Puckator arrives at Maison&Objet 2025 bursting with creativity, colour, and irresistible new launches — a glimpse of what promises to be an inspiring and opportunity-filled 2026 for retailers.

The licensed collections continue to grow, welcoming some of the world's most beloved brands. Peanuts, which joined the Puckator family at the end of 2025, remains one of the company's most popular licences. The range continues to win hearts everywhere with new pieces inspired by Snoopy and friends. The ever-adventurous Pippi Långstrump makes her vibrant debut, while fan favourites such as Minecraft and The Original Stormtrooper return with refreshed, eye-catching designs. Even more exciting, a brand-new Pusheen collection is set to launch in 2026 — a playful, distinctive range we're confident will be an instant hit. Meanwhile, Moomin designs continue to charm collectors, and a new wave of Aardman novelties brings even more fun and character to Puckator's growing licensed portfolio.

Art and fantasy lovers will also have plenty to look forward to. Anne Stokes' enchanting fantasy art will arrive in autumn 2026, bringing her signature magical touch to the range. Later in the year, the elegant William Morris Society collection will join Puckator, adding timeless artistic beauty to the line-up.

One of Puckator's most award-winning in-house collections continues to go from strength to strength. Relaxeazzz, the iconic line of plush travel and comfort accessories, expands with new character designs that blend collectability, humour, and relaxation. The clever Swapseazzz 2-in-1 travel pillows — transforming seamlessly into soft plush toys — return with fresh and playful new styles adored by both retailers and shoppers alike.

For stationery and desk enthusiasts, 2026 brings even more joy. From Pop Up pens to shaped stamps, colourful highlighters, and cheerful accessories, the collection transforms everyday writing into a fun and truly creative experience.

The seasonal collections are also ready to shine. From Valentine's Day to Easter, Puckator presents festive designs bursting with springtime charm — bunnies, chicks, and bright colours to light up any display, as well as cheerful pink and red tones perfect for Valentine's Day or any special occasion.

The Foodiemals and Adoramals ranges, created by Puckator's in-house design team, continue to grow in popularity and recognition. Both collections have become well-established favourites, constantly evolving with new additions that capture the imagination of shoppers everywhere.

With a perfect blend of bestselling classics, trend-led innovation, and a passion for design, Puckator reaffirms its commitment to creativity and quality. Whether you're looking for the next retail hit or something delightfully unique, Puckator offers the ideas, energy, and inspiration to make 2026 a standout year.