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Neem Crafts Debuts at Maison & Objet Paris — Crafting Contemporary Heirlooms from India

Paris, January 2026 — Neem Crafts, a design-led home textiles brand rooted in Indian artisanal heritage, will make its international trade show debut at Maison & Objet Paris this January, presenting a refined collection of hand-embroidered cushions, block-printed linens, crochet tableware and handwoven wool throws.

Founded in Hyderabad, Neem Crafts works directly with master artisans across India to preserve time-honoured techniques such as Sanganeri block printing, extra-weft weaving, tatting lace, cross-stitch embroidery and handloom wool weaving. Each piece is crafted in small batches at the brand's Hyderabad production studio, combining slow craftsmanship with a distinctly modern design sensibility. Neem Crafts has already partnered with global lifestyle platform Maison Flâneur and has been featured in House & Garden and House Beautiful, cementing its position as a rising voice in luxury craft-led interiors.

“Our vision is to bring heritage techniques into contemporary homes without compromising on integrity, quality or beauty,” says Ashwini Reddi, Founder of Neem Crafts. “Every Neem piece begins in the hands of an artisan and is finished with the care and precision of our studio in Hyderabad.” Visitors to the Neem Crafts stand will discover tactile collections crafted from 100% pashmina, linen and cotton blends — designed to layer seamlessly into residential and hospitality interiors while telling the story of the people who made them.

Neem Crafts at Maison & Objet Paris
Paris Nord Villepinte
Hall 6 — Stand G124
January 15–19, 2026

For press inquiries, high-resolution imagery, and appointments, please contact:
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