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Porcel starts 2025 with another attendance at Ambiente

The participation in the prestigious Ambiente fair in Frankfurt, where the brand's aim is to strengthen its position in tableware sector by presenting new products and a portfolio of exclusive techniques, with its usual commitment to excellence, innovation and design.

From February 7th to 11th, in Hall 12.1, Stand B67, Porcel invites visitors to explore one of its new novelties. Royal Bloom collection is a celebration of nobility that transcends time, combining Porcel's quality of excellence with a delicate touch of romance. Inspired by the grandeur of royal balls and gardens, it celebrates transformation and growth, where each flower reveals all its beauty. It evokes the refinement of past eras, with a touch of vitality and freshness.

The contrast between traditional and contemporary comes to life through a simple and timeless design, where the coupe shape lines create a more modern and fluid aesthetic. Each detail, enriched with a vibrant high-fire blue colour, carries the aura of ancient dynasties, evoking a sense of sophistication and subtle opulence.

With a wide variety of pieces, Royal Bloom allows you to create versatile tables, adapting to contemporary moments without losing its essence.

Launched in September last year, our new Belle Époque PT collection it will also be in the spotlight. Inspired by the timeless Belle Époque collection, in which the nobility of gold is replaced to the unique shine of platinum, giving a new personality and refinement to every detail.

More information will be available soon. Follow our social media and visit our website.

Ambiente (Frankfurt) Location: Hall 12.1 Stand B67 - February 7th to 11th.

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www.porcel.com

comercial@porcel.pt