



COLLECTION

# SPRING SUMMER 2025

-  
PRESSE RELEASE



CONTACT PRESSE

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## ÉDITO

This season Haomy is inspired by holiday landscapes, twilight and the softness of summer. With a mix of new and iconic pieces, this delicate, vitamin-packed collection will elegantly enhance both interiors and exteriors.

Strong lines, bold geometric patterns and a sunny palette are the perfect cocktail to breathe new energy into your home. Each piece tells a story, the story of an eternal summer where simplicity and boldness combine with light, natural textures.

Creations that bring a touch of escape to everyday life and transport us to the heart of summer.







# HAOMY COMMITS

Labelling our products is the first and most important aspect of our CSR approach. These labels enable us to improve our processes and guarantee transparency to our customers. This enables us to reduce social and environmental risks, while constantly improving the quality and sustainability of our products. All our products are now labelled.

**Haomy makes it a point of honour to favour sustainable materials and to promote traditional craftsmanship. Each piece tells a story, the story of environmentally conscious manufacturing.**

## NOS LABELS

**EUROPEAN FLAX®** is the traceability guarantee for premium flax fibre grown in Western Europe for all its outlets. A plant fibre from environmentally-friendly agriculture, without irrigation or GMOs.

**OEKO-TEX® MADE IN GREEN** is a traceability label for all types of textiles that have been manufactured in environmentally-friendly facilities, under safe and socially responsible working conditions. The MADE IN GREEN label also assures consumers that the textile product is made from materials free from harmful substances.

Since 2020, Haomy has chosen to use polypropylene containers. These use less PVC, so the packaging is thinner and degradable, which considerably reduces our carbon footprint. Environmentally friendly, this polypropylene packaging can also be reused and recycled.



