ORIGINAL DUCKHEAD

FOR IMMEDIATE RELEASE
FALL WINTER 2026

Original Duckhead unveils Mercado, its new FW26 umbrella collection

Colour, spice and something in full bloom.

London, 18 August 2026 — Original Duckhead, the women founded B Corp umbrella brand, today announces Mercado, its new collection for Fall Winter 2026. Mercado takes everything the market does best and puts it on an umbrella.

The collection arrives in three prints, each turning the greyest category in fashion into something worth looking forward to on a wet day.

SALSA	Brings the heat.
DELI	Serves up colour with an appetite.
BLOOM	Exactly what it sounds like, in full flower.

Every umbrella in the collection keeps the details that make an Original Duckhead an Original Duckhead: the signature sculptural duck handle, a recycled PET canopy, and PFAS free water repellency. Good looking, seriously made, and kind to the planet.

AVAILABILITY

Mercado is available now for wholesale at €18.25, with a recommended retail price of €42.

ABOUT ORIGINAL DUCKHEAD

Original Duckhead is a women founded, B Corp certified accessories brand making umbrellas people actually want to keep. Designed in London, built to last, and made with recycled and PFAS free materials, every piece pairs a sculptural duck handle with a point of view.

PRESS CONTACT

Emilie · emilie@originalduckhead.com · originalduckhead.com

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