

PRESS RELEASE

France, January 2026,

CABALE

new name, new ambition
for Marie Lopez's skincare brand



“CABALE is the most accomplished expression of my journey and of my belief that beauty can be demanding without being excessive.

Our products are made to be truly adopted: kept, recommended, and soon refilled.”

- Marie Lopez,
Founder & Artistic Director of CABALE

A NATURAL EVOLUTION

With **CABALE**, Marie Lopez takes a new step forward: that of an independent brand, **built exclusively around the real-life uses and product experience of its customers.**

ESSENTIAL SKINCARE, MADE TO LAST

Each formula is developed and **manufactured in France**, in close collaboration with carefully selected partner laboratories.

Far from fleeting launch-driven strategies, CABALE now offers **organic skincare** (COSMOS certified), **vegan**, essential products designed to stand the test of time. Our treatments lay the foundations for **a simple, effective and evolving ritual.**

New essentials will soon enrich the range, always created with complete transparency, without compromise, and in constant dialogue with our consumers.

CABALE, Rituels de beauté.

Known under the name **EnjoyPhoenix**, Marie Lopez has been exploring the challenges of more mindful consumption for several years. In 2018, she launched the Leaves & Clouds marketplace, dedicated to a curated selection of responsible products. From this journey — shaped by the close relationship she has built with her community — emerged a first skincare line: LAC Skincare, which has now evolved into CABALE.

A project that is both **personal and collective**, where **beauty never comes at the expense of ethics or aesthetics.**

Press & Commercial Contact :

Léa MARIE
lea@cabaleskin.com
+33 6 08 76 55 96