

S U I T E 7 0 2

SUITE702 Designs New Bath Linen Collection with Martens & Martens

Graphic designs inspired by Karel Martens' art project 'Colours on the Beach'

After a successful earlier collaboration, SUITE702 and Marten & Martens are joining forces once again. The new bath linen collection from the Dutch lifestyle brand is inspired by the 2017 art project *Colours on the Beach* by artist Karel Martens. The collection includes bath towels, guest towels, bath mats, and beach towels. Each design features a distinctive stripe on both the front and back - varying in colour and width every time; a reflection of their shared love for colour and graphic simplicity. The new Martens & Martens collection will be available from September 1st via the SUITE702 webshop and selected retailers.



The designs in the new bath linen collection are a translation of *Colours on the Beach* (2017), the art project in which Karel Martens painted beach huts along the Northern French coast with colourful stripes in varying widths. The result is a line of high-quality bath textiles that brings the graphic interplay of colour and repetition from Martens' original work into the bathroom. Shirley Muijers, co-founder of SUITE702: "The artistic perspective on colour and composition offered by Martens & Martens aligns seamlessly with our design vision and product portfolio. This collection is both a tribute to *Colours on the Beach* and a successful translation of art into functional textiles - with a beautiful balance between aesthetics, quality, and playfulness."



Designs where colour and simplicity come together

For the new bath linen, SUITE702 and Marten & Martens selected twelve striking colours, which they used to create twenty different designs. Each design features a unique combination of colourful stripes set against an ecru base. Fresh, vibrant shades are paired with soft, muted tones, resulting in a powerful yet balanced contrast. Every item in the collection has its own design, forming a stylish and cohesive whole together. For those who love both colour and simplicity, this collection brings the perfect balance to the bathroom.



A versatile yet cohesive collection

The new Marten & Martens collection comprises a broad range of high-quality bath textiles. The guest towels (30x50 cm) come in six different designs, available in sets of three or six. Hand towels (50x100 cm) and bath towels (70x140 cm) are offered in four elegant designs each, available individually or as a set of four. All towels in the collection are made from 550 g/m combed cotton. The new collection also includes bath mats (50x80 cm) in two designs, made from 1000 g/m combed cotton. Additionally, the collection has been expanded with luxurious beach towels (90x180 cm), made from 420 g/m combed cotton, featuring a double stripe on both sides and available in two vibrant colourways. All products in the Martens & Martens collection are GOTS-certified.

Prices from: Guest towel set €32.50, hand towel €22.50, bath towel €42.50, bath mat €44.95, beach towel €64.95.

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Download high-resolution images [here](#).

About SUITE702

Founded in 2018 by Shirley Muijers and Olaf Arkauer, SUITE702 is an Amsterdam-based brand specializing in bed and bath textiles, among other lifestyle products. With its luxurious items in bold colours, the brand invites you to celebrate life in and around the bed - 'the suite life'. All bed and bath textiles meet the highest sustainability standards and are GOTS-certified. The name SUITE702 is a nod to the iconic 1969 Bed-In for Peace by John Lennon and Yoko Ono, held in Suite 702 of the Hilton Hotel in Amsterdam. SUITE702 believes the world could use a bit more 'Bed Peace'. The collection is available via [SUITE702.com](https://suite702.com) and through selected retailers worldwide, including the prestigious French department store Le Bon Marché, concept store Merci in Paris, and the MoMa in New York.

We're dreamers, and we would love you to be a dreamer too.



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