

LORIG - PRESS KIT



TSOLAL Lamp KAMI-KAMI marquetry on frosted glass - 2024 — 22 x 10 cm

From Alopecia to Material Innovation:

LORIG Invents

KAMI-KAMI©

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KAMI-KAMI is a material developed by LORIG (Laurie Demir) from upcycled keratin fibers sourced from human hair and animal fur.

Each year in France, more than 10,000 tons of these fibers are discarded, most often buried or incinerated due to the absence of dedicated recycling channels. When burned, they release pollutants, despite being a naturally resilient material historically valued for its physical and structural qualities.

Gradually excluded from contemporary uses, these fibers are now largely regarded as waste. Yet they represent a rich organic resource, both materially and symbolically, whose potential remains largely unexplored.

Rather than seeing them as waste, LORIG considers them a resource.



KAMI-KAMI Rolls – Three Shades



A Foundational Intuition

In 2020, during the lockdown, unable to find paper to write the lockdown travel permit required to leave home, the artist asked herself a simple question: Could she create a sheet from what she had at home?

Living with alopecia and confronted daily with the loss of her own hair, she decided to experiment with this fiber.

The first sheet was born.

This gesture became the subject of her graduation project at the **École des Beaux-Arts** in Angers - France, as well as her thesis.

Since then, the research has evolved and expanded: improving the material's mechanical properties, refining the manufacturing process, exploring new applications, and developing a genuine research and development approach around the material.



FLOW Lamp Marquetry in
KAMI-KAMI – 2025 20 × 90 cm

“ Discover this A4 sheet created during lockdown by the young French designer Laurie Demir using her own hair. ”

— *Le Monde*



Printed bottle label in KAMI-KAMI

A Natural, Circular and Versatile Material

KAMI-KAMI is now a 100% natural and biodegradable material, developed without synthetic additives.

Derived from an organic by-product, it can return to the earth at the end of its life cycle and is part of a circular approach.

Its texture lies somewhere between paper and nonwoven textile.

It can be used as art paper, textile, or surface material, but can also be transformed through artisanal techniques such as marquetry.

This versatility allows the material to give rise to lighting pieces, design objects, wall surfaces, and limited editions.

KAMI-KAMI is now referenced in several material libraries, including **MateriO'**, **Le Mobilier National** and within companies such as **L'Oréal**.



Corset in KAMI-KAMI made from standard poodle fibers / white KAMI-KAMI

Light and Structure

The translucency of the material reveals its internal structure when illuminated.

In her lighting pieces, LORIG develops a specific marquetry approach: strips of material are assembled while intentionally leaving fine striations. These subtle gaps allow light to diffuse and project into the surrounding space.

The fiber is not concealed by the form.

It constructs it.

Each piece produces its own variations, making every creation unique.

“ A material that transcends the notion of material itself, giving rise to sensitive and conceptual pieces.”
— *Blog Esprit Design*



Art, Design and Material Innovation

KAMI-KAMI unfolds at the intersection of art, design and material innovation.

“*LORIG embodies a new generation of artists who turn their creative practice into a true entrepreneurial project — one that is both sensitive, committed, and impactful*”
— *Alternatif-Art*

The development of the material brings together aesthetic rigor and environmental responsibility, in an approach where transformation becomes a design gesture.



AREV Furniture — *KAMI-KAMI* Marquetry on Wood — 2024 — 40 × 60 × 70 cm



ORGANIC LIGHT Artwork — Engraving on KAMI-KAMI — 2025 — 60 × 77 cm

Awards and Recognition

The *KAMI-KAMI* material and the creations derived from it have received several national and international distinctions.

In 2025, LORIG won the **Isola Design Award** (Materials category, Dubai), recognizing the innovation and international scope of her research into upcycled keratin fibers.

That same year, she received the **Créatrices d'Avenir Departmental Award** (Craft category, Île-de-France Region), as well as the **Impact Trophy**, which honors projects with strong environmental and territorial impact.

LORIG also won the **Grand Prize for Young Entrepreneurs and the Public Choice Award** at the **CréArgenteuil 2025** competition.

The material is featured in several material libraries, including those of **L'Oréal**, the **Mobilier National's Laboratory for Sustainable Practices**, and **materiO**.

Her work has been featured in both specialized and international media.

Press & Publications (selection)

- Article published on the Esprit Design blog (France).
- Article published in Alternative Art magazine (France).
- Feature published in Arch Gallery & Design (Brazil, USA).

2026 Highlights

- November 2026 — Mriya Gallery, Metamorphosis, New York, USA

LORIG will present her work in New York as part of Metamorphosis, a group exhibition at Mriya Gallery, in the heart of Tribeca. Bringing together a new generation of international artists around the themes of transformation and metamorphosis, the exhibition features painting, photography, sculpture and digital art.

- September 2026 — Maison&Objet Paris, France

LORIG will present KAMI-KAMI© and her creations in the Craft – Fine Craft sector, dedicated to fine craftsmanship and contemporary creation. A selection of her work will also be featured in In Materia, an exhibition curated by Élisabeth Leriche.

- April 2026 — Milan Design Week, Italy

Following her distinction at the Isola Design Awards, LORIG exhibited her work during Milan Design Week 2026 as part of the Isola Design Awards Winners exhibition, bringing together the award's international winners.





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