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CREATIVE & CLEAN BEAUTY
FOR THE YOUNG GENERATIONS



PRESS KIT
2025



Beauty for pre-teens has never been this vibrant!

This new generation is seeking fun and positive beauty experiences that allow them to express their creativity and identity, with natural, non-toxic formulas that respect their skin and meet parents' expectations.

This is where YAKA comes in: a fun identity, clean formulas, and ultra-innovative products aligned with beauty trends, offering a safe, responsible way to use makeup while supporting young people in expressing their individuality.

A unique experience that is both creative and safe for young people and their parents with our first launch: a **2-in-1 nail polish for nail art**.

OUR STORY

Two moms, one bold vision!

It all started with a moment every parent knows: our kids rummaging through our makeup bags, eager to explore, express themselves, and discover beauty through makeup.

But we quickly realized these products weren't suitable for their needs or desires. There was a lack of fun and clean alternatives specifically designed for the younger generation. That's how YAKA was born!

Drawing on our expertise in the beauty world, we worked to create a bold brand with the highest standards of product quality, meeting the aspirations of the younger generation while reassuring parents.

Claire Albertini & Jennifer Simon





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NAIL ART
MADE EASY !

2-IN-1 NAIL POLISH

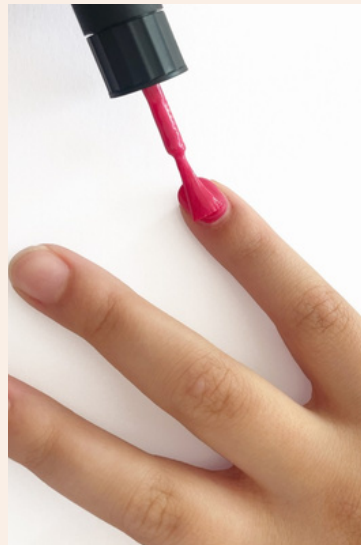
THE NAIL ART REVOLUTION



This innovative nail polish features a dual cap with a brush and a pen, making it easy and fun for everyone, even beginners, to create nail art.

1.

The ultra-precise brush allows an easy color application on nails.



2.

The precise pen lets you easily draw creative designs on your nails.

2-IN-1 NAIL POLISHES KIT

FLOWER POWER



NAILED IT!

Practical and innovative, the FLOWER POWER nail polish kit is the perfect ally to brighten up your nails, whether for a school day, a party with friends, or simply expressing your creativity daily.

A vibrant orange, a girly pink, and a light beige: the perfect trio for a fresh, colorful look. This colorful kit embodies YAKA's fun and creative spirit, while offering endless nail art possibilities!

Set of 3 x 6ml nail polishes

Suggested retail price : 25,90 euros incl. VAT

2-IN-1 NAIL POLISHES KIT

JUNGLE FEVER



**BEST
NAILS
EVER!**

The JUNGLE FEVER nail polish kit invites you to showcase your style while having fun! Beyond trendy leopard nail art, this kit lets you create a multitude of styles in the blink of an eye.

A deep brown, a natural light beige, and a bold black: this trio allows you to easily create a chic and fierce look at home.

Set of 3 x 6ml nail polishes

Suggested retail price : 25,90 euros incl. VAT

OUR COMMITMENTS



All our nail polishes contain at least 81% natural-origin ingredients derived from bio-sourced materials such as sugarcane, corn, and cotton.



All our nail polishes are 100% vegan and cruelty-free.



All our nail polishes are 21-FREE, meaning they are free of 21 toxic ingredients (toluene, formaldehyde, phthalates, etc.) and are rich in minerals for healthy nails.



All our nail polishes are made in France in compliance with the highest standards.



All our nail polishes are designed to meet the highest quality standards, offering vibrant, long-lasting colors.

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