

The KARE Design living trends 2025



Always extra, never ordinary!

Munich/Garching, December 2024; KARE brings a breath of fresh air to the world of living - with bold reinterpretations of classic furniture and exciting accents that perfectly emphasise the modern lifestyle. For over 40 years, KARE has ensured that furniture is not only practical, but has real character - pieces that people love and keep for a long time. High-quality materials guarantee that the furniture not only inspires today, but also tomorrow. The secret? A design that likes to break the rules and turns furniture into real eye-catchers. With its unique mix of colours, shapes and styles, KARE has made a name for itself worldwide - and not without reason! Today, 120 franchise partners in 50 countries are conquering the hearts of interior design enthusiasts and spreading the message: Home should be fun!

The new products for 2025 are centred around two major living trends: *Dare to be Different* and *Sleek & Chic*. With unusual designs and colourful accents, *Dare to be Different* celebrates individuality within your own four walls, while *Sleek & Chic* focuses on timeless classics with a modern twist. Micro-trends under the two main headings are *Pastel meets Statement*, *Art in everyday life* and *Monochrome Magic*.

Trend „Dare to be Different”

Dare to be different celebrates individuality and self-expression by emphasising the courage to stand out from the crowd and leave the ordinary behind. The trend focuses on unconventional designs that combine eye-catching shapes and unusual colour palettes. The result is furniture and accessories that are not only functional, but also express a unique personality.

Playful accents and creative details reinforce this individual touch and give every room a striking, personalised atmosphere. This trend encourages you to live your own style without compromise and to try out new things. The mix of innovative shapes and vibrant colours turns every home into a place where authenticity and creativity take centre stage. Furniture and decorations that embody this trend are more than just furnishings - they are an expression of joy of living and a modern, self-confident lifestyle. Each room becomes unique, reflecting the character of its owner.

- **Pastel meets Statement**

At a time when soft colours are on the rise, the trend is to use pastel colours that are not only subtle but also bold. They are not only associated with calm and harmony, but also add a clear accent to any room. Lights inspired by organic shapes and extravagant crockery with unusual patterns show: Pastel colours in eye-catching designs are the perfect way to stand out from the crowd while creating an elegant and unique home.

- **Art in everyday life**

This trend focuses on art as a central element in interior design. Furniture and accessories are becoming works of art that impress with their extraordinary design and artistic expressiveness. The integration of art into everyday life transforms functional objects into aesthetic statements and turns the living space into a stage for personal artistic flavours. From new lamps in an animal look with fake fur and graffiti prints to colourful sofa elements that can be artfully combined: The focus is on embellishing the living space with creative accents that bring inspiration into everyday life.

Trend „Sleek & Chic“

Minimalist elegance combined with a modern, contemporary touch - the focus is on clear, minimalist shapes that are enhanced by subtle details and first-class workmanship. Each product reflects the perfect balance between functionality and aesthetics. The clean lines and simple silhouettes convey a sense of calm and order in turbulent times, while thoughtful accents and high-quality materials make the furniture pieces true design icons. Ideal for those who live a modern lifestyle and value practical yet stylish furnishings. The combination of simple beauty and high functionality makes this furniture an indispensable companion in everyday life. They adapt effortlessly to any interior design while offering the comfort and quality expected of modern furnishings today.

- **Geometric Perfection**

This microtrend favours precise, clear lines and minimalist shapes. It is not just about function, but also about the art of reduction - tables and consoles made of geometric graphite bodies and with sensual surfaces made of dark bubble glass stand for simple yet expressive designs that enhance the room with their presence without overloading it. They are complemented by stylish black furniture with geometric accents in luxurious gold.

- **Monochrome Magic**

Another aspect of the Sleek & Chic trend is the love of monochrome colour schemes. Here, the room is designed with a single, subtle colour palette that is varied by textures and materials with a soft, leather-like feel, for example. Brown, beige and grey tones dominate, often combined with glossy surfaces or matt accents. Particularly noteworthy are pieces of furniture in the trend colour 'Greige' and in 'Mocha Mousse', the Pantone colour of the year 2025.

- **Function meets Form**

Minimalism is not synonymous with boring. This microtrend is all about design and function going hand in hand. Furniture made of solid mango wood in modern shapes as well as products made of lacquered ash wood in luxurious dark brown tones and with elegant metal additions impress with their simple elegance while offering a high degree of functionality - ideal for the modern, urbanised lifestyle.

About KARE Design GmbH

Privately owned Kare Design GmbH is an internationally operating trading company for furniture, lighting and home accessories. Under the slogan 'Joy of living', the company designs and markets its own range of unconventional home design in a wide variety of styles. Under the umbrella of the KARE brand, the company sells through its own retail outlets, as a wholesaler and as part of its franchise system. It also operates e-commerce and a subsidiary for the contract business. Today, the company has 120 franchise partners in fifty countries. Jürgen Reiter and Peter Schönhofen founded their company in 1981 and still run it today as owners and CEOs.

Press contact
KARE Design GmbH
www.kare-design.com
presse@kare.de