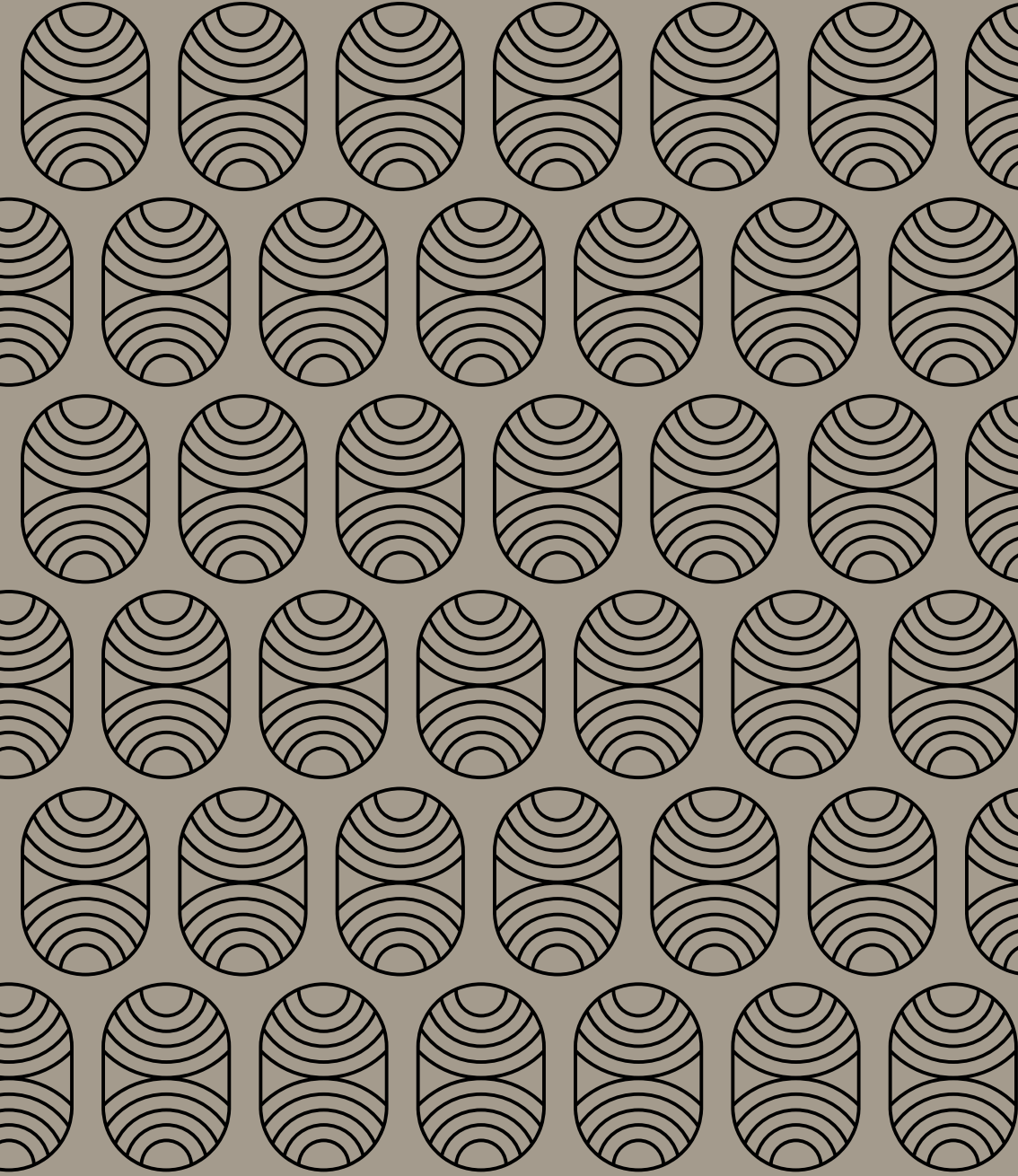




**MIDIPY**



FRENCH KNOW-HOW





For an elegant and sustainable home

# MANIFESTO

Because the world of luxury doesn't have to mean individualism and excess, we're convinced that it can be a source of responsibility and sustainability.