# THE TABLE





THE PATTERNS



PALMA

COLOUR AMANDE



AALBORG

COLOUR TABAC



PIANA

COLOUR PÉTALE









LES UNIS  
NOUVEAUX BASICS



CORTE Table runner . place mat . napkin



ZILIA Towel set



CÔME Tea towel





# THE CUSHIONS







MANILLE



CANCUN



NAGOYA







CUBA



SKAGEN



AALBORG



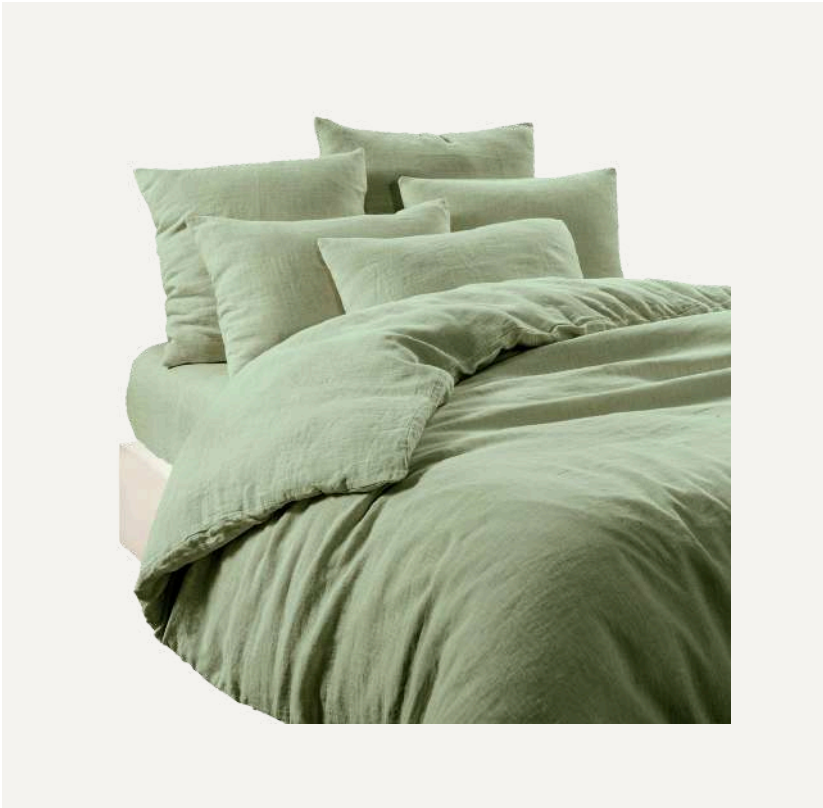


# THE BED





NEW COLORS



LIMY

COLOUR AMANDE



TALOA

COLOUR PÉTALE



DILI

COLOUR PAILLE







**NEW BEDSPREAD**  
LINEO





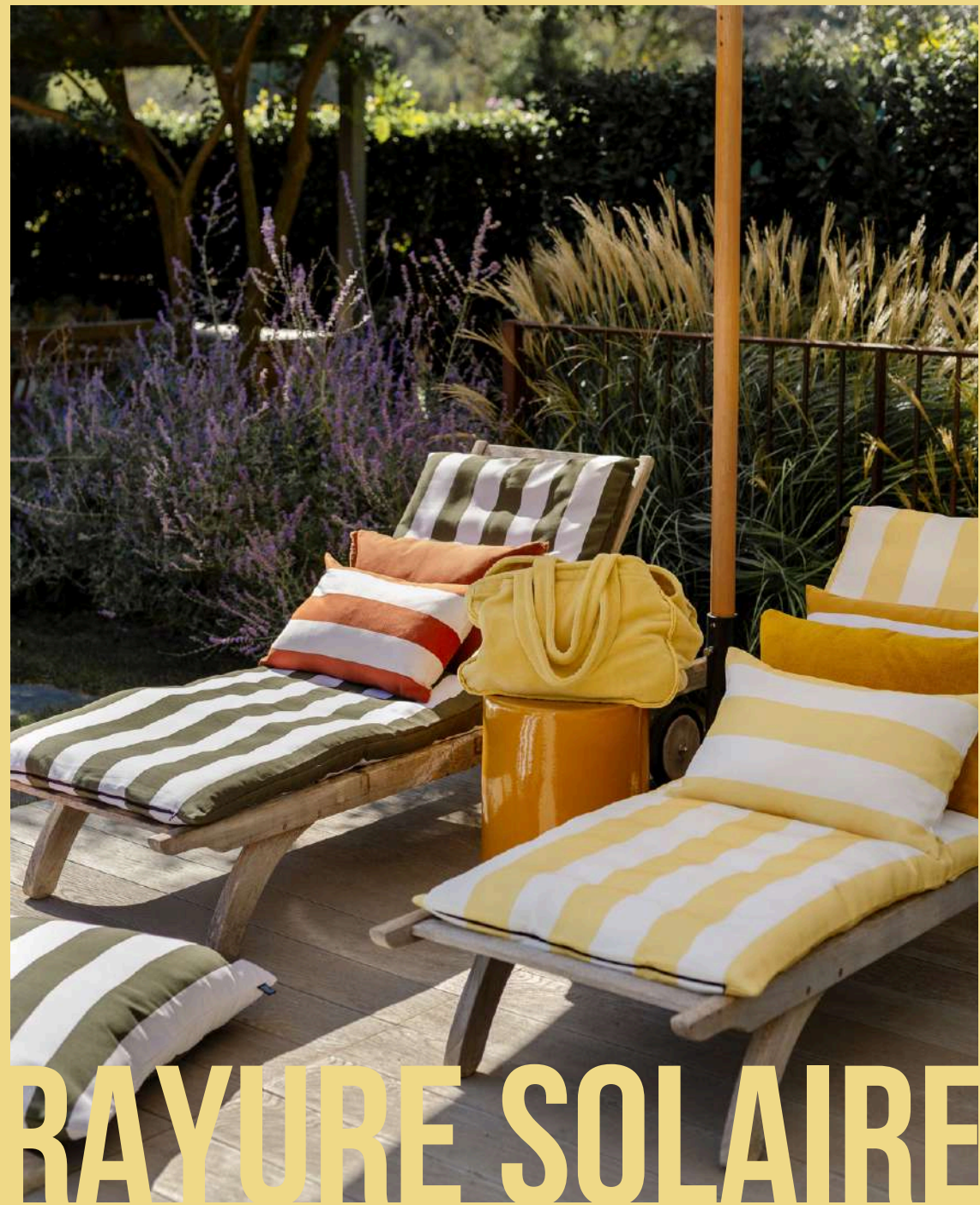
# OUTDOOR COLLECTION

Floral patterns, stripes and sunny colours combine endlessly to transform any outdoor space into a haven of peace, joy and colour.

