

AISHITERU

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FRENCH
MAISON OF
SCENTED
TALES
INSPIRED BY
JAPAN.

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SINCE 2022, AISHITERU HAS BEEN EXPLORING THE DELICATE SCENTS OF JAPAN THROUGH CREATIONS THAT CELEBRATE THE WABI-SABI PHILOSOPHY: *THE BEAUTY IN SIMPLICITY AND IMPERFECTION.*

« A UNIQUE EXPERTISE ».

AISHITERU FRAGRANCES, CREATED IN NANCY BY A MASTER PERFUMER AND EXCEPTIONAL NOSE, JEAN-CHARLES SOMMERARD, WHOSE SPECIALTY IS NATURAL PERFUMERY AND AROMATHERAPY, ARE COMPOSED EXCLUSIVELY OF ESSENTIAL OILS AND NATURAL PLANT AND FLOWER EXTRACTS.

EACH CREATION IS CAREFULLY CRAFTED TO EVOKE *THE DELICATE SCENTS OF JAPAN.* THE PERFUME BLENDS ARE MADE IN GRASSE.

ALL AISHITERU CANDLES ARE HAND-POURED BY A MASTER CANDLEMAKER WITH *UNIQUE EXPERTISE.* THEY ARE MADE WITH A NATURAL VEGETABLE WAX BLEND, INCLUDING SOY, COCONUT BUTTER, AND MANGO BUTTER. THE GLASS CONTAINERS ARE MANUFACTURED AND LACQUERED IN THE SAME WORKSHOP.

THE FRAGRANCES OF THE CANDLES ARE ALSO CREATED BY JEAN-CHARLES SOMMERARD IN NANCY AND MADE IN GRASSE. ALL PRODUCTS ARE VEGAN AND *CRUELTY-FREE.*



THE SCENTS OF JAPAN

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COLLECTION WABI_SABI

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COLLECTION WABI_SABI



WABI-SABI FINDS SERENITY IN *IRREGULARITY*, POETRY IN *MODEST OBJECTS*, AND HARMONY IN THE *PASSAGE OF TIME AND THE IMPERFECTION OF LIFE*.

THROUGH SCENTED CREATIONS, THIS ART OF LIVING INVITES ITSELF INTO EVERYDAY SPACES, TRANSFORMING EACH MOMENT INTO A *SOOTHING EXPERIENCE*.

IT CONSISTS OF THE KOZUE RANGE, SCENTED CREATIONS WITH WOODY AND CALMING NOTES *INSPIRED BY JAPANESE FORESTS*, AND THE YUME RANGE, A COLLECTION WITH FLORAL AND DREAMY NOTES, *EVOKING DREAMLIKE LANDSCAPES*.

THE WABI-SABI COLLECTION IS *INSPIRED BY THE JAPANESE PHILOSOPHY THAT CELEBRATES SIMPLICITY, AUTHENTICITY, AND IMPERFECT BEAUTY*.

一期一会
(ICHI-GO
ICHI-E)
« A UNIQUE
MOMENT ».

KOZUE RANGE / TREETOP



NORDIC WOOD

AN IMMERSION IN THE SERENITY OF A JAPANESE FOREST

EMBODIES THE TRANQUIL BEAUTY OF A JAPANESE FOREST IN WINTER, WITH WOODY AND FRESH NOTES. THE CANDLE CREATES A SOOTHING ATMOSPHERE, INVITING A MOMENT OF CALM IN THE HEART OF NATURE. ITS FRAGRANCE EVOKES THE MAJESTY OF AN ANCIENT FIR TREE AND THE SOFTNESS OF A MISTY TWILIGHT.

100% NATURAL FRAGRANCE, VEGETABLE WAX, AND A COTTON WICK FOR A CLEAN AND LASTING BURN.

PERFECT FOR ZEN ENVIRONMENTS, SPAS, SHOPS, OR AT HOME, NORDIC WOOD CREATES A SERENE AND ELEGANT ATMOSPHERE.