We believe that the use of noble natural materials, found locally in France, contributes to create refined articles that last in time.

We believe in timeless elegance that escapes the seasons and fast fashion, creating memories that accompany a lifetime and are passed on.

We are committed to elegant, responsible consumption that leaves its mark over time.

# 01

## NOBLE, NATURAL MATERIALS



### CAREFULLY SELECTED NATURAL FRENCH WOOL

Since Midipy was founded, we've been using wool from the Pyrenees, recognized for its quality around the world since the 19<sup>th</sup> century, and in the French valleys for much longer.

We've extended our business to virgin wools from the south of France, and we always select the finest, softest natural wool.

We select our raw materials after a rigorous sorting process, retaining only 30% of the total natural wool for our production. We call it French High Quality Wool.

This wool is organic, as it undergoes no dyeing or chemical treatment. We use the same criteria to select our French mohair wool.

In addition, we make a small selection of rare wools whose quality requires that they be sourced in their country of

origin: our alpaca and cashmere wools come from the high peaks of Peru and Mongolia.

### THE BENEFITS OF NATURAL WOOL

Wool is a natural fiber that is environmentally friendly and beneficial to our health, as it has many great qualities. Few natural materials are so rich and can be used in so many ways.

Its most important quality is its structure, thanks to which natural wool both absorbs and rejects moisture. This natural "breathing" of wool enables Midipy throws to provide effective protection from both cold and heat, as well as from the development of allergenic substances. Unlike other synthetic materials, wool does not contain irritating chemicals.

The natural thermal barrier is also ensured by its thermal insulating

properties, including the fact that it traps almost 80% of the air in its own weight. Its fibers don't conduct static electricity, which also prevents dust encrustation and simplifies product care. Simply airing wool throws is enough to restore their freshness.

Sturdy, wool is renowned for its exceptional durability. Wool garments stand up well to wear and retain their quality over time.

### LEATHER, A NOBLE AND DURABLE MATERIAL

In those places where handcrafts have attained the heights of nobility, our selection of the finest leathers are pleasing to the most delicate touch. These are mainly calf or cow leathers.

Vegetable tanning allows this leather to take on the patina of time and retain its natural feel.

We have chosen to work with leather for its natural resistance and strength, making it a particularly durable raw material.

Flexible and breathable, leather provides good insulation, resists tearing and won't crumble.

As a "living" material, leather ages naturally: over time, it takes on a specific patina, making it timelessly beautiful.

# 02

## FRENCH KNOW-HOW

### THROWS WOVEN IN FRANCE

Our natural wool throws are made using ancestral knowledge handed down from generation to generation.

In our workshop in the South of France, the greatest care is taken in the design of our dye-free range, right from the choice of wool and throughout the manufacturing process.

Our throws are designed with the highest quality in mind, some of the weaving and finishing steps are done by hand.

### HAND-MADE LEATHER GOODS

Midipy is also a range of handmade leather goods, 100% made in France in our workshops in the Tarn region, where leatherwork and saddlery are handed down from generation to generation.

From carefully tanned leather, craftsmen cut, assemble and sew leather components.

Each item is crafted in a ritualistic and precise manner, with each piece treated in the traditional way.

On most of the range, double-thread topstitching provides an elegant finish.

These timelessly elegant, high-quality items combine handmade craftsmanship with ancestral know-how.

In the final stage, each part is checked with the utmost rigor.

# 03

## SOBER AND ELEGANT DESIGN

### ELEGANCE AND TIMELESSNESS

Natural materials and French know-how have been guiding us since 1998. Whether in the choice of objects, their shape or color, we rely on a sober design: our collection is designed to accompany you for a long time. Beyond fashion, our products are made to last, and their elegance makes them timeless.



# THE STORY

## MIDIPIY: AN ENDURING STORY HANDED DOWN THROUGH THE GENERATIONS

In 1998, in a spirit of authenticity and quality, Philippe Granet and Denis Paternotte have brought back to life the history of Pyrenean wool by creating Midipy and reviving one of the region's largest spinning mills.

At that time Midipy used to offer natural throws, woven from high-quality, undyed wool. A few months later, not far from the Pyrenees, Philippe and Denis have decided to develop a range of leather goods handcrafted in France, with carefully designed leather items for home decoration.

