



# MIDIPY

LE SAVOIR-FAIRE FRANÇAIS



# a family adventure



Our exciting journey with Midipy took root during a long family trip, where we reconnected with time, nature, and the authenticity of ancestral artisanal practices in Bolivia and Laos.

This deeply enriching human experience inspired us to contribute to the preservation of French artisanal traditions, centered around natural and noble materials.

Thus, as a couple, we decided to take up the torch of the Midipy brand, founded in 1998 by two of Eloïse's uncles, offering genuine leather home decor items and natural wool throws.





# About Midipy

A brand offering genuine leather home decor items and natural French wool throws, crafted in French artisan workshops, designed for both individuals and professionals

A personalization and custom design service



Home  
decoration  
made in  
France



# our manifesto



Because the world of luxury doesn't have to mean individualism and excess, we're convinced that it can be a source of responsibility and sustainability.

We believe that the use of noble natural materials, found locally in France, contributes to create refined articles that last in time.

We believe in timeless elegance that escapes the seasons and fast fashion, creating memories that accompany a lifetime and are passed on.

We are committed to elegant, responsible consumption that leaves its mark over time.

# our team



Moving forward together both in personal and professional life, Daniel managed a real estate company for 12 years, while Eloïse spent the past 20 years working for a major telecommunications group, holding roles in communication and human resources.



## Eloïse Paternotte- Dumont

*ASSOCIATE DIRECTOR -  
MARKETING AND  
COMMUNICATION*

## Daniel Dumont

*ASSOCIATE DIRECTOR -  
BUSINESS DEVELOPMENT  
AND RELATIONS*





# our landmarks

Midipy highlights noble materials such as natural French wool, renowned for its softness and eco-friendliness, as well as genuine leather, vegetable-tanned, whose timeless patina enhances both elegance and durability.

The wool throws are woven in France, and the leather items are handcrafted in local workshops using exceptional expertise.

Midipy designs pieces with a simple yet refined aesthetic, created to stand the test of time and transcend trends.

1  
noble  
and  
natural  
material

2  
French  
know-  
how

3  
sober  
and  
elegant  
design





# our material

Wool is an eco-friendly natural fiber that is also beneficial for health due to its many exceptional qualities.

We always select the finest and softest natural wool. It is organic, as it undergoes no dyeing or chemical treatment.

We chose to work with leather for its natural strength and durability, making it an especially sustainable material.

As a "living" material, leather ages naturally: over time, it develops a unique patina that gives it a timeless aesthetic.





the villa

the office



our collections



the chalet

tableware & restaurant







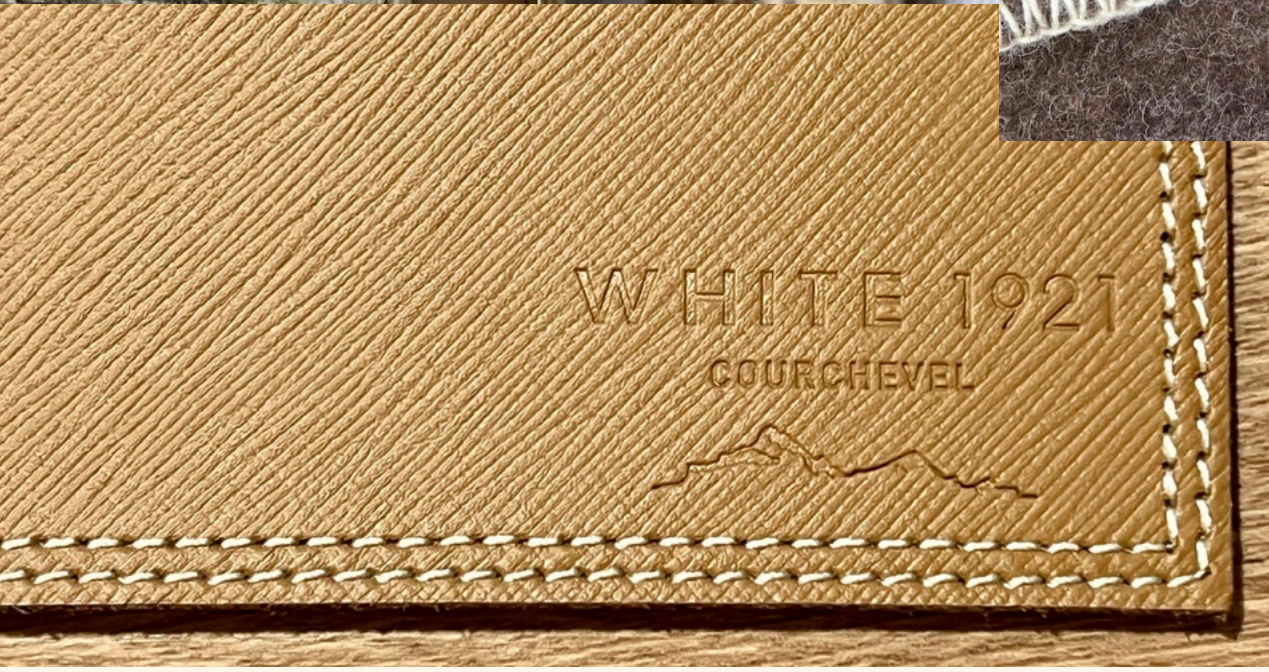
# custom-made



personalization



custom design service





# press contacts



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