LIVELY CITRUS FRUITS, ARTEMISIA, GREEN MYRTLE, BALSAM FIR,
SIBERIAN PINE, GREEN CYPRESS, CLOVE, LABDANUM CISTUS,
PATCHOULI, CEDAR, TREE MOSS



REF : BP-KOZUE

AROMATIC WOODY CHYPRE

RRP: €40 INC. VAT
CAPACITY: 150G
BURN TIME: 60 HOURS

SPICY FLORAL WOODY

CAPACITY: 50 ML

RRP: €37 INCLUDING VAT

REF : PA-KOZUE

BERGAMOT, FRESH RHUBARB, CARDAMOM, VIOLET, GINGER, ROSE,
HELIOTROPE, PRECIOUS WOODS, VEGETAL MUSK, MATE, PATCHOULI

WOODY GINGER

A SPIRITUAL JOURNEY TO THE HEART OF ANCIENT JAPAN

EVOQUES THE JOURNEY OF A SAMURAI RIDING THROUGH FIELDS OF FRESHLY CUT GINGER. THIS SPICY AND WOODY FRAGRANCE, WITH A REFRESHING TOUCH OF GINGER, IS INSPIRED BY THE ENERGY OF A MOSCOW MULE. IT BLENDS THE INTENSITY OF THE PAST WITH THE FRESHNESS OF THE PRESENT, CREATING AN ENERGIZING ATMOSPHERE WHILE BRINGING INTENSITY AND HARMONY TO THE SPACE.

100% NATURAL FRAGRANCE, ESSENTIAL OILS AND NATURAL EXTRACTS OF PLANTS AND FLOWERS.

PERFECT FOR HOTELS, SPAS, SHOPS, OR AT HOME, WOODY GINGER BRINGS A FRESH ENERGY TO EVERY ROOM.

YUME RANGE / DREAM



ORANGE BLOSSOM

AN IMMERSION IN THE SOFTNESS OF A JAPANESE OKIYA

EVOQUES THE INTIMACY OF A GEISHA ADORNED WITH ORANGE BLOSSOMS. THIS FLORAL FRAGRANCE, WITH SPICY TOUCHES, CREATES A SMOOTH AND ENVELOPING ATMOSPHERE, IDEAL FOR A CALM AND REFINED ENVIRONMENT. ITS GOURMAND SIDE, REMINISCENT OF A VANILLA DESSERT, BRINGS A SENSATION OF SENSUALITY AND SOFTNESS.

100% NATURAL FRAGRANCE, VEGETABLE WAX, AND A COTTON WICK FOR A CLEAN AND LASTING BURN.

PERFECT FOR ZEN ENVIRONMENTS, SPAS, SHOPS, OR AT HOME, ORANGE BLOSSOM CREATES A SOFT AND RELAXING ATMOSPHERE.

PETITGRAIN, SWEET ORANGE, BERGAMOT, TOASTED ALMONDS, ORANGE BLOSSOM, YLANG-YLANG, HAWTHORN, CLOVE, AMBRETTE, HELIOTROPIN, VANILLA, TONKA BEAN

REF : BP-YUME



FLORAL SPICY AMBER

RRP: €40 INCLUDING VAT

CAPACITY: 150G
BURN TIME: 60 HOURS

FLORAL FRUITY WOODY

CAPACITY: 50 ML

RRP: €36 INCLUDING VAT

REF : BO-YUME



GREEN TEA ACCORD, WILD BLACKBERRY, COCONUT FLOWER, GERANIUM,
FLORAL ACCORD, VIOLET, ROSE, FIG, AMYRIS, CEDAR, VANILLA, TONKA,
AMBRETTE

COTTON FLOWER

*A TRIBUTE TO THE DELICACY OF A KIMONO INFUSED WITH THE
FRAGRANCE OF A WOMAN.*

RECALLS THE SOFTNESS OF AN ANCIENT KIMONO, INFUSED WITH THE ESSENCE OF A WOMAN. THIS DELICATE MIST RELEASES FLORAL AND SOOTHING NOTES THAT PERMEATE THE FABRIC, CREATING A CALM AND SERENE ATMOSPHERE. A FEW SPRAYS ARE ENOUGH FOR THE ACCORDS OF VIOLET, ROSE, AND COCONUT FLOWER TO TRANSFORM BEDTIME INTO A TRUE SOOTHING RITUAL.

100% NATURAL FRAGRANCE, ESSENTIAL OILS AND NATURAL EXTRACTS OF PLANTS AND FLOWERS.

IDEAL FOR SHEETS, PILLOWS, AND OTHER TEXTILES, IN HOTELS OR AT HOME, COTTON FLOWER DELIVERS A DELICATE AND RELAXING SCENT.

COFFRET WABI-SABI AROUND THE TEMPORALITY OF A DAY

THE WABI-SABI GIFT SET INVITES YOU TO DISCOVER THE SUBTLE BALANCE OF THE FOUR MOMENTS OF A DAY THROUGH FOUR REFINED SCENTED CANDLES. FROM DAWN TO DUSK, EACH CANDLE IS AN INVITATION TO SAVOR THE LIGHT AND SCENTS THAT MARK THE PASSAGE OF TIME.

