

Bonne Maison

a promenade in Giverny with



photo @clinesaby

HÉRITAGE

Claude Monet.

ACADÉMIE
DES BEAUX-ARTS

Bonne Maison

Since 2012, Bonne Maison tells stories with unique socks. Every season, three stories made of 12 models where colours answer to patterns.

In these stories we come across blondes, clowns, crowds, trapeze artists, nude women bodies, birds, dogs, cats, snails, horses, mice, grasshoppers, snakes or monkeys, in mountainous, green or surrealist settings, imaginary landscapes, with polka-dots, stripes, but also peonies, carnations, iris, daisies, poppies and other wonders... That whole little world wants to settle down, leap and chill, flutter or spread along the feet, climb onto the eel or even come around the calf. And if we don't pay attention, feet end up sharing stories...

Le bon fil (the right yarn)

We have selected high quality Egyptian cotton spun in Italy.
Our socks are double thread knitted for an optimal strength.

Les bonnes couleurs (the right colours)

Our color scales are drawn up with care for each collection.
The yarn dyeing is done especially for Bonne Maison.

Les bons motifs (the right patterns)

Our fine gauge allows us to bring a high accuracy and refinement to the different patterns. Socks are presented in arrangements of 12, patterns and colours relating little stories.

Le bon savoir-faire (the right know how)

Thank to the «savoir faire» of one particular French manufacturer, whose business we have supported and invested in by providing sock-knitting machines, we have been able to develop high quality socks and keep production mainly in France.

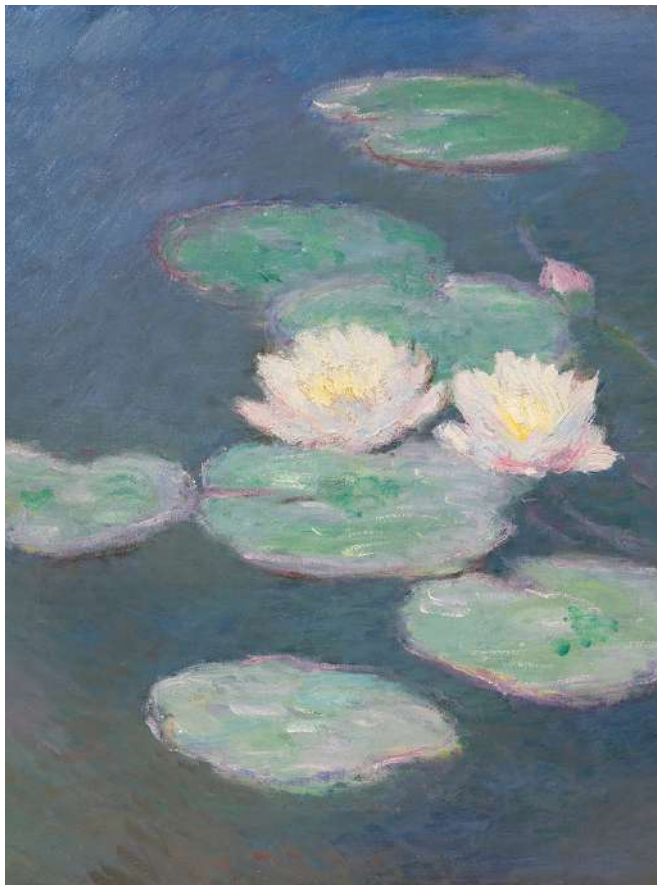
In collaboration with the Académie des Beaux-Arts, we had the pleasure of designing three books, each containing two pairs of socks inspired by the garden and paintings of Claude Monet.



Claude Monet (1840–1926) is now recognized as one of the most important artists in the history of art. A master of Impressionism art movement, he transformed painting by capturing light and movement on canvas. His work stands out for its remarkable attention to color variations, fleeting atmospheres, and the poetry of everyday life — a universal vision that continues to inspire viewers.

In Giverny, Monet found his place of fulfillment. There, he didn't just paint nature : he shaped it and staged it as a true work of art. His house and gardens became an extension of his studio, a creative space that constantly evolved. Walking through Giverny feels like stepping into an Impressionist painting and experiencing the master's inspiration firsthand.

As the heir to Monet's house and collection in Giverny, the Académie des Beaux-Arts is committed to preserving and promoting this exceptional heritage.



Claude Monet (1840 – 1926), Nymphéas, effet du soir, 1897 (détail), Paris, musée Marmottan Monet



MON5-02



MON1-01



MON2-01



Claude Monet (1840 – 1926), *Les Agapanthes*, 1914-1917, Paris, musée Marmottan Monet



Claude Monet (1840 – 1926), Nymphéas, 1916-1919 (détail), Paris, musée Marmottan Monet



MON5-01



MON4-01



MON2-03

Packaging



Book-style packaging containing two pairs of socks, made of printed cardboard.



Individual packaging in crystal paper.





/contact@bonnemaison.fr



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