



HIDEAWAY | PRESS RELEASE

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UMAGE is proud to unveil a new design to its already growing furniture collection. Welcome Hideaway, a versatile storage bench designed to seamlessly blend functionality with timeless aesthetics.

Crafted from oak, this multifunctional piece is a perfect fit for various spaces, from the hallway, where it offers a convenient spot to store shoes and a comfortable seat for dressing, to the children's room, transforming into a charming reading nook or a practical cabinet. Designed with versatility in mind, Hideaway effortlessly transitions into a stylish TV bench, cleverly concealing TV equipment and messy cords to maintain an organized living space.

Designed by Søren Ravn Christensen, Hideaway embraces flexible living, serving more purposes than one. He explains: "Inspired by the desire to create a versatile storage solution that seamlessly fits into any space, Hideaway will keep your mess away and provide a comfortable seat for you to take a break."

The bench is available in Venetian cane, oak veneer or oak mesh. The built-in shelf adds practical storage, while a cushion in four colours upholstered in our 100% recycled Horizons textile can be added for extra comfort.

Elevating form and function, Hideaway brings elegance and practicality to any room, making every space feel effortlessly organised and stylish.



UMAGE is a Danish word meaning 'making an effort', and that's what we want to do every day. UMAGE is where beautiful Danish design meets affordability, high-quality material, and a genuine care for the environment.

PRODUCT SPECIFICATIONS

Name

Hideaway storage bench

Designer

Søren Ravn Christensen

Design year

2024

Material

Oak veneer, MDF, (polyester and venetian cane)

**Dimensions (H x W x D)**

45 x 90 x 45 cm / 17.7 x 35.4 x 17.7"

Variants

Available in oak with cabinet fronts in Venetian cane, oak or grid. Cushions in the four standard colours of the Horizons textile are available as add-ons.

**Price**

From 879 EUR

From 969 GBP

From 6599 DKK

From 9349 SEK

From 1199 USD

For press material and high res photos, please go to umage.presscloud.com. For product loans or interviews, please contact PR and Communications Manager, Caroline Nordholt at cno@umage.com or tel. +45 31 39 00 36



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