



PRESS RELEASE

January 15, 2026

Serip Unfolds its Novelties Under the Eyes of Paris, Maison & Objet 2026

In January 2026, Serip graces Paris.

Under the eyes of **Maison & Objet**, Blossom, Aria, and Quartzo emerge, carrying the same silent force that binds them together.

These three collections follow their own paths, yet they are shaped by a shared origin. Nature and design merge until their boundaries soften. Contrast settles into balance, difference reveals harmony, and the tangible slowly gives way to emotion. In Paris, Serip invites new eyes into this immersive dialogue, where *nothing is alike yet everything belongs*.

Blossom Collection, The Strength in Grace

On sweet spring mornings, dawn colors pink the sky with cherry blossom ink, as the earth awakens to life once more. Among the season's many wonders, the gladiolus emerges. It begins humbly, a small bulb buried deep in the soil, hidden from sight. Rising, tall and proud, its blossoms unfurl one by one, climbing steadily toward the sky, carrying within the power to rise, even when the winds are fierce.

Delicate in appearance, with ruffled petals and flame like colors, the gladiolus carries strength in its very foundation. Its roots, anchoring it deep within the earth, hold steadfast through storms. It defies gravity, stretching upward with a quiet defiance, its spirit unyielding. Flame kissed blossoms ignite the sky, where beauty and power intertwine, proving that strength can indeed be graceful.

Inspired by this balance, the **Blossom Collection** transforms classic florals into something modern, strong yet delicate. Blossom is movement, bold and unyielding, yet its petals remain soft, a paradox of power and fragility. It is a declaration that beauty does not diminish strength and grace does not forfeit endurance. Its luminous petals ripple skyward, a tribute to those who rise, who grow, who bloom without fear. The glass flowers, with their effervescent, bubbly texture, come alive under the light, casting a dazzling spectacle. Their radiant forms shimmer and glow, capturing the essence of movement and transformation, a fusion of fragility and

resilience. With roots grounded and petals open to the world, rise high, bloom fearlessly, and shine brightly.

Aria Collection, The Voice of Nature

Aria is a force that moves unseen but never unnoticed. It rises from the whisper of a morning breeze and carries the laughter of rivers tumbling over ancient stones. Dancing through forests, bending leaves to its rhythm, and ascending to the mountaintops, Aria's melodies rise and fall like the breath of the earth itself.

In this collection, porcelain, a new material for Serip, merges with cast and glass, coming together to create a presence that embodies fluidity, movement, and elegance. Each one brings a distinct voice to the composition, blending to create a presence that is both fluid and powerful. The porcelain embodies the gentle strength and delicate flow of an aria, smooth and elegant in its curves, echoing the soft rise and fall of a well-crafted melody. The cast material introduces a grounded, more textured rhythm, its boldness adding depth and complexity. The glass, translucent and ethereal, captures the fleeting, delicate moments, like a high note that lingers in the air, shimmering with light.

Together, these materials embody the diverse movements of an aria, each one distinct yet woven into a harmonious whole. The combination reflects the balance of power and delicacy, the contrasts that make an aria so compelling.

The modular design further enhances this dynamic composition, allowing each piece to exist individually while contributing to a larger, cohesive whole. Just as an aria flows through different movements, the collection shifts and transforms, creating an experience that is ever-evolving.

Aria Collection borrows the voices of nature, the bird's jubilant song, the sigh of the wind through pines, the soft hum of bees in fields of lavender, the petals of a wildflower swaying in the sun, and the murmur of faraway seas uniting the farthest reaches of the world and shaping them into a timeless aria. All connected by the same invisible, beautiful force. Aria, the voice of nature, the breath of the earth, the melody of life itself. Moving within us, through us, and beyond us.

Quartzo Collection, The Storyteller of the Earth

From the heart of the earth, Quartzo rises, unyielding, luminous. Shaped by the weight of glaciers, bathed in primordial oceans, and kissed by the first light of the sun, Quartzo has listened to the murmurs of the wind through endless canyons and felt the rhythmic tremors of the planet's heartbeat. Each ripple and inclusion within its form holds the echoes of ancient mountains, the slow carving of the rivers and the sky stretching endlessly above. Its crystalline form is a window into endless possibility, a reminder that time does not end, it only transforms.

Now, Quartzo transforms once more, evolving into a contemporary expression of Serip's vision. Designed primarily in glass, this collection embraces modernity while staying true to the quiet power of nature. Fluid and versatile, its modular structure invites endless combinations, allowing each composition to take on a unique form. Timeless yet undeniably modern.

Refracting, deep within its luminous heart, the past, the present, and the future entwine. Quartzo is a keeper of memories, a storyteller of the land, the silent witness to the Earth's unfolding tale.

Alongside these collections, something surfaces from below – **Coral Collection Side Tables**.

From a depth beyond sight, the **Coral Collection** reveals a new presence. These side tables feel as though they have surfaced from an unseen world, carried upward by time and tide, bearing the memory of a place where light fades and silence deepens. They belong to that imagined realm beneath the ocean's skin, where forms are shaped slowly, patiently, by forces that dwell beneath the surface.

Their base, cast in bronze, organic and textured, recall reefs, sculpted by endless currents, holding within it the quiet pulse of the sea floor. It feels less made than discovered, as if the ocean itself had released it, leaving behind traces of its voice, its weight, its mystery.

The top shifts the atmosphere.

In marble, clear or dark, the piece becomes bolder, more grounded. The stone brings a solemn gravity, anchoring the coral form with a presence that feels elemental, timeless and unforgettable. It holds the room drawing every eye toward it.

In glass, clear, sepia, or gris, the table becomes more elusive. The surface seems to hover, allowing the coral beneath to breathe, to remain subtly revealed. Light mirrors through,

shadows wander, and the piece blends seamlessly into its surroundings, understated, refined, and unmistakably special.

At **Maison & Objet 2026**, Serip invites the world once again to look closer, to feel deeper, and to listen to the stories that nature are quietly telling.

About Serip

Born in 1961, Serip is a portuguese company that celebrates Mother Nature as both muse and collaborator, honoring her endless capacity for renewal, her awe-inspiring power, and her ability to forge deep connections. Embodying the raw, untamed beauty of the Earth, Serip beautiful translates its quiet wisdom into handcrafted designs, infusing its magic into every space. Craftsmanship has been the company philosophy, the soul poured into every detail, the mastery of generations shaping raw materials into expressions of life's unpredictable beauty. Each piece blends ancestral techniques with boundless vision, mirroring the individuality of nature, which never repeats itself. For three generations, Serip has carried the weight of tradition and the spark of the extraordinary, bridging the gap between art and life. Today, Serip's artistry flows without borders, living an indelible mark in every corner of the globe.

###

For further information, please contact:

Serip

Carolina Cardoso, Marketing & Communication

E: carolinacardoso@seripdesign.com