A much-loved classic brought to life through Puckator's in-house design team.

Puckator is excited to introduce its new Le Petit Prince collection for 2027, inspired by the much-loved story by Antoine de Saint-Exupéry. Combining the charm of this timeless classic with practical gift ideas and everyday essentials, the collection brings the Little Prince's magical universe to a new range of products.

Developed by Puckator's in-house design team, the collection captures the spirit of the original story through its iconic characters, celestial imagery and instantly recognisable illustrations. Stars, planets, the Little Prince, his fox and his beloved rose feature throughout the range, brought together in a coordinated design that feels both playful and nostalgic.

The collection includes a variety of products, from stationery and accessories to wearable gifts and items for everyday use. Highlights include A6 notebooks, magnetic bookmarks, everlasting pencils and an erasable pen, alongside a colourful silicone watch, socks presented in tubes, a pop-top bottle and a ceramic money box featuring the Little Prince sitting on his asteroid. Medium and large gift bags, together with a storage bag, complete the range.

A distinctive collection with plenty of character

The design team has created a consistent look across the collection, using deep navy backgrounds, golden stars and familiar illustrations to bring the products together. The result is a range that feels instantly recognisable while offering plenty of variety, with practical everyday items sitting alongside fun and original gift ideas.

With its blend of stationery, accessories and character-led gifts, the collection offers retailers different ways to bring Le Petit Prince into their product assortment. Its broad appeal makes it a natural fit for gift shops, bookshops and other retailers looking for distinctive licensed products with a story behind them.

A new addition to Puckator's licensed collections

With over 30 years of experience in the gift industry, Puckator specialises in developing and distributing original giftware, stationery, toys, home accessories and licensed products to retailers across Europe and beyond. Its in-house design team plays an important role in bringing new ideas to life, creating collections that combine recognisable characters, thoughtful details and practical products for the gift market.

The new Le Petit Prince collection forms part of Puckator's 2027 range, offering retailers a fresh way to bring the magic of this much-loved story to their customers.