

Returning to Paris

Telling Eastern Aesthetics Through Heritage Advanced Customization

"HUNDREDICRAFTS" makes its fifth appearance at Maison & Objet Paris (M&O). With the theme of "Oriental Aesthetics and Advanced customization services", this exhibition takes Intangible Cultural Heritage (ICH) techniques as its design language and uses artifacts, home furnishings, and spaces as carriers. Through full-link personalized customization services, it presents to the world the new achievements in the dynamic inheritance of ICH techniques, the new look of Oriental aesthetics, and the new paradigm of China's high-end customization.

As an art consultant for world-renowned hotel groups such as Hyatt, Hilton, Accor, and Carlson, HUNDREDICRAFTS has taken nearly 100 international hotel spaces as important carriers for "Advanced customization services and narrative". It turns ICH handicrafts into cultural media that communicate with spaces and resonate with users, creating an "Oriental Aesthetic Theater".

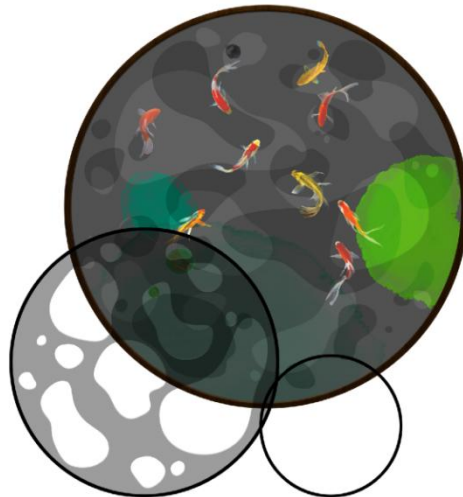
CRANE&LACQUER



HUNDREDICRAFTS has created the "CRANE&LACQUER" installation for Hilton Tianjin. Based on the red tone of "carved red lacquerware", it integrates ICH techniques such as Yunjin, gold leaf, and gold-silver filigree. Combining grandeur and vitality, it builds a contemporary scene that embodies both Oriental charm and international style, allowing people to feel the magnificent narrative of China's 5,000-year-old civilization in the space.

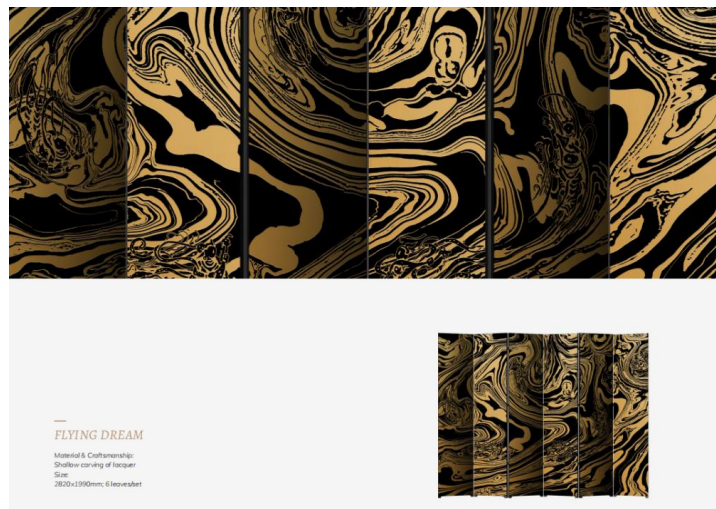
Screen Series | The Boundary of Bolded spacetime

FREELY IN THE WATER



This work uses double-sided embroidery to outline a vivid scene of fish playing in water. The silk gauze is as thin as a cicada's wing, and the embroidery threads are as fine as gossamer. The exquisite materials lay the foundation for delicate expression. Between the interweaving of virtual and real, the poetic charm of glistening water and the vitality of swimming fish wagging their tails leap to life, constructing a tangible Jiangnan dreamland.

