

Following the success of its pareo collection — now a summer essential at Monsieur Charli — the brand naturally continues its exploration of the modern masculine art of living. From beachside relaxation to the world of the home with its collection of throws designed for moments of comfort and calm, Monsieur Charli now introduces a new key piece within its lifestyle wardrobe: the kimono.

Far from clichés, the kimono reimaged by Monsieur Charli stands out as a chic loungewear piece, both bold and elegant. Crafted from lightweight cotton, featuring exclusive patterns and fluid cuts, it speaks to men who value beautiful materials, comfort and a free approach to style. Worn open by the pool, belted for a summer brunch or simply thrown on at the end of the day, the kimono transforms everyday moments into effortless style.

Conceived as a natural extension of the brand's beach and home universes, the kimono intentionally blurs the boundaries between indoor and outdoor wear. It also appeals to more audacious men who enjoy wearing it during private gatherings with friends — as a statement piece that is relaxed yet refined.

True to Monsieur Charli's DNA, this new collection embraces quality and authenticity: natural fabrics, thoughtful production and limited editions. An invitation to redefine the masculine art of living through pieces designed for comfort, intimacy and the pleasure of wearing — without ever compromising on elegance.