**Our outdoor collection is made from top-of-the-range fabrics, water-resistant thanks to a water-repellent treatment and UV-resistant.**







RAYURE SOLAIRE





BIARRITZ



MADERA



LIBERTY







LIBERTY



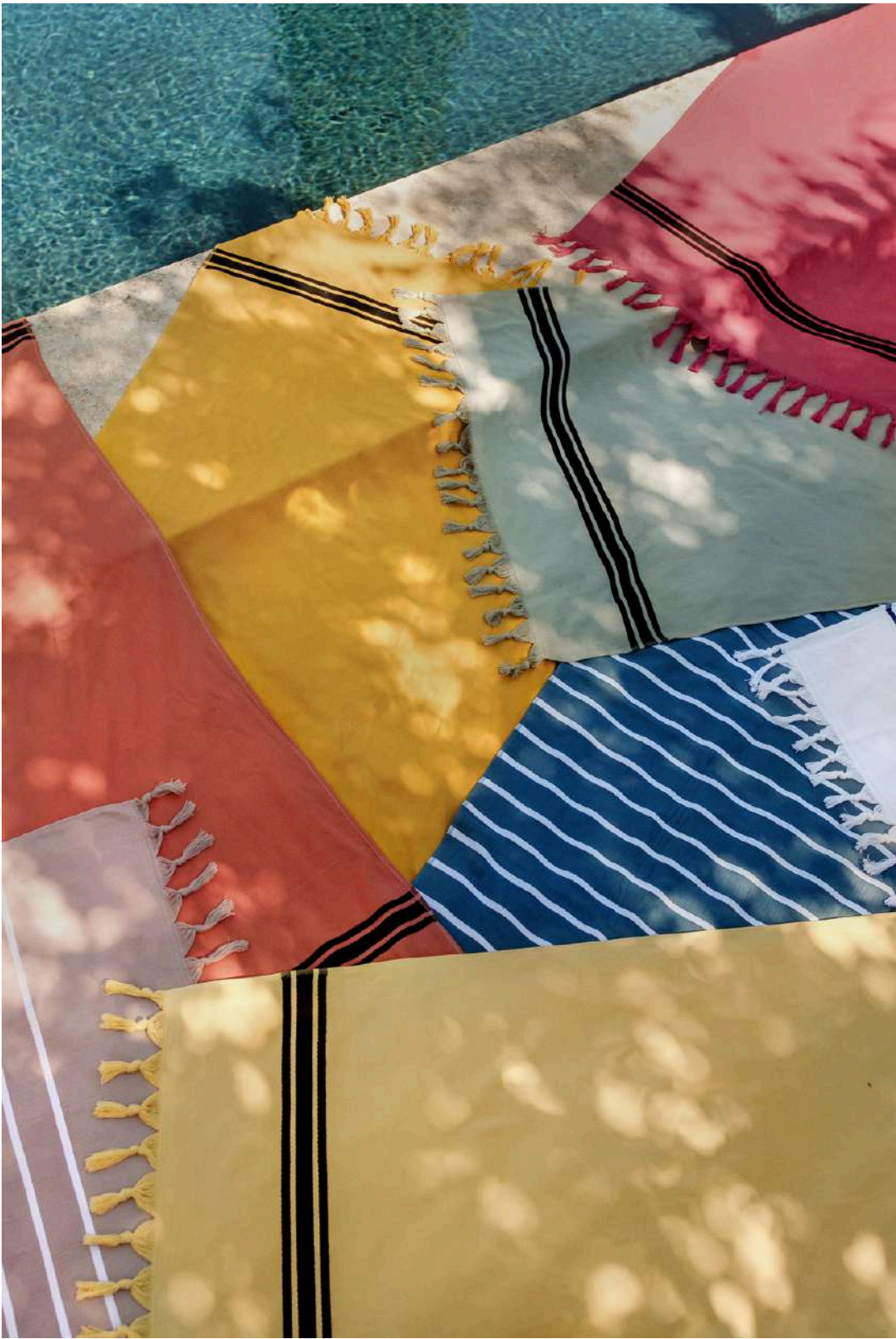
BIMINI



RIVIERA











Haomy



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