PRESS RELEASE

The Unique Expression of Wood
— BVF reveals the natural character and beauty of wood





Based in the Okhotsk region of Hokkaido in northern Japan, BEFORE VINTAGE FURNITURE (BVF) creates unique pieces of furniture that embrace wood's inherent character and the traces left by the passage of time.

What do we find beautiful in wood, and where do we see its value? Each piece of wood has a character that goes beyond regular shapes and uniform grain. BVF's approach to furniture making begins with an appreciation of these individual differences.

At this exhibition, BVF will present a collection that places the distinctive character of the material at its heart. Prominent cracks and knots, richly varied grain, and the wood's natural contours all become essential elements of the design.

Rather than concealing these features, BVF brings out their beauty through craftsmanship. Wood joinery and butterfly keys, together with refined lines, accentuate the material's powerful character. Each piece possesses a distinct form and identity that can never be reproduced exactly.

And is the value of a piece of furniture determined the moment it is made? The colour, lustre and texture that develop with continued use, the traces of everyday life, and the memories of those who live with it—BVF finds value in these accumulated layers of time.

Through this collection, BVF invites us to reconsider the beauty of wood and the value of furniture. To embrace the individuality of each piece of wood and live with it as time passes. To nurture furniture that is not yet vintage into pieces that will be passed on to future generations. This is the philosophy at the heart of BEFORE VINTAGE FURNITURE.

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