

## PRESSE REALISE MAISON & OBJET 2026

### “BEYOND EXPERIENCE”

#### Memmo Venezia Collection

- pure harmony where glass becomes fabric
- encounter between tradition and research that have allowed us to go beyond experience

#### BEYOND EXPERIENCE

Memmo Venezia present a moment in which tradition and research have allowed us to go beyond experience by creating pure harmony where glass becomes fabric.

Memmo, a spring breeze throw Murano's calle; has its roots in the millenary history of Venice, where the art of glass blowing is still handed down inside the furnace, and at the same time represents a reality that has been able to look beyond, looking for new techniques that could bring together the stiffness of glass with the softness and warmth of fabrics.

Once again, the Venetian designer Enzo Berti has stimulated the search for harmony not only on an aesthetic level but also on a productive level, calling into question millenary certainties and demonstrating that much can still be created and achieved.

All the collections presented propose a new glass spinning technique, developed exclusively and regularly deposited, which uses approximately minimum 800 meters of siliceous yarn for each individual glass object produced.

#### NEW COLLECTION

- **VERA** a unique collection of glasses that combines the transparency of glass with a refined metal ring. The design is directly inspired by the Festa della Sensa, when the Doge married Venice to the sea. An ancient gesture, a gold ring cast into the lagoon, which is revived in these glasses, a symbol of an indissoluble bond.



- **CLESSIDRA** (Hourglass), a refined series of glasses available in Martini, Champagne, and Flute variations. The silhouette of each object elegantly recalls the hourglass, the ancient instrument that marks the passage of time. With CLESSIDRA, every sip becomes a precious moment, whether shared with friends or dedicated to oneself, to fully enjoy the "nectar of the gods."



- **GOTO** (Venetian dialect for "glass"): glasses with sinuous shapes that highlight the texture of the glass. The coupling of "Goto Pien" (Full Glass) and "Goto Vodo" (Empty Glass) allows not only a reinterpretation of the space between objects but also recalls the perfect harmony between diners who, despite being different, are also complementary.



- **CORALLO** (Coral) A series of table trays of different sizes created by juxtaposing opaque parts with the semi-transparency of the glass threads realized through the *incalmo* technique between two glasses. The arrangement of the trays on the table gives life to unique and ever-changing compositions, branching out with the same naturalness and unpredictability as coral arms.



MEMMO.VENEZIA



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## ENZO BERTI

Enzo Berti was born in 1950 in Pianiga and still lives and works in the area of Riviera del Brenta, in Dolo (Venice). His cultural education is marked by the studies he conducted under the guidance of Alberto Viani at the Accademia delle Belle Arti of Venice. He then attended the Advanced Course of industrial design held at the Faculty of Architecture of Venice. Along the years he designed and created valuable objects of art that are exposed to the public in occasion of major international exhibitions.

His habit of thinking in a holistic way, paying attention to the living environment rather than to the individual object, leads him to partnerships that go beyond the individual project. Since the nineties he followed different artistic directions. Intense collaborations during which Enzo Berti has been working alongside with companies who were looking for a renewed identity or with totally new brands such as Torremato.

Even nowadays Enzo Berti's projects reveal his artistic roots. He watches the objects as a sculptor would do, looking for the shape that it evokes, or giving it a completely new form by taking a surprising logical leap. He prefers to work with wood, marble, stone and iron, which are evocative and "timeless" materials that he interprets with his modern language, sometimes using it in a revolutionary way.

His essential trademark is the result of a patient refinement process, since his projects always start from a series of coloured sketches that subsequently become a technical drawing. It never is an end in itself exercise, but it reveals a deep attention to the practical implications and the past of the object.

An eclectic designer who interpreted a wide variety of brands and different product types while always remaining true to its distinctive and timeless style.