



Warm Bamboo, Global IP:Azone Seeks European Distribution Partners at Maison & Objet

Tokyo, Japan — December 11, 2025 — **Azone Co., Ltd.** will showcase its latest bamboo-based collections and global IP collaboration pieces at **Maison & Objet (Hall 7 – Stand F23)**.

This year, alongside presenting new designs, **Azone is actively seeking distribution partners and long-term collaborators across Europe**, aiming to expand its eco-conscious 3D craft lines into new retail and specialty markets.

“Bamboo gives design a warm, tactile quality while being one of the planet’s fastest-renewing resources,” said **Kenji Yokozeki, Director of Azone Co., Ltd.** “Maison & Objet is the ideal venue for us to meet potential partners who share our values — companies who wish to bring sustainable, premium craft experiences to European consumers.”

Highlights on Display

- **wa-gu-mi™ Bamboo Series** — Slot-jointed, glue-free model kits crafted from sustainably harvested bamboo. Compact for retail, visually compelling for display, and designed for effortless assembly.
- **IP Collaboration Editions** — Limited and standard collections that merge globally recognized characters with natural-material finishes and premium gift-ready packaging.
- **Interactive Booth Demos** — Live assembly demonstrations, tactile material comparisons, and large display models to showcase detail and scale.
- **Sustainability Story** — FSC-related standards, low-impact finishing, and Azone’s waste-minimizing manufacturing philosophy.

- **European Market Opportunity** — Product concepts with strong appeal for design stores, toy boutiques, gift shops, museum shops, lifestyle retailers, and concept stores across Europe.
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Why It Matters

Azone's 3D craft art collections tap into the rising European demand for **sustainable products, hands-on craft experiences, and premium licensed design goods.**

For distributors and retailers, Azone offers:

- **Eco-conscious materials** aligned with consumer trends
 - **High perceived value** with compact, logistics-friendly packaging
 - **Appeal across age groups**, from families to adult hobbyists
 - Stable supply, **FSC-related processes**, and **scalable IP lines**
 - **A differentiated product category** standing apart from traditional puzzles and model kits
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Visit Azone at Maison & Objet

- **Event:** Maison & Objet Paris — 15-19 JAN. 2026
- **Booth:** Hall 7 – Stand F23

Business & Distribution Inquiries

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About Azone Co., Ltd.

At Azone, our guiding philosophy — “***Striving Beyond: Creating Joy and Inspiration***” — defines everything we create.

We believe the finest products inspire cherished moments: the **delight of making**, the **emotional and inspirational resonance of what's made**, and **creative value**

that surpasses expectations.

Our mission is to spark cultural innovation by reimagining the time of creation, the space of display and use, and the combined spatiotemporal value objects bring to everyday life. From A to Z, we aim to deliver richer lives for everyone through best-in-class design and sustainable practice.

We are proud to offer:

- **Popular IP Collaborations:** Partnerships with world-renowned licensors including *OnePiece*, *Gundam*, *Godzilla*, *Pokémon*, *Kuromi*, and *Miffy*, connecting craftsmanship with global fandoms.
- **Sustainable Materials:** Bamboo, wood, and other responsibly sourced materials form the foundation of our eco 3D craft lines. Azone maintains FSC-related processes to ensure sustainability from design to production.
- **Versatile Designs:** From family-friendly kits to sophisticated collectibles, our models transform into elegant interior pieces after assembly.

Website: <https://store.azone.biz>