

AUTUMN/WINTER 2025

New era

Ib Laursen's AW25 collection offers a new interpretation of the timeless home – inspired by the nostalgic atmosphere of 1970s Scandinavian aesthetics. With its warm colours, tactile materials, and iconic shapes, the collection creates a calm and atmospheric setting for everyday life.

The collection brings together new additions and well-known favourites in the deep tones and textured surfaces of the season. You'll find ceramic mugs in new glazes, updated designs of our popular ceramic houses, soft wool blankets, and atmospheric details such as decorative pumpkins and candle holders for taper candles.

AW25 unfolds in thoughtfully styled settings such as a creative ceramic workshop, a reimagined kitchen, a cosy living room, and a wine bar – all inviting you to recreate a nostalgic mood with a modern expression.

At Ib Laursen, you'll find interiors and home accessories that combine function and aesthetics – with a focus on mood, season, and personal style. We look forward to presenting the AW25 collection at the trade fair and welcoming you to a new season filled with inspiration and presence.

