



BARRO introduces new tiles and recycled glazes at Maison&Objet Paris 2025

A blend of innovation, sustainability and modern design takes center stage in Paris this September.



BARRO is proud to announce its participation in Maison&Objet Paris 2025, taking place from September 4 to 8, where it will unveil its latest tile collections and eco-conscious developments.

This year, the spotlight is on new models that reflect bold design trends, craftsmanship and material innovation. In line with our ongoing commitment to sustainability, we are also introducing a new series of recycled glazes, developed with circularity and environmental impact mind.

The use of recycled materials in surface finishes marks a significant step toward reducing waste and promoting responsible production in the ceramic industry. Each glaze tells a story – one of transformation, care for the planet and design excellence.

Visitors to our stand, Hall 5A – L34, will be among the first to experience these novelties, explore our textures and finishes and meet the creative team behind the work.

Join us in Paris to discover a new vision for sustainable tiles.

ABOUT BARRO

Barro stands for luxurious tiles in a bold, contemporary design, crafted in perfect imperfection. Made in Portugal.