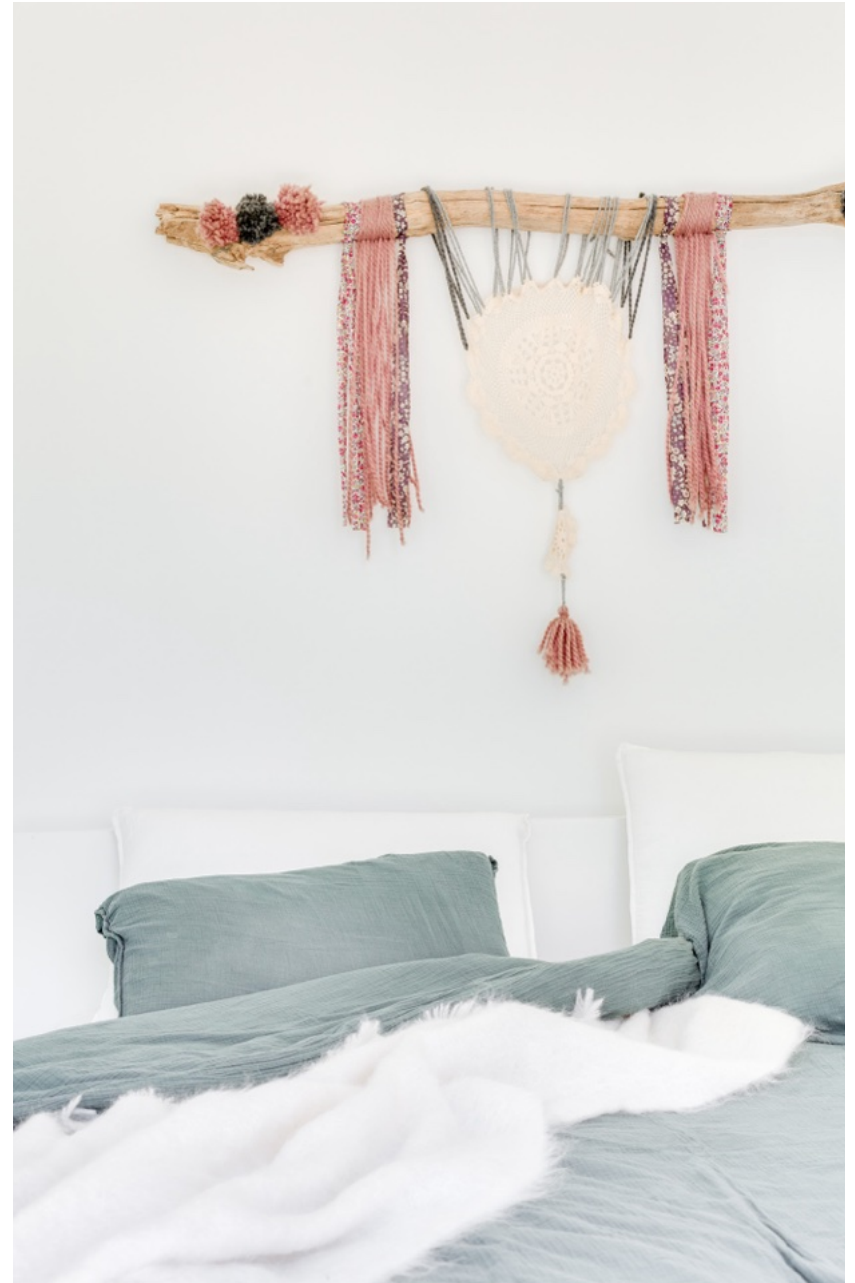
In 2024, at the end of a long family trip around the Southern Hemisphere, during which they came into contact with ancestral artisanal practices in Laos and Bolivia, Eloise Paternotte and Daniel Dumont, nephews of the Midipy founders, have offered to take over the activity with the same objective : working for sustainable elegance in the natural world and French know-how.



# THROWS

The Midipy throw collection brings softness and warmth to your home decor. Available in a range of natural colours, they are woven from high-quality wools and produced with the greatest care by craftsmen in France.

