



Kesäkukka tablecloth/blanket 145x260 cm
and towel/napkin 46x46 cm
100 % washed linen
Design Akira Minagawa



Tori bag 40x50 cm
100 % washed linen
Design Elina Helenius



Kaksin linen blanket 145x200 cm
100 % washed linen
Design Armi Teva

Press release – Spring 2026

The Grand Story Behind a Small Weaving Mill

The world is more global than ever. Items mass-produced by massive, foreign megacorporations are only a click of a mouse or a tap of a finger away from our front doors. For a small business, this poses a quandary: how to keep up when giants are thundering past?

You may have noticed the new slogan we have adopted: "Weavers from Finland". Simple as that phrase might appear, there lies a truly grand story behind those few words.

It is rather extraordinary to be a Finnish company whose products are actually made in Finland. Equally rare is to be a small operator that owns its own production—in our case, the weaving mill itself, where every weave is the work of our own.

Our story is not created on the back of a mass production line. Our story cannot be replicated. Our story is one of values we live and work by—not just hollow words repeated to appear virtuous, but actual acts we have worked tremendously toward. All this we do transparently and traceably, so that you need never doubt a single word we say.

Local businesses and artisans uphold that rich and diverse weave which makes Europe one of a kind. This is why it is vital that small-scale operators do not vanish in the shadow of global competition. Small businesses carry with them the kind of know-how that cannot be easily replaced.

Traditional handicraft skills, local specialties and knowledge passed down through generations have earned their place of respect. Each small operator is part of the European cultural heritage and identity. When you choose their product, you also choose a story—one that speaks of the place, its history, and the people behind it.

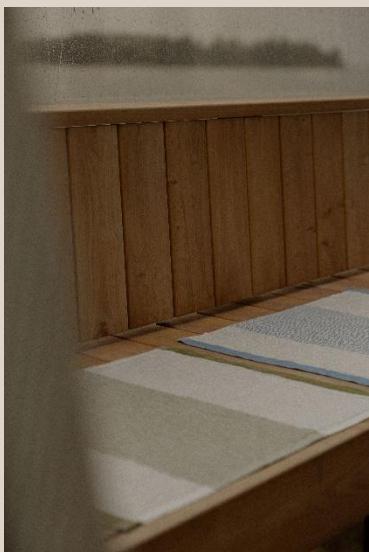
Thank you for choosing this one small weaving mill born from this one small country—the story we weave here is a grand one.

Jaana and Esko Hjelt
Fourth-generation weavers

LAPUAN KANKURIT



Puro towel 85x180 cm
Washed Tencel-linen-cotton
Design Elina Helenius



Kaisla sauna cover 50x60 cm
100 % washed linen
Design Elina Helenius



Lempi linen scarf 35x200 cm + fringes
100 % washed linen
Design Team Lapuan Kankurit

Our new collection celebrates the unbreakable link between stripe patterns, the beach and the sea. Elina Helenius, the Head Designer of Lapuan Kankurit, shares how everything has its roots in originality.

"For a while now we have focused on themes of originality with our design team. While designing the new collection, we started to ponder how the weaving of patterned textiles even came to be—and would you know it, it began with stripes. The very first patterns on woven textiles were stripes. This realisation led us to incorporate a lot of stripes into our new collection, which naturally led our thoughts towards the sea and beach life."

The new collection features gorgeous new textiles and colours from acclaimed designers such as Elina Helenius, Armi Teva, minä perhonen's Akira Minagawa as well as Lapuan Kankurit's in-house design team.

You can find our latest product and lifestyle photos in our [image bank](#). Products for photoshoots can be picked up from our Helsinki Store at Katariinankatu 2 or ordered through our office at info@lapuankankurit.fi.

Lapuan Kankurit is a wool and linen weaving mill. Approximately half of the company's revenue comes from exports, with Japan and Germany being the largest markets. Lapuan Kankurit has retailers in over 20 countries. In addition, the company provides business gifts and operates its own online store, along with shops in Helsinki, Lapua, and Tokyo.

Behind their success are innovative products and a strong belief in their craft. The main materials used are Finnish natural fibres — linen and wool — as well as new, modern materials.

The weaving mill, known for its transparent production, is constantly evolving to stay competitive on a global scale. Their vertical production line enables them to design both products and processes with a minimal ecological footprint.

Lapuan Kankurit is dedicated to preserving Finland's weaving tradition for future generations. Their sustainable designs are the result of work by top industry professionals and close collaboration with TAMK and Aalto University. Lapuan Kankurit continues to pass on textile craftsmanship skills to future generations.

Weaving mill: Tervaspuuntie 1, 62100 LAPUA, Finland
Helsinki Store & Studio: Katariinankatu 2, 00170 HELSINKI, Finland
Lapua Outlet: Kulttuurikeskus Vanha Paukku, 62100 LAPUA, Finland
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