



中華人民共和國香港特別行政區政府
文化體育及旅遊局
Culture, Sports and Tourism Bureau
The Government of the Hong Kong Special Administrative Region
of the People's Republic of China



【For Immediate Release】

ReMIX · Yesterday's Future, Invent Tomorrow! **Steps onto the global stage at Maison&Objet Paris 2026** **Showcasing new forces in Hong Kong industrial design**

Organised by the Industrial Designers Society of Hong Kong (IDSHK) and sponsored by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the Government of the Hong Kong Special Administrative Region, “**ReMIX · Yesterday's Future, Invent Tomorrow! Creative Business Partnership Programme**” (ReMIX) made its international debut at Maison&Objet Paris 2026, one of the world's most influential international design fairs, from 15 to 19 January 2026 at the Paris Nord Villepinte Exhibition Centre in France.

In celebration of ReMIX's first appearance at Maison&Objet Paris, the organisers will host The Grand Opening of the ReMIX Exhibition and Product Launch on 16 January. The ceremony will be officiated by Mr. Ball Cheung, President of IDSHK, with Ms. Drew Lai, Commissioner for Cultural and Creative Industries, serving as the Guest of Honour and delivering the opening address. Mr. Vincent Lhoste, CEO of Safi, Maison&Objet, will also attend in person to extend his congratulations to ReMIX, as well as to the participating Hong Kong brands and design teams. The opening ceremony not only marks ReMIX's official entry onto the international stage, but also signifies the growing global presence of Hong Kong design—strengthened by government support and propelled by world-class platforms that enhance cross-border exchange and market connectivity.

Mr. Ball CHEUNG, President of IDSHK, said “ReMIX has always aimed to empower local brands through design, injecting fresh thinking into their development while opening up broader collaboration and growth opportunities for designers. Making our debut at Maison&Objet Paris, a top-tier international platform, is not only a strong recognition for the participating brands and design teams, it also underlines the competitiveness and unique voice of Hong Kong industrial design in the global market. We hope to take this opportunity to connect with buyers and industry professionals from around the world, fostering more cross-regional and cross-sector collaborations, and enabling Hong Kong brands and design to travel further and resonate more widely.”

Launched in 2021, “ReMIX · Yesterday's Future, Invent Tomorrow!” (ReMIX) has been fostering cross-disciplinary collaboration since its inception. By facilitating dynamic connections between visionary design professionals and premium brands from Hong Kong, the Guangdong-Hong Kong-Macao Greater Bay Area, as well as Asian brands from across the continent, ReMIX continues to push the boundaries of possibility. The participating design teams bring a wealth of experience and perspectives, representing various fields including industrial design, fashion design,



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furniture design, architecture and illustration.

Advancing Hong Kong Design through Global Collaboration

At Maison&Objet Paris 2026, the ReMIX showcase will proudly present more than 90 collaborative products, encompassing cultural goods, eyewear, personal accessories, homeware, small furniture and toys. Visitors will be able to explore the results of partnerships between 20 brands and 17 visionary design teams, with over 50 newly launched collaborative products making their international debut in Paris. This presentation marks a significant milestone for ReMIX on the international stage, as Hong Kong design steps further into the global spotlight.

This powerful fusion of diverse disciplines ignites a synergistic exchange of fresh ideas, redefining the future through innovation and collaboration. Through this international platform, ReMIX illustrates the richness and relevance of Hong Kong design in today's global market, while reinforcing its role as a catalyst for cross-regional and cross-sector creative exchange.

In addition to leading a delegation of Hong Kong design talents to exhibit at Maison&Objet Paris 2026, ReMIX will organise a series of international exchange and professional visits for participating designers and brand representatives. These engagements seek to foster closer ties between Hong Kong's design community and leading design, cultural and educational institutions across Europe, further enhancing cross-cultural dialogue, professional collaboration, and global exposure for Hong Kong's creative industry.

Exhibition Details:

Date	:	15-19 January 2026
Venue	:	Paris Nord Villepinte Exhibition Centre, Parc des Expositions de Villepinte, 82 Avenue des Nations, 93420 Villepinte, France
Stand Name	:	ReMIX by IDSHK
Stand No.	:	P24-Q23, Hall 7 (Gift & Play Section)

For more information, please visit the ReMIX website at <https://remix.idshk.org/>, or contact the ReMIX Project Consultant at 3586 8831 or remix@idshk.org.

About Industrial Designers Society of Hong Kong



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Founded in 2002, Industrial Designers Society of Hong Kong (IDSHK) aims to promote the state-of-the-art and professional practice of Hong Kong's industrial design (ID), and to leverage its status. Over the years, IDSHK has been committed to promoting and striving for the rights of industrial designers by enhancing their competitiveness, providing them with industry-related knowledge and promoting exchanges with local, the Chinese Mainland and international professional organisations. IDSHK has successfully established collaborations and strategic alliance partnership with industrial bodies and education institutes and is continuing to support industrial design education. IDSHK grasps the pulse of the society and technology evolvments with innovative ideas to provide members with updated relevant knowledge and connections to keep pace with the times. Gather all parties' strength and cooperate to create a brilliant future design prospect.

About Cultural and Creative Industries Development Agency (www.ccidahk.gov.hk)

The Cultural and Creative Industries Development Agency (CCIDA), formerly known as Create Hong Kong (CreateHK) since 2009, was established in June 2024. CCIDA is a dedicated office under the Culture, Sports and Tourism Bureau of the Government of the Hong Kong Special Administrative Region (HKSAR Government) to provide one-stop services and support to the cultural and creative sectors with a mission to foster a conducive environment in Hong Kong to facilitate development of the arts, culture and creative sectors as industries. CCIDA's strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and multi-disciplinary collaboration, promoting industrialisation of the arts, culture and creative sectors under the industry-oriented principle, and fostering a creative atmosphere in the community, thereby reinforcing Hong Kong as Asia's creative capital and our positioning as the East-meets-West centre for international cultural exchange.

Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to the project only, and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organisers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Culture, Sports and Tourism Bureau, the Cultural and Creative Industries Development Agency, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.

This press release is published by Raconteur on behalf of Industrial Designers Society of Hong Kong. For enquires or more information, please contact:

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ReMIX

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