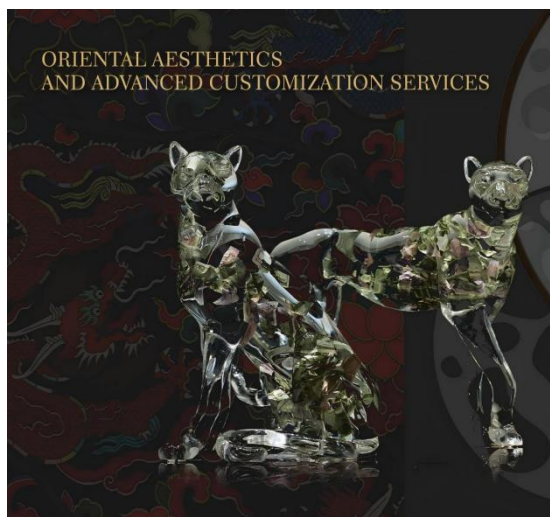
FLYING DREAM



Based on the shallow carving technique of lacquerware, this work uses natural lacquer, gold and silver foil, and old Chinese fir as materials. The simplicity of old Chinese fir blends with the smooth luster of natural lacquer, while gold and silver foil outline cloud-water patterns, presenting a scene and artistic conception of flowing faint light. The dancing posture of Feitian is like a dream, which is solemn and ancient yet full of modern tension.

Flow Crystal | Encountering various forms of life

LEOPARD&SITTING LION



Works of this series use acrylic as the material, combined with gold leaf and traditional Halo dyeing techniques to freeze the majestic aura of wild animals. The agility of leopards and the majesty of lions with raised manes all flow in the crystal-like transparency. Even the projections seem to be ready to move, presenting the beauty of the combination of hardness and softness.

Tea&Dining ware | Oriental temperament an Philosophy in crafts

CONNECT



Jointly launched by HUNDREDICRAFTS and the British light luxury brand AVK, this series draws inspiration from the images of the Oriental "Chinese knot" and the Western "Celtic knot". The Chinese ceramics are smooth and exquisite, with an elegant and noble color matching of vermilion and gold. The design of the vessel shape integrates the essence of Oriental and Western aesthetics. Through the dialogue of craftsmanship and the integration of cultural symbols, the works weave the common yearning for a better life between the East and the West, and interpret the in-depth connection and coexistence between different civilizations.

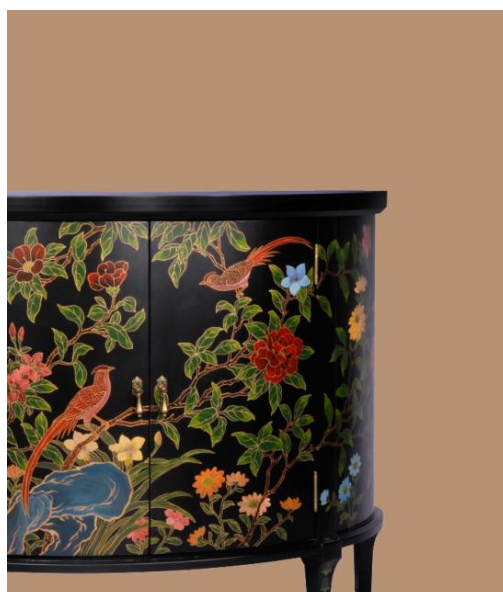
ZHAO JIN



This series draws inspiration from the magnificent domes in traditional Chinese architecture—Zaojing. It refines and recreates the shape and color of Zaojing. Top-grade bone china integrates the complex structure and bright colors of the dome. The porcelain is delicate, and the gold tracing is exquisite, reconstructing the beauty of Oriental dining culture on the dining table.

Lacquer Furniture | Colors and Spaces

SERENE REALM OF BLOOMS



This work skillfully uses lacquer painting techniques to depict bright and vivid flower and bird patterns. With black lacquer as the base, the elegance of flowers and birds is more prominent, making people feel as if they can smell the fragrance of flowers and hear the singing of birds. The poetry of Oriental flower scenes is naturally integrated into modern design, fully demonstrating the vitality and beauty of nature, and also conveying the profound charm of Oriental aesthetics.

VERMILION



In Chinese culture, vermilion symbolizes auspiciousness and prosperity. This work is deeply rooted in this cultural implication and uses lacquer painting techniques to depict flower and bird patterns on the chair back. The brushstrokes are delicate, and the artistic conception is profound. The "red" of the thousand-year-old lacquer art meets the "simplicity" of modern design here, realizing the perfect integration of tradition and contemporary life.