

SUGAI WORLD™

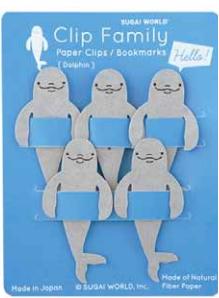
Happy Design Gift Maker

"Clip Family" celebrates its 10th anniversary with the addition of "Sea Animals" series.
Joined "1% for the Planet" and started donating a part of sales.



Since its launch in 2015, Clip Family has been sold at museum shops, stationery stores or bookstores in more than 20 countries around the world. It can be used as a paper clip or a bookmark, and can also be bent into any shape after being soaked in water for five minutes. The body is made of FSC-certified special paper, which is as hard and strong as plastic, yet biodegradable. The newly released Sea Animals Series includes Sea Otter, Seal, and Dolphin. Together with the Penguin and Otter which are currently on sale, they will allow you to enjoy adorable animals swimming vividly in the sea.

For more information about Clip Family: <https://sugaiworld.com/products/clip-family/>



Additionally, Sugai World has joined "1% for the Planet" to thank customers for their support over the past 10 years and also to specifically address the environmental issues we are currently facing. 1% for the Planet is a global organization dedicated to ensuring the prosperity of our planet and future generations. Its member companies pledge to donate at least 1% of their sales to non-profit environmental organizations. As a member of 1% for the Planet from August 2025, we will donate a portion of the sales of our products to environmental organizations.

For more information about 1% for the Planet:

<https://www.onepercentfortheplanet.org/>

