

Quinto di Treviso,  
September 2025

## ZAFFERANO at MAISON ET OBJET, Paris / September 2025

At Maison\&Objet in Paris, Zafferano – the Italian brand known for its creative collections and bold use of color – unveils its latest innovations: tableware, lighting solutions, and new battery-powered lamps featuring the brand's distinctive design style.

### **TREE OF LIGHT** design **Tomaso Schiaffino** by Zafferano Ailati Light

The Tree of Light floor lamp features an evocative design and a bold, **scenic presence**. The painted metal and polyethylene structure comes in three colors: white, black, and sage green. The opal polyethylene diffusers resemble the stylized crown of a tree, casting a **soft and enveloping light**, ideal for residential, hospitality, or contract settings. The lighting system includes high-power LED bulbs with E27 socket, offering effective illumination **even outdoors**. With its balance of function and visual impact, the Tree of Light floor lamp is perfect for lighting up both indoor and covered outdoor spaces such as terraces, patios, and porches.



High-resolution images: [Dropbox folder](#)

### **POLDINA REVERSO SOLAR L RF** by Zafferano Lampes-à-porter

Poldina Reverso Solar is a floor lamp that combines smart technology, functional design, and complete freedom of use.

Cordless and independent from any power connection, it is equipped with a **solar panel** but can also be recharged using a USB Type-C cable. The base includes two integrated **containers** that can serve a practical function (e.g., **planters or storage bins**) or a decorative one (filled with sand, stones, etc.). Designed for both indoor and



outdoor use (IP65), it is made of molded plastic and painted aluminum. The lamp also includes **dusk and motion sensors** that automatically activate and adjust the light based on ambient brightness and presence detection. The LED lighting can be **controlled manually or remotely** via radio frequency (remote control is included). The **brightness** can be adjusted to 4 levels. Likewise, the **color temperature** can be selected from 4 preset values (2200K, 2700K, 3000K, 4000K).

High-resolution images: [Dropbox folder](#) or [WeTransfer](#)

**FILO** design **Federico de Majo** by Zafferano Ailati Lights

Essential, ironic, immediate: Filo is a collection of sconces, floor lamps, and table lamps (with base or clamp), designed to trace **a gesture in space**. It stands out for the ability to rotate the upper part around its vertical axis. The painted metal structure, available in **white, red or black**, supports an exposed E27 bulb: a curved line that becomes light. Filo is a functional and graphic object, created to bring character to interiors with **lightness**, and to embody - simply and intelligently - Zafferano's purpose: to bring joy into everyday life. A luminous presence that decorates, delights, and enhances everyday moments.



High-resolution images: [Dropbox folder](#) or [WeTransfer](#)

**ANGELINA** by Zafferano Lampes-à-porter



Angelina is a battery-operated, portable, and rechargeable table lamp. Thanks to its **tilting head**, it allows you to direct the light exactly where needed, providing precise and customizable illumination – perfect for **reading**, studying, or crafts. A touch control at the bottom of the head enables power on/off, brightness adjustment (**dimming**), and **color temperature** selection (2200, 2700, 3000 K), creating the ideal atmosphere in any room. Made of painted die-cast aluminum in white, black, and red, Angelina is designed for indoor use only. It offers **10–11 hours of battery autonomy** and recharges conveniently on a contact charging base within 3–4 hours. An electronic control system monitors and displays the remaining battery life (lithium, rechargeable, and replaceable), ensuring optimal charging every time.

Height: 26 cm. Retail price (incl. VAT): €119.00

Webpage: <https://www.zafferanoitalia.com/en-eu/collections/angelina>

High-resolution images: [Dropbox folder](#) or [WeTransfer](#)

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***"We bring joy into everyday life. We transform everyday living experiences by bringing joy across all living spaces; with a formidable blend of creativity, lifestyle and enduring excellence, we create products that make everyday extraordinary to everyone."*** Since 2001, **Zafferano** has been creating innovative lighting and colored tableware collections that blend creativity, Italian style, and quality. Both functional and decorative, Zafferano products transform everyday moments into emotional experiences, adding vibrancy and beauty while making every space welcoming and original. [www.zafferanoitalia.com](http://www.zafferanoitalia.com)

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