

Shokunin



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Japan is home to some of the world's most treasured 'Shokunin'. Literally translating to 'artisan' or 'craftsperson' in English, the Japanese meaning runs much deeper. A true Shokunin is someone who dedicates their life to mastering their craft; it's a rejection of mass-produced standardisation and a personal responsibility to preserve their traditions for future generations.

Shokunin proudly features 25 intimate artisan profiles, from family-run ceramic studios in Fukuoka, to a female-focused glass studio in Chiba and ceremonial lantern-makers practicing for more than 50 years in Tohoku.







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A Journey Through Japan's *Traditional* Craft Workshops

Japan is home to some of the world's most treasured *Shokunin*. Literally translating to artisan in English, the Japanese meaning runs much deeper. A true *Shokunin* is someone who dedicates their life to mastering their craft. It's a collection of mass-produced perfection and a personal responsibility to preserve the legacy of their skills for future generations.

When I moved to Japan in early 2003, I quickly became obsessed with all types of Japanese handicrafts and folk traditions. From mask makers in rural Shimane and glass workers standing over glowing furnaces in Chiba, to indigo-dyers with stained hands in the mountains of Gifu, each time I entered a workshop I felt as though I was stepping into another world entirely.

In the West, we often romanticize the idea of purpose, as though each of us is born with a single calling. In Japan, or at least in the world of *Bokanaka*, this takes on a different meaning. It's all about destiny or waiting for inspiration to strike. It's about doing what comes naturally, showing up every day and doing the work often without gloriol or reward. Mastery comes as the result of glaudrant repetition of mundane acts. It's unromantic, and the more time I spend in these studios, the more it makes sense.

The Japanese *tokiwa* movement, Mingqi, argues that true beauty is found in objects of utility: in things designed to be lived with. In this sense, many of the crafts I encounter on my journeys can also be described as *gokemone* (ordinary things): tea whisks, woven textiles, bamboo baskets, objects made to be used daily. They carry a conscious imperfection, a respect for raw materials and a beauty that comes from everyday use.



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| P20 | Geneman Kiki
Arita, Saigo
Ponakan |
| P28 | Nishimura Oshimaru
Oshikubo, Fukuoka
Hakata-On/Onited |
| P36 | Naruyama Kazuo
Koshimizu, Fukuoka
Genaka |
| P44 | Shimogawa Oshimaru
Yama, Fukuoka |

Kyushu



"I want to maintain the traditional spirit of *Hirose Kasuri*, whilst showing that it can still be used in new ways. That's the only way it keeps going."

The Amami Family
Founded in 1950, Amami-Kinco has passed through five generations of dyers. Today, it is guided by Takashi Amami, whose great-grandfather began the family tradition of weaving and dyeing indigo in his native Aomori. After studying dyed and woven textile design at the University of Kyoto, he returned to Aomori to lead the family craft under his grandfather's tutelage. While the studio's history lies in *yam-dyeing* (a warm wax fabric), Takashi has pushed the work in new directions, experimenting with cloth dyeing and pattern work. "Indigo is endless," he explains, his hands stained permanently like those of a dyer. "It's a beautiful color, and it's the only one that doesn't require a lot of treatment in the vat. Every piece carries its own spirit. So two pieces are not the same."

Flattens in the Threads
The Atomic family design is inseparable from Hiroshi Kuroki, a noted boat-fishing technique brought to the area in the 18th century. Threads are bound and dyed to create waves, their alternating dark and light sections form subtle geometric motifs. The effect is best revealed when the threads come together on the loom, as though the fabric's final design is hidden until the last possible moment. At its peak, Hirose was one of western Japan's three great kimonos, rivaling the heavily bejeweled Kimonos of Kyushu and Ise. The Atomic-Kimono is the last workshop in Yamaguchi still carrying its technique forward. "I want to maintain the traditional spirit Hirose Kimonos had, while showing that it can still be made in new ways. That's the only way it keeps going," explains Tanaka.

The Process of Indigo
Armenians know the process of indigo [traditional indigo-dyeing] from 19th Century. Threads of cotton or silk are immersed in the indigo vats, stirred and pressed by hands or bamboo poles. The yarn emerges green at first, then turns blue as it soaks in the air, depositing shade by shade with each repeated soak. Once ready, bundles of dyed yarn are taken to the family's home courtyard where they dry naturally in the bright sun. "It looks simple, but everything depends on the [dyeing] process," he says. "The temperature, the weather, how long the threads soak in. You have to be able to read that."

Preservation & Adaptation
A century ago, the hills of Hirose rang with the sound of horns and the cabs. Today, most have fallen silent. The death of handmade textiles after the war left Aomae-Kinoshita as the last of his kind in Yamagata. Yet his survival is not merely testament to his decision to adapt the process by dyeing cloth alongside yarn, experimenting with new indigo patterns, and welcoming visitors to his atelier for themselves has allowed the work itself to live on.

