TOSCANINI

PRESS KIT _ TOSCANINI A MAISON & OBJET 2025

For over 100 years, **Toscanini** has been producing hangers and solutions for hanging and organizing garments and accessories, earning its place among the Italian excellences worldwide. With high quality tailor-made proposals for various sectors – including retail, contract, residential and yachting - Toscanini focuses on design, versatility and customization of its products as its key differentiators.

Among the new products presented by the company at **Maison & Objet 2025**, the exclusive double-coloured version of the **Stella hanger in degradé plexiglass** stands out, as does the proposal for a **nomadic wardrobe** with a coordinated look, starting from the Oliver stander equipped with hangers, boxes and garment bags, all covered in the same bespoke fabric.

STELLA GIACCA IN PLEXI DEGRADÉ

The search for new interpretations of its flagship models led Toscanini to create the new plexiglass double-coloured degradé hanger. By playing with the magic of colors and the transparency of plexiglass, this new design brings a kaleidoscope of hues to life.
The two-tone shades create fascinating effects, almost optical illusions that recall the masterful use of color by the Impressionists, adding a touch of style and elegance to any wardrobe.
It is available in three colour combinations: Woodland Brown and Creamy Pistachio; Urban Gray and Schiaparelli Pink; Urban Gray and Airy Blue, each combination evoking softness, freedom of thought, and creativity.

OLIVER STANDER

The Oliver stander is an elegant, dynamic solution initially designed for the hospitality industry as an extension of the wardrobe in hotel suites and conference rooms. It has since been adapted for home use, becoming the perfect ally for hanging garments and accessories when guests arrive, or as part of a walk-in closet or entrance area. In Oliver, every detail is meticulously crafted: from the design of the wheels with a stopper, to the nappa-covered bar and the bands at the base. Made of beech wood, it is available in natural, wenge, and walnut Canaletto finishes, with leather details to match the wood tone.

CECILIA COVERED COAT HANGERS

The Cecilia hanger belongs to the Italian Classic collection. Made of beech wood, it can be customized with a fabric cover. Its clean, light but consistent and sculpted lines characterize a hanger that is a timeless classic.

BOXES

Toscanini's collection of boxes includes various sizes and formats. The boxes can be customized with fabric coverings to match the style of the environment. A leather tag holder can be added in your choice of color, either tone-on-tone with the fabric or in a contrasting shade.

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GARMENTS BAGS

The garments bags are available in three different sizes and in the new shoulder sleeve version. They can be coordinated with the other wardrobe accessories by selecting the same fabric. Additionally, they can be personalized with embroidered initials or a logo, as well as custom details such as zip pulls.

TOSCANINI _ Industrie Toscanini srl
Via Catlinetti 17, 13011 Isolella Sesia-Borgosesia (VC)T +39 0163-22473
www.toscanini.it – FB IG > @ToscaniniOfficial