Neouvielle white throw - 100% Mohair wool





- 1 Munia throw, ivory and chocolate colors, 100% french high quality wool
- 2 Rhune throw, heather grey color with ecru saddle stitch, 100% french high quality wool





1 Potosi throw, light grey color, 85% alpaca wool and 15 % french high quality wool  
2 Rhune throw, heather grey color with ecru saddle stitch, 100% french high quality wool





1 Munia throw, ivory and chocolate colors, 100% french high quality wool  
2 Neouvielle white throw - 100% Mohair wool





- 1 Rhune throw, heather grey color and carmin saddle stitch, 100% french high quality wool
- 2 Madres throw, chocolate color with tangerine saddle stitch, 100% french high quality wool



- 1 Tuni throw, white and black colors, 100% alpaca
- 2 Potosi terrace throw, heather grey color with ecru saddle stitch, 85% alpaca and 15% french high quality wool (on the right hand side chair)



# LEATHER

The Midipy leather items collection adds a touch of classic elegance to your interior design: work environments, relaxation areas and tableware.

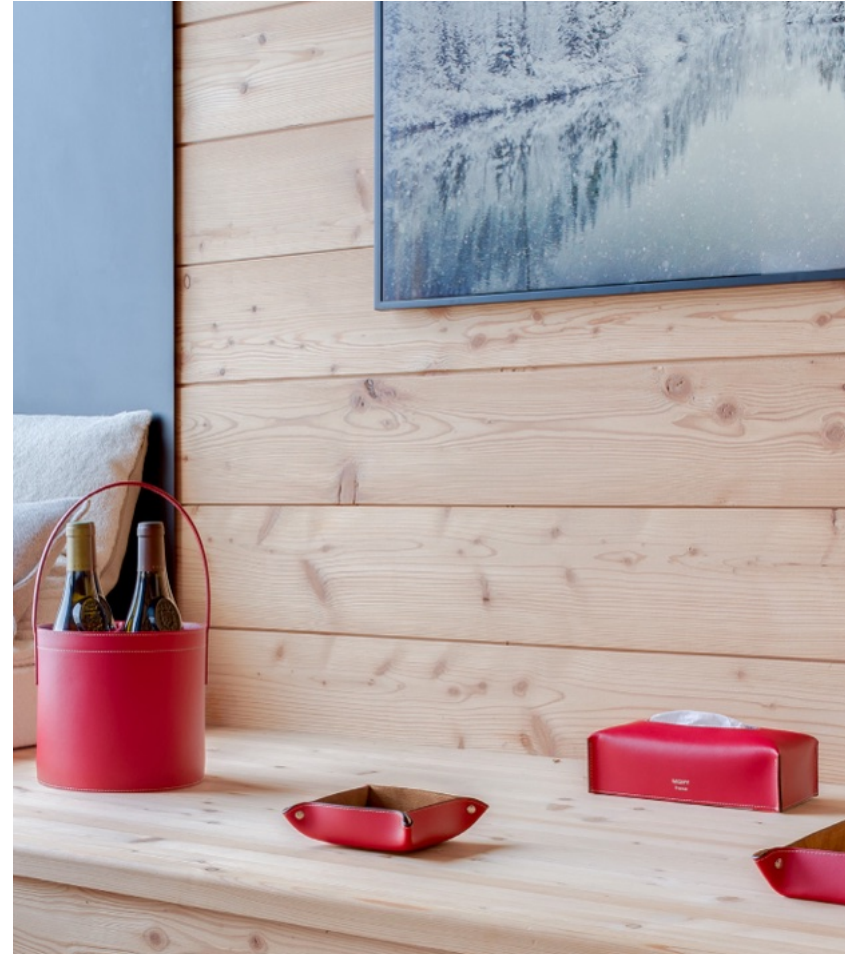
Leather pieces are assembled and sewn by hand in our French workshops, guaranteeing the quality and longevity of these beautiful objects.