THIS GIFT SET IS IDEAL FOR SPAS, BOUTIQUES, BOUTIQUE HOTELS, AND CORPORATE GIFT PROGRAMS. IT OFFERS A REFINED AND HARMONIOUS ATMOSPHERE, PERFECTLY IN LINE WITH THE JAPANESE PHILOSOPHY OF WABI-SABI.



REF : AWS4B

RRP: €80 INCLUDING VAT

CAPACITY: 4 X 75G
BURN TIME: 4 X 35 HOURS

ASA – 朝 (MORNING) – YUZU

YUZU, ZESTY ACCORD, LEMON PETITGRAIN, FRESH VERBENA, SWEET MINT, FLORAL ACCORD, NEROLI, JAPANESE BAY LEAF, DILL, BLUE GUM, THYME THYMOL, LANDES PINE, MUSCAT GRAPE



ASA

MORNING

NOON



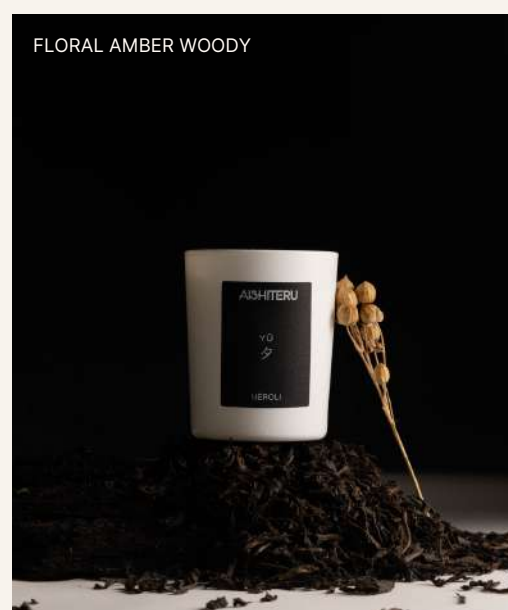
HIRU

HIRU – 昼 (NOON) – CUCUMBER

VANILLA, HAWTHORN, POWDERED SUGAR, FRESH HERBS, RHUBARB, TOUCHES OF MELON, GALBANUM, PEPPERMINT, BERGAMOT

YŪ – 夕 (EVENING) – NEROLI

BLACK TEA LAPSANG SOUCHONG, HERBAL ACCORD, ROSE, VIOLET, NEROLI, SMOKY NOTES, BURNT WOOD ACCORD, WARM WAX, HELIOTROPIN, HONEY NOTES, AMBER



EVENING

YŪ

YORU



NIGHT

YORU – 夜 (NIGHT) – WOOD

BLACK TEA, PRECIOUS WOODY ACCORD, CARROT, GERANIUM ROSE, FLORAL ACCORD OF ROSE AND WILD ROSE, LEMON, BERGAMOT, ROMAN CHAMOMILE

OUR CURRENT PARTNERS

FRANCE

ACTE 2

3 RUE DES JUIFS, STRASBOURG

BAINS MUNICIPAUX

310 BD DE LA VICTOIRE, STRASBOURG

CIGOIRE

8 RUE LOUIS COMBES, BORDEAUX

CIGOIRE

91 RUE ESQUERMOISE, LILLE

CIGOIRE

7 RUE DE L'ANCIENNE PRÉFECTURE, LYON

CIGOIRE

3 RUE SCRIBE, NANTES

CIGOIRE

6 RUE HERVERT, RUEIL-MALMAISON

KRAEMER CONTADES

19A AV. DE LA PAIX, STRASBOURG

INTERPRET LAB

10 RUE MICHEL DE BOURGES, BOURGES

INTERPRET LAB

42 RUE DES DOMINICAINS, NANCY

LA CONTRE ALLÉE

3 ALL. DE LA ROBERTSAU, STRASBOURG

MAISON ROSE ET ROUGE

11 BD DE LA DORDOGNE, STRASBOURG

POPPY

47 RUE DE LA MER, COURSEULLES-SUR-MER

EUROPE



PARAPHERNALIA

IOANNOU PAPARRIGOPOULOU 15
ATHENS, GREECE



SUMO GARDEN

SENOVÁŽNÉ NÁMĚSTÍ 4
NOVÉ MĚSTO, PRAHA 1, CZECH REPUBLIC

AISHITERU

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