

ATM GAMING TRIUMPHS:

DOUBLE AWARD AT THE 2025 TOY GRAND PRIX!

Paris, June 25, 2025





We are thrilled to announce that on Thursday, June 19, at the Grand Prix du Jouet ceremony organized by La Revue du Jouet, we didn't win just one trophy (which would have already been huge) — we won two!

Our two latest game-changers, Pili Pili and Mouton Mouton — not even released yet — have already won unanimous praise from a jury of 14 major retail chains, 4 toy experts, and 6 multispecialist stores.

We're proud to see our games take the top spot not just once, but twice, before even hitting the shelves. It's a real adrenaline rush for the whole team. Nothing thrills us more than seeing kids and grown-ups having a blast with our creations... and clearly, the jury felt the same way!

Here's a closer look at Pili Pili and Mouton Mouton, two future hits to be distributed by **PixieGames,** and already celebrated by toy industry pros.



AVAILABLE NOW











In PILI PILI, you'll bet on the number of tricks you think you can win — while adapting to surprise missions that shake up the rules each round. Blind betting, card swaps, unexpected traps... The missions are full of wild twists and will turn your strategy upside down! It's all about knowing when to win... and when to lose.





SEPTEMBER 2025 MOUTON MOUTON

Mouton Mouton is a ruthless duel between two teams. On your turn, complete the sentences at the same time as your teammates: if your answers match, you win the card! Chain together correct answers to boost your score... and crush the opposing team. But be careful — one single mistake, and it all comes crashing down. A game that will truly put your team chemistry to the test!