Lamanon desk pad, Sigoyer pencil holder and Savines paper tray,  
Camel color





1 Lamanon desk pad, Sigoyer pencil holder et Baratier tidy tray, chocolate color  
2 Ansois log holder et Beaulieu matches case, tangerine color



1 Baratier tidy tray and Roussillon tote bag, chocolate color  
2 Castellane bottle holder, Baratier tidy tray and Allos tissue box, carmin color







1 Gordes coasters camel color  
2 Paradou key holder and Baratier tidy tray, camel color





- 1 Paradou key holder, camel color
- 2 Grimaud place mat and Gordes coasters, camel color



1 Ventoux tray and Gordes coasters, camel color  
2 Allos tissue box, camel color



**Madrès throw\***  
French high quality wool  
Chocolate - 120 x 180 cm



**Rhune throws\***  
French high quality wool  
Heather grey - 120 x 180 cm



**Cestrède throw\***  
French high quality wool  
Ivory - 120 x 180 cm



**Néouvielle throw**  
Mohair  
White - 140 x 180 cm



**Esparon throw**  
Cashmere  
Ecru - 140 x 200 cm



**Verdon blanket**  
Cashmere  
Écru - 180 x 240 cm



**Marboré throw\***  
French high quality wool  
Chocolate - 120 x 180 cm



**Ardiden throw\***  
French high quality wool  
Heather grey - 120 x 180 cm



**Gabarro throw**  
French high quality wool  
Ivory - 120 x 180 cm



**Munia throw**  
French high quality wool  
Ivory and chocolate  
140 x 200 cm



**Ansois log holder**  
45 x 34 x 30 cm



**Beaulieu matches case**  
32 x 6 cm



**Maupas terrace throw**  
French high quality wool  
Chocolate - 90 x 120 cm



**Lustou terrace throw**  
French high quality wool  
Ivory - 90 x 120 cm



**Montcalm picnic throw**  
French high quality wool  
Heather grey - 120 x 140 cm



**Lourmarin magazine rack**  
30 x 24 x 22 cm



**Baratier tidy tray**  
12 x 12 cm



**Bonnieux tidy tray**  
24 x 12 cm



**Tuni throw**  
Alpaca  
Black and white  
140 x 180 cm



**Potosi terrace throw**  
Alpaca  
Light grey - 100 x 120 cm



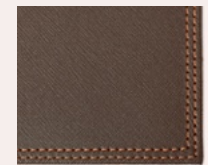
**Uyuni terrace throw**  
Alpaca  
Mouse grey - 100 x 120 cm



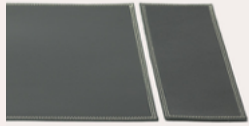
**Castillon bottle holder**  
12 x 19 cm



**Castellane bottle holder**  
21 x 19 cm



**Gassin placemat**  
50 x 35 cm



Grimaud place mat  
49 x 29 cm



Gordes coasters  
(pack of 6)  
10 x 10 cm



Ramatuelle wallet  
12 x 9 x 3 cm



Allos tissue box  
23 x 12 x 6 cm



Embrun card case  
6 x 9 x 2,3 cm



Paradou Key holder  
11 x 2,5 cm



Roussillon tote bag  
30 x 24 cm



Roquebrune totebag  
43 x 33 cm



Lavandou wastepaper  
basket  
26 x 33 cm



Beaurecueil desk pad  
50 x 35 cm



Lamanon mouse pad  
21 x 21 cm

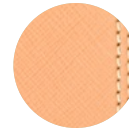


Savines paper tray  
9 x 9 x 9 cm



Sigoyer pencil holder  
7 x 9 cm

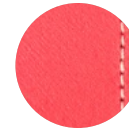
## COLORS



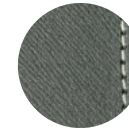
Camel



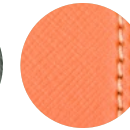
Chocolate



Carmin



Ebony



Tangerine

## FINISH RANGE



Saddle stitch



Braid

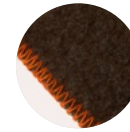


Fringes

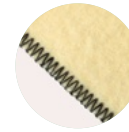
\*Saddle stitches are available in five colors:



Ecru



Tangerine



Ebony

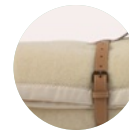


Carmin



Basil

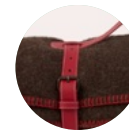
The throw leather holders are available in the following colors:



