

SUITE702 introduces towel collection BLEND with designer Lex Pott

Stylish towels where comfort and design come together

SUITE702 presents a line of towels designed in collaboration with Dutch designer Lex Pott. The **BLEND** collection is inspired by the previous rug collection that the lifestyle brand developed with the designer.

The collection includes bath towels, hand towels, and guest towels in four different colorways. All towels in this collection are made from 100% GOTS-certified cotton. The collection will be available from May in the webshop and at selected retailers.



SUITE702 offers high-quality bed and bath textiles and a home collection that brings a hotel feeling into your home. After a successful rug collection, the Amsterdam-based brand is once again joining forces with Lex Pott to launch the BLEND collection together. The towels are made from 100% cotton, have a weight of 600 g/m², and add a vibrant touch of color to the bathroom.

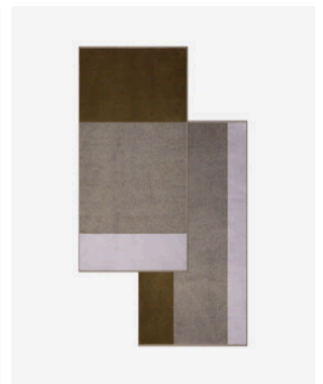
Thanks to the combed yarns, the loops are closely packed, giving the towels a soft feel. The towels feature a timeless graphic pattern that suits a variety of bathroom styles. The striking designs look beautiful displayed on a shelf in the bathroom or hanging from a towel rack.



In the new line, colors are combined in textiles in an innovative way.

Shirley Muijrrers, co-founder and creative director of SUITE702:

"We were so pleased with the design of the wool rugs that we wanted to translate it into towels for the bathroom. Lex Pott's ingenuity lies in combining two different yarn colors, which creates a third color in the center of the towel. The interaction between the different colored loops of the towel generates this new hue, without the colors being pre-mixed."



About SUITE702

Founded in 2018 by Shirley Muijers and Olaf Arkauer, SUITE702 specializes in, among other things, bed and bath textiles. The Amsterdam-based brand aims to inspire people to celebrate life in and around the bed (“the suite life”) with luxurious products of high quality in striking colors.

The bed and bath textiles meet the highest sustainability standards (GOTS-certified). The name SUITE702 playfully refers to John Lennon and Yoko Ono’s iconic 1969 Bed-In for Peace, held in Suite 702 of the Hilton Hotel in Amsterdam. SUITE702 believes the world could use a little more “Bed Peace.”

The collection is available through SUITE702.com and at selected retailers worldwide, from the prestigious French department store Le Bon Marché and concept store Merci in Paris to the MoMA in New York.

We’re dreamers, and we’d love for you to be a dreamer too.

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