

Press Release

Enjoy The Wood Expands Memory City Line — Now Offering Any Region or Country in Retail-Ready Packaging. On Display at Maison&Objet (Gift Hall N35)

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August 26, 2025 — Ukrainian family-owned brand **Enjoy The Wood**, known for its handcrafted wooden maps and keepsakes, announces upgrades to its *Memory City* collection and an expanded line of customizable maps and souvenirs.

In addition to iconic city skylines, 3D maps and souvenir items, **Enjoy The Wood** now offers any country or region produced and delivered in firm, attractive retail-ready packaging — ideal for retail shelves, corporate gifting and exhibitions.

New & Highlighted Products:

- **Memory City (DIY Skyline Kits)**
Precision-cut, slot-together kits featuring iconic architecture. No glue or tools required. Perfect for keepsakes, gift lines and branded bulk orders.
Collection: [Memory City](#)
- **Regional & 3D Maps**
Handcrafted birch plywood maps with a layered 3D effect. Now available for any country or region, supplied in sturdy packaging designed for retail and gifting.
Example: [3D Europe Wooden Map](#)
- **Wooden Souvenirs & Accessories**
Custom coasters, notebooks, wall quotes and more — designed for retail, events and corporate gifting.
Collection: [Souvenirs](#)

See the Collection In Person

Visit **Enjoy The Wood** at *Maison&Objet* (Gift Hall №7, Booth N35) to explore the full *Memory City* line, regional & 3D maps in retail packaging, and customizable souvenirs. The booth will showcase finished samples and live customization demos for buyers and retailers.

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