Camel



Chocolate



Carmin



Grey



Ebony



Tangerine



Woolen  
in France



100% Natural  
Origin



Made in France

*Hande  
made*

Agréé



WOOLMARK®

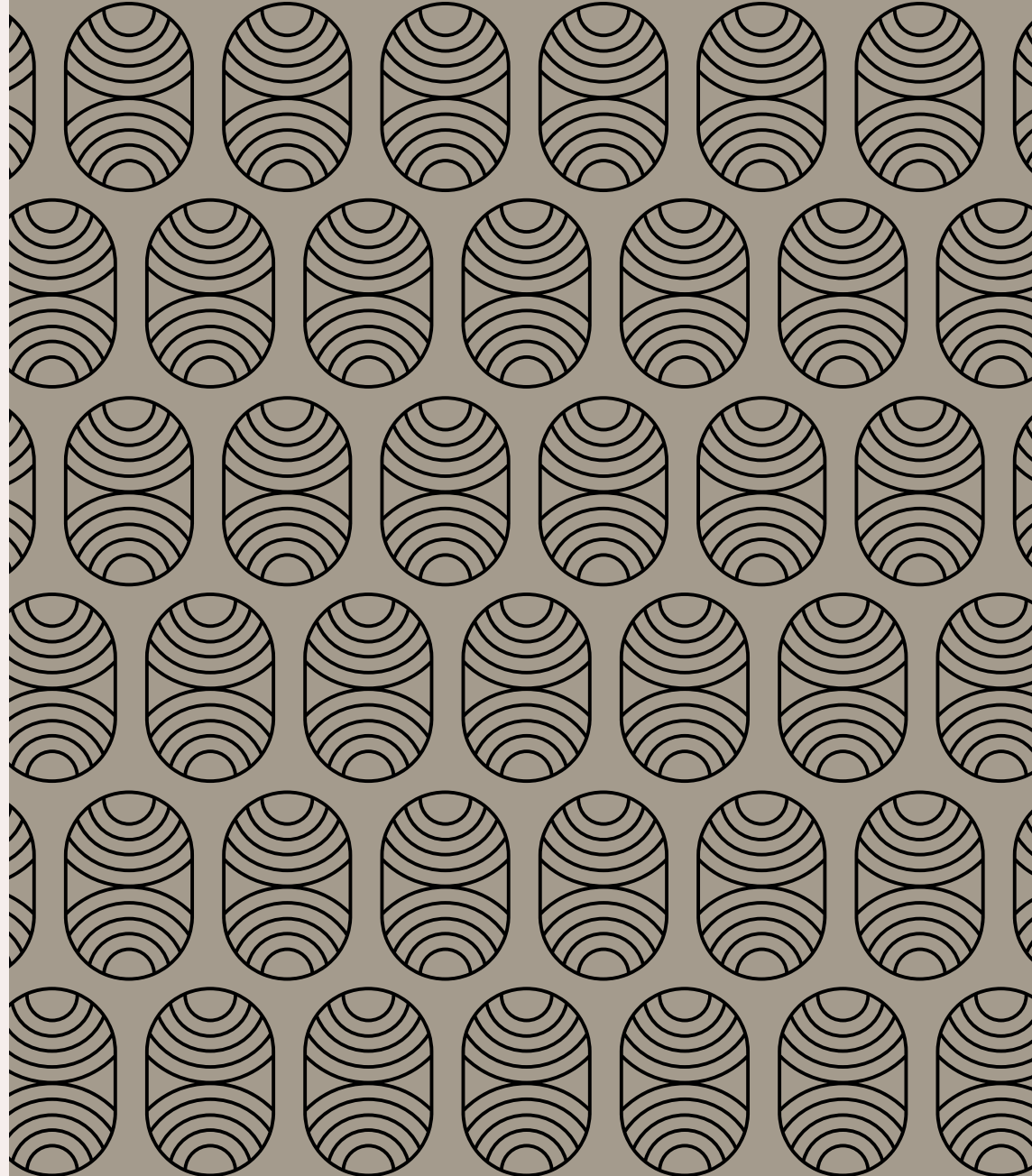


ATELIERS D'ART  
DE FRANCE



midipy.fr

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**MIDIPY**

LE SAVOIR-FAIRE FRANÇAIS

[midipy.fr](http://midipy.fr)