

BARRO.

Barro x Christian Haas

Barro's new tile collection created by Porto based designer Christian Haas will be launched at Maison & Objet in January 2025 and is promising a transformative moment for the brand.

Barro has partnered with the internationally renowned designer to elevate the brand.

As a result, Barro stands for luxurious tiles in a bold, contemporary design, crafted in perfect imperfection.

The collaboration reaffirms the brand's dedication to outstanding quality and forward thinking innovation.

A vibrant collection

Christian Haas and his team see tiles as a second skin of a building, offering longevity and refined embellishment. Their new collection is available in a palette of 10 nature-inspired colors. It features seven tile series that bring a poetic touch to surfaces.

These series evoke a sense of dynamic stillness and multi-tonal shades.

Moreover, the light reflection on the tiles plays a significant role in enhancing the aesthetic of the installation.

A family-run brand

Founded in Portugal in 2013, Barro creates stoneware designed for both indoor and outdoor surfaces. The brand's core business is rooted in the art of craftsmanship.

Barro, deeply committed to environmental protection, consistently implements sustainable practices in its factory particularly in the use of natural and recycled materials.

Driven by innovation, the firm prioritizes excellence in its products.

Studio Christian Haas

The design approach of Christian Haas merges simplicity and elegance.

His sense of aesthetics is driven by the harmony between sobriety, usefulness, emotionality and longevity.

The Studio works for international brands and throughout the years, his work was honored with awards like the Red Dot Design Award, German Innovation Award and the Elle Decoration International Design Award. Christian Haas lives and works in Porto, Portugal.

Where

Maison & Objet, Paris

Hall 7 / B153-C154 (Sector: Projects)

When

From the 16th to the 20th January 2025

Thursday to Sunday: 9.30am to 6.30pm

Monday: 9.30am to 6pm

Contact for press inquiries

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