

## **AnāsA Collection Announces New Collaboration with Paris 8**

AnāsA Collection is delighted to announce the initiation of a new collaboration with **Paris 8 Haute Parfumerie**, marking an important milestone in the brand's international development. Through this partnership, AnāsA Collection will be distributed across **Paris 8's retail network in Luxembourg**, bringing the collection to a wider audience of discerning clients.

Founded as one of the most historic and established brands in Luxembourg, **Paris 8** is renowned for its extensive nationwide network and its expertise in the distribution of **high-end perfumes, fragrances, and candles**. The brand is recognized for its refined curation and its commitment to excellence, serving a clientele with a strong appreciation for quality, craftsmanship, and sophistication.

This collaboration reflects a shared vision and complementary values, uniting AnāsA Collection's creative identity with Paris 8's long-standing heritage and retail expertise. Together, the two brands aim to offer an elevated sensory experience that resonates with lovers of exceptional fragrance and design.