original duckhead

FOR IMMEDIATE RELEASE

Original Duckhead Launches The Mini — A Compact, Sustainable Umbrella for Life on the Go

London, UK – 25th June, 2025 – Original Duckhead, the design-led sustainable umbrella brand, is proud to announce the launch of *The Mini* — its most compact and portable umbrella to date. Designed for those who never want to be caught unprepared, *The Mini* combines convenience, sustainability, and elevated everyday style.

Crafted with intention, *The Mini* features a canopy made from **100% recycled plastic bottles**, supporting the brand's commitment to circular design and eco-conscious living. Its **sustainably sourced birch wood handle** is shaped like a smooth pebble, offering a comfortable grip, while sleek **silver metallic hardware** adds a refined finish.

"We created *The Mini* for those who value both sustainability and practicality in their everyday essentials," said Morgan Cros, Founder & CEO at Original Duckhead. "It's compact enough to slip into a handbag or coat pocket — ideal for life on the move — without compromising on design or quality."

The Mini is available in six contemporary colours to suit every wardrobe:

- **Teal**
- **Cherry**
- **Forest Green**
- **Espresso**
- **Black**
- **Mocha Mousse – Pantone's Colour of the Year 2025**

With its grab-and-go functionality and timeless aesthetic, *The Mini* is set to become a must have accessory for customers looking to stay stylish and sustainably.

About Original Duckhead

Original Duckhead is a design-led, sustainable umbrella brand based in London. All products are crafted with care using recycled, biodegradable, and responsibly sourced materials. Certified B Corp since 2025,

the brand is committed to transparency, impact, and giving back — donating 1% of revenue to environmental causes through 1% for the Planet.

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