

# Reversible Water-Repellent Furoshiki

New "Re-Free" water-repellent coating formula for an even more sustainable item

100×100cm

| Recycled polyester fabric

| Made in Kyoto

PFAS  
Free



バッグとして  
*As a bag*



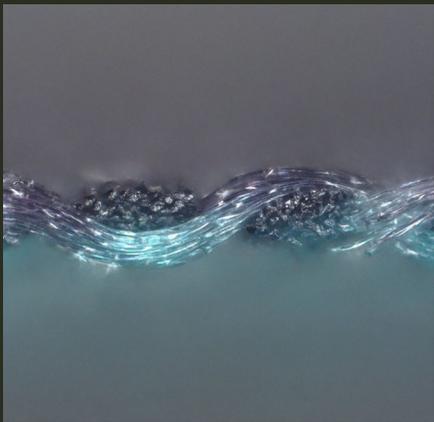
アートとして  
*As art*



The "Musu" in MUSUBI comes from the words "to grow" or "to give birth" in ancient Japanese. Through furoshiki, we aim to tie connections between people and bring smiles around the world, fostering a richer, more mindful way of living.



WEBSITE



## REVERSIBLE INOVATION

Creating a reversible Furoshiki with a fabric as thin as the water-repellent one is a real technical challenge. Achieving well-balanced coloration on both sides of the fabric, despite its ultra-thin, Aqua Drop-specific weave, is a rare accomplishment. This technique has been made possible by the expertise artisans of Kyoto.



## RE-FREE INOVATION

We have improved our water-repellent formula to a more sustainable, PFAS - free version (does not use fluorinated compounds), developed with careful consideration for both human health and the environment. The new coating is applied to the same fabric as before: 55% recycled polyester.



## ISA MONYO RESEARCH INSTITUTE

The patterns of the Isa Monyo collection are directly inspired by designs from the 1920s - Showa period (late 1940s), preserved at the Isa Monyo Research Institute, founded by Kunio Isa. These patterns offer a surprisingly modern interpretation of traditional Japanese motifs such as pine trees and knots.



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VIDEO