



PRESS

IMAGE BANK

CATALOGUE

Autumn Winter 2026

Three moods One collection

This season, Ib Laursen presents a collection shaped by atmosphere, material, and thoughtful styling. Three distinct themes - Reflections, Grounded, and Adorn - frame the visual direction of AW 26 and unfold the collection through three distinct moods.

Reflections explores a quiet, pared-back aesthetic, where considered details and silent moments define the space. Grounded brings warmth and depth into focus through natural textures and earthy tones. Adorn embraces a more expressive direction, where layered details, soft colours, and decorative elements create spaces full of character.

Across the three themes, the AW 26 collection unfolds with a clear sense of cohesion, where products, materials, and styling form part of a complete story.

[Explore the new AW 26 images](#)

Reflections



Considered details - Silent moments - Everyday objects, given space to be noticed

[Discover more kitchen details](#)

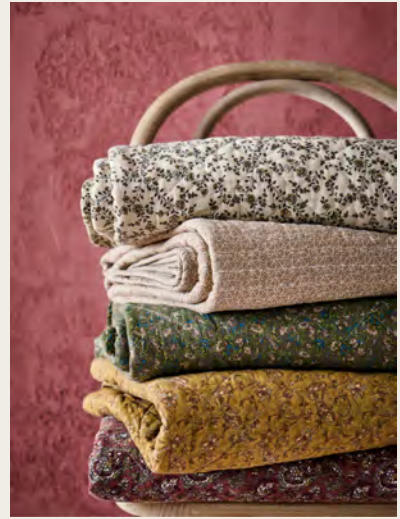
Grounded



Warm tones - Natural textures - A space to settle into

[Discover the mood](#)

Adorn



Layered details - Framed in soft colours - A space full of character

[Discover decorative details](#)



Browse the AW 26 catalogue

Explore the full AW 26 collection in one place.

Discover products, inspiration, and the season's themes.

[See catalogue](#)

Press information

The AW 26 collection will be available from 8 June 2026 at www.iblaursen.dk Explore the collection in our exclusive press image bank, where press images and product information are available for download.

We invite you to use the material in articles, productions, and editorial features.

For more information, please contact:

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Meet us at the fairs

Trendset, Munich

11. - 13. July 2026, hall A3, stand E11

Nordstil, Hamburg

25. – 27. July 2026, hall A4, stand C20

Formland, Denmark

16. - 18. August 2026, hall M, stand 9568

Formex, Sweden

25. - 27. August 2026, hall B01, stand 15

Maison Objet, Paris

10. - 14. September 2026, hall 6, stand A78-B77