

PRESS RELEASE: Coozus unveils compact new model at Maison&Objet, accelerating French expansion

Antwerp, Belgium – [Dec 16, 2026] – The Belgian outdoor furniture brand **Coozus** is accelerating its expansion in the French market with **a second appearance at the prestigious Maison&Objet fair** in January 2026, as well as **the launch of a new, more compact model**.

Coozus focuses on innovative, high-end outdoor furniture that elevates the outdoor experience through ease of use, comfort, refined aesthetics and lasting durability. The brand's first model offers a carefree outdoor experience, all year round and at any moment of the day. It eliminates the daily hassle of moving garden cushions and the use of bulky, unattractive covers. Its clever closing backrest shelters the cushions from the elements, keeping them dry and clean.

Following a successful debut in September 2025, where Model 1.1 was launched in the Design District, Coozus returns to the event with confidence.

"Our first participation confirmed the strong demand for innovations that make outdoor living effortless, where functionality and aesthetics go hand in hand. Model 1.1 was very well received by architects, designers and the hospitality sector. Feedback such as **'a level of innovation and aesthetics I haven't seen in years'** and **'the most beautiful product I saw at the fair'** confirmed we are on the right track. Returning to Maison&Objet is therefore a natural next step for us," says Kristof Verhoeven, founder of Coozus.

The success of Model 1.1 revealed strong consumer demand for greater comfort and simplicity. "Our clients tell us they now enjoy their garden or terrace far more often with Coozus. A 15-minute break is now spent outdoors instead of indoors. We solve problems people previously considered unavoidable with outdoor furniture, such as wet cushions or bulky, unattractive protective covers."

Building on the success of Model 1.1, **Coozus developed Model 2.1**, which will be unveiled for the first time at Maison&Objet 2026. This more compact model retains the robustness, durability and attention to detail that Coozus customers value, but in an adapted format ideal for smaller outdoor spaces such as balconies and rooftop terraces.

Model 2.1 is also even better suited to the **hospitality sector**. In this key French market, Coozus provides benefits beyond guest comfort. Its innovative design ensures that terraces and bar areas remain immaculate and operational throughout the year, with minimal effort and maintenance.

Discover the Coozus Model 1.1 and the new model from January 15–19, 2026 in Hall 3, Stand A51, during Maison&Objet in Paris. Images of Model 2.1 will be available from January 14. For press inquiries or to receive these visuals, please feel free to contact us.

END OF PRESS RELEASE

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About Coozus :

Coozus is a Belgian outdoor furniture brand specializing in high-end, innovative designs that combine comfort, aesthetics and functionality. Through smart design solutions, Coozus enables users to enjoy their outdoor spaces longer, more often and with greater ease, without compromising on style or durability.