



## GRAFICHE TASSOTTI

STAMPERIA in BASSANO di GIORGIO TASSOTTI & FIGLI s.r.l.

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### Grafiche Tassotti's new Christmas 2026 collection: decorative paper and greeting cards to make every gift a special moment

In the Christmas season, a time of anticipation, details, and shared gestures, **Tassotti** renews its creative narrative with a collection that weaves together illustration and the culture of fine paper. The **Christmas 2026** collection unfolds across a wide universe of decorative papers, greeting cards, coordinated shopping bags, gift tags, labels, envelopes, diaries, notebooks, calendars, stationery, and home decor items, confirming the versatility of paper as a material to be experienced and transformed.

At the heart of every Tassotti collection lies a meticulous process of graphic design and craftsmanship, originating from original, hand-painted watercolours or stylistic elements drawn from the company's historical archive.

The new Christmas patterns lead us along a visual journey inspired by the atmosphere of winter and Christmas, where **botanical motifs, narrative scenes, and ornamental references** come together in a refined yet accessible language.

Among the new patterns, Anita Frison creates subjects where winter nature becomes the core of the decorative narrative. **Bacche Natalizie** (*Christmas Berries*) stands out for the rhythm of its botanical details and the vibrant rendering of red alternated with gold, while the **Alchechengi** (*Chinese Lantern*) pattern elegantly interprets the characteristic fruit wrapped in its delicate natural husk, embellished with gold and red details against a refined ivory background.

With Sofia Morello, the collection opens up to a more narrative dimension. **Città di Natale** (*Christmas Cities*) evokes a Northern European urban landscape, featuring snow-covered roofs and illuminated windows decked out for the holidays; in **Topolini a Natale** (*Mice at Christmas*), the gift boxes are decorated with historical Remondini patterns; **Babbo Natale on the road** (*Santa Claus on the road*) offers an original interpretation of Christmas Eve deliveries, replacing the classic sleigh with a scooter and a three-wheeled delivery vehicle, transforming the illustration into a small story in itself.

The collection also embraces traditional decorative motifs. Drawn from the company's historical archive, **Fiorito di Garofani oro** (*Golden Carnation Floral*) is a reinterpretation that brings an antique ornamental lexicon into the present. This is joined by **Marmo Blu Oro** (*Blue Gold Marble*), a marbled paper by Leonardo Turolo—a timeless classic suitable for use throughout the year; and **Grottesche con putti** (*Grotesques with Cherubs*) by Agnese Zonta, a young artist from the Academy of Fine Arts in Venice, offering a fresh interpretation of a classic decoration in coppery tones.

The range of greeting cards with envelopes is enriched with subjects celebrating the Italian festive confectionery tradition: **Pandoro** and **Panettone**, designed to complement festive table settings or traditional Christmas food and wine gifts.



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Among the new additions for the Christmas 2026 collection, the Tassotti Decorative Tree is joined by the new **Decorative Stars**, handcrafted and hand-folded into various three-dimensional sizes. Designed to enhance place settings, decorate interiors, or serve as a small gift, they highlight paper as an element of décor and creativity.

The common thread running through every Tassotti creation is the constant, meticulous attention to detail: an artisanal, precise, and coherent process that accompanies every phase, from the original illustration to the graphic layout, through to printing and the creation of the finished product.

This approach is coupled with a steadfast commitment to sustainability. Tassotti papers are **completely recyclable**, sheet-printed using **highly lightfast, vegetable-based inks on an uncoated, matte substrate**. The company has consolidated its partnership with **Love Paper** to promote the sustainable qualities of paper. All products are **FSC® certified**, ensuring that the paper originates from responsibly managed forests and supply chains.

The complete catalogue is available at this link:

[Christmas catalogue 2026](#)



[www.tassotti.it](http://www.tassotti.it)

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