

PRIVACY POLICY



Your privacy is important to us. It means that we store your data securely and ensure that it remains well protected. We also let you know what we do with your data when we respectfully use it to provide you with a better service.

We start from the principle that everyone has control over his or her personal data and everyone has the right to not or no longer share it with us. This Privacy Policy sets out what personal information we may collect from you, how we use that information and with whom we may share it. We explain what we do to protect your privacy, how you can exercise your rights and what controls are in place to ensure compliance with this statement.

This Privacy Policy applies to the collection, management, use and sharing of your data by Bazar Bizar. This Privacy Policy should be read together with our terms and conditions and our cookie policy. We may modify our Privacy Policy at any time and make the most recent version available on our website www.bazarbizar.be. This Privacy Policy was reviewed and last updated in November 2020.

Our contact details:

Bazar Bizar
Duffelsesteenweg 152
2550 Kontich
Info@bazarbizar.be
+32 3 246 60 61

When does this statement apply?

This Privacy Policy applies when you visit our website or have contact with our employees. By visiting our website or having contact with our employees, you give us permission to collect and use personal data as described in this Privacy Policy.

What data do we collect?

We collect your data in order to perform, improve and inform you about our activities, our promotions or products and services purchased by you. You provide some of this data directly to us - for example, through forms on our website, with your business card, with your orders or in your e-mail traffic with us, or we obtain some of the data by recording how you deal with our products and services or we obtain this data through cookies on our website.

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We distinguish different types of personal data. They allow us to introduce and offer our products and services:

- User information: This allows us to identify you or contact you. For example: your name, your address, your telephone numbers, your language preference, your gender, your e-mail addresses, your participation in our promotions, your use of our websites, your contact information on social media;
- Traffic data: We need this technical data to make our electronic communications run smoothly, such as your IP address.
- Sensitive data: we do not process sensitive data.

Why do we collect this data?

We process personal data for a variety of reasons, each time only processing the data necessary to achieve our purpose. With your consent, to the extent required, we collect personal data for the following specific purposes:

- To process your requests about our products and services.

If you visit our website or contact our employees to collect or request information about our products and services or when you sign up for our newsletter, for example, we need your address information. Any information we receive about you will be used to provide you with the requested information in the manner you indicate.

- To offer you the best possible service.

We track your information to improve our customer service. If we want to set up, maintain and support our products and services correctly, we need that data. That way we can also contact you for the next step in our cooperation or to ask for feedback about our services. If there are technical problems or malfunctions on our part, we must be able to inform you.

- To inform you about our products, services and activities.

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We may use your information to inform you about existing and new products, services, special offers, and others, to engage in direct marketing or to create a profile about you so that we can inform you about things we think may be of interest to you. We can do this in writing, electronically or by telephone. We also use your information for the newsletters you subscribe to. You will only receive communications by e-mail if you have given your explicit consent, to the extent required. We may also analyze your browsing and reading habits and create content for our websites or newsletters that suits your needs. We do this by registering your visits, with the activities that take place there. Think about viewing pages or clicking on links. In this way we can also give you easier access to the information you are looking for.

Who manages your data?

All personal data is managed by Bazar Bizar. Within Bazar Bizar the data is only accessible to persons who, in function of their tasks, should have access to it.

We make use of external processors. This means, among other things, that we temporarily pass on data to third parties for certain tasks if we do not have the means to do so ourselves. If we do so, we will always ensure that your data is treated confidentially and used in a secure manner. We always record this contractually with the processors. For example, a processor may never use your data on its own initiative and your data must be deleted as soon as a processor has completed its assignment.

We may transfer your personal data to our legal successors and affiliates, if any, such as subsidiaries and sister companies, for the same purposes as stated in this Privacy Policy. For some aspects of our products and services, we work with third parties or use subcontractors. The transfer of your data only takes place for the same purposes as Bazar Bizar itself. We ensure that they, like us, manage your data securely and respectfully.

How do we secure your data?

We protect your personal data and privacy as much as possible. Our employees are trained to handle confidential data correctly. In the event of a data leak with unfavourable consequences for your personal data, you will be informed personally in the circumstances provided for by law.

Our website sometimes contains links to third-party sites whose terms of use do not fall within the scope of this Privacy Statement. Please read carefully their policy on the protection of your personal data.

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We may use your information to inform you about existing and new products, services, special offers, and others, to engage in direct marketing or to create a profile about you so that we can inform you about things we think may be of interest to you. We can do this in writing, electronically or by telephone. We also use your information for the newsletters you subscribe to. You will only receive communications by e-mail if you have given your explicit consent, to the extent required. We may also analyze your browsing and reading habits and create content for our websites or newsletters that suits your needs. We do this by registering your visits, with the activities that take place there. Think about viewing pages or clicking on links. In this way we can also give you easier access to the information you are looking for.

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Viewing, correcting or deleting data?

You have the right to access your data. You may ask us whether we process your personal data; what we process it for; what categories of data we process; with which categories of third parties we share your personal data; what is the origin of the data processed and what logic we use if we were to process certain personal data automatically.

You may exercise your right of access in writing, for the attention of Bazar Bizar, Duffelsesteenweg 152, 2250 Kontich or by e-mail to info@bazarbizar.be. We have 30 days to answer your request. This period starts when we have received your request in writing and have all the necessary information to fulfill your request.

In order to exercise your right of access and to prevent any unauthorized disclosure of your personal data, we may ask you for proof of your identity. We will not ask you for a copy of your identity card.

You also have the right to have incomplete, erroneous, inappropriate or outdated personal data removed or modified. To do so, you can always contact us by e-mail or post. We will then adjust this information if necessary within the legally established time limits. Please bear in mind that sometimes, depending on your request, we may no longer be able to offer you some services. We may also not be able to remove all of the requested data, for example because we are legally obliged to keep data for a certain period of time. In order to keep your data up to date, we ask you to notify us of any changes.

No direct marketing?

You always have the right, without giving a reason, to oppose the use of your personal data for direct marketing. To do so, you can always contact us by e-mail or post.

How long do we keep your personal data?

We take care of appropriate organizational and technical measures to secure personal data. We may not retain personal information longer than necessary to fulfill the purpose for which we collect it. Therefore, the retention period may vary for each purpose and may be very short. At the end of the applicable retention periods, personal data will be completely anonymized or deleted. We process user data up to a maximum of ten years after the last operational contact between us, for Traffic Data this is 26 months.

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Questions?

If you have any questions about our privacy policy or if you would like to contact us to change your details, we are always ready to provide an appropriate answer. You can reach us by e-mail, in writing or by phone. In this way you can also submit a complaint which we will deal with correctly as soon as possible. If you would not be satisfied with our response, you can also contact the government and more specifically the Commission for the Protection of Privacy. The contact details can be found on their website.