original duckhead

FOR IMMEDIATE RELEASE

Original Duckhead Launches "The Duckling" – Its First Sustainable Umbrella for Children

London, UK – [25th June, 2025] – Original Duckhead, the sustainable accessories brand known for its iconic, design-led umbrellas, is proud to announce the launch of **The Duckling** — the brand's first-ever children's umbrella, created in response to growing customer demand.

Thoughtfully designed for little hands and big adventures, The Duckling is a playful yet practical addition to the Original Duckhead range. A scaled-down version of the brand's best-selling Duck umbrella, it offers the same signature design ethos in a kid-friendly size.

Made for school runs, spontaneous downpours, and serious puddle jumping, The Duckling is lightweight, durable, and features **a pinch-proof mechanism** to keep tiny fingers safe. The canopy is crafted from **100% recycled plastic bottles** and is free from harmful toxins, while the handle is made from **sustainably sourced wood,** a reflection of the brand's deep commitment to environmentally responsible design.

"We've had so many requests from customers for a children's version of our umbrella," said Morgan Cros, Founder & CEO at Original Duckhead. "With The Duckling, we wanted to create something fun, functional, and safe, while staying true to our sustainable values."

Available just in time for the Fall/Winter season, The Duckling launches in three bold colours — **Yellow**, **Red**, and **Royal Blue**. The collection also includes a **limited-edition collaboration with British lifestyle brand Meri Meri**, featuring three exclusive designs using their much-loved prints: **Dinosaur Kingdom**, **Happy Icons**, and **Rainbow Stripes**.

As a certified **B Corp since 2025** and proud member of **1% for the Planet**, Original Duckhead continues its mission to design joyful, functional accessories that do good for people and the planet.

This latest launch marks an exciting new chapter for the brand — extending its signature blend of sustainability and style to the next generation of eco-conscious adventurers.

About Original Duckhead

Original Duckhead is a design-led, sustainable umbrella brand based in London. All products are crafted with care using recycled, biodegradable, and responsibly sourced materials. Certified B Corp since 2025, the brand is committed to transparency, impact, and giving back — donating 1% of revenue to environmental causes through 1% for the Planet.

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