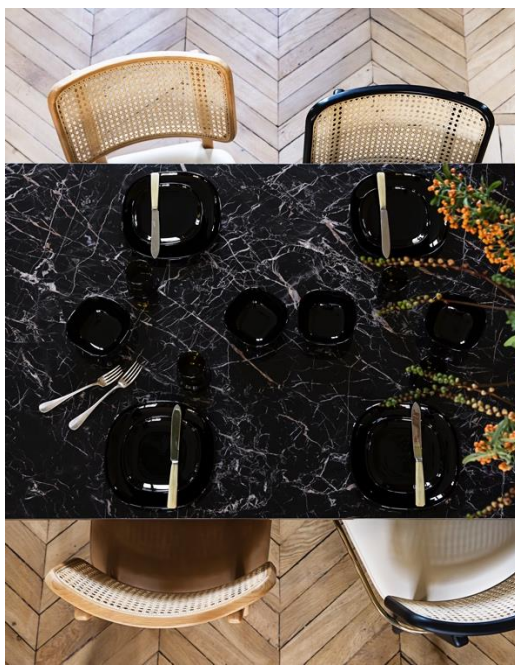
Wood

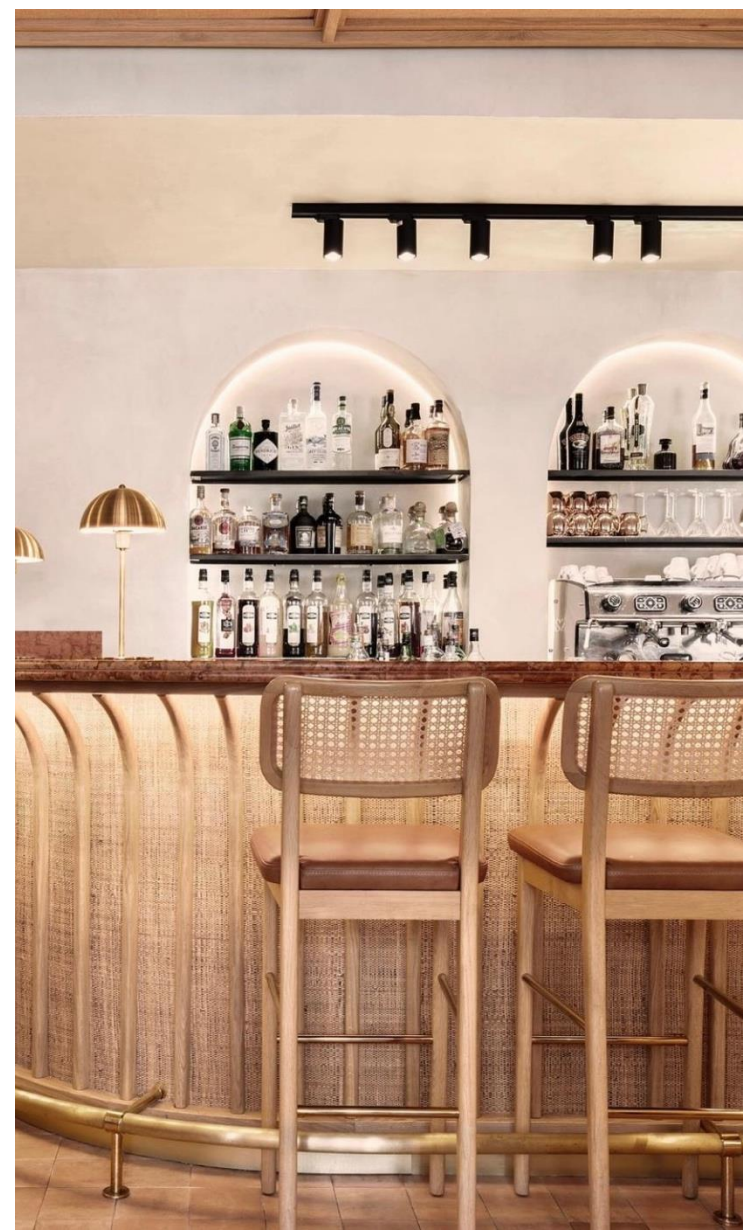




Metal









Tristan Auer

red
EDITION

LELIEVRE
PARIS

REEDITION | PROJECT | CONTRACT

Hospitality

HÔTEL CARLTON
Cannes

red
EDITION



REEDITION | PROJECT | CONTRACT

Hospitality

HÔTEL DE BUCI
Paris



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Restaurant

MIMI KAKUCHI

Dubai



Headquarters

PERNOD RICARD
Paris



Headquarters

GALAXIE VENDOME
Paris



Residential

STUDIO PATRICK MARTINS
Paris



The RED Apartment

In the heart of the Marais, you climb a flight of stairs and arrive at Red Edition: this is the Red Apartment.

From the moment you enter, the tone is set: the brand's creations are displayed alongside wonderful finds and contemporary favorites. It's a true universe spread over 150 m² that welcomes you.

Red Edition immerses you in an interior to help you choose, inspire you, and give you ideas. It's a special moment that allows you to discover Red Edition furniture in a living space that reflects the brand's eye.

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