

PRESS RELEASE

SOLENTRA : The designer LAMPE & CARAFE D'AMBIANCE that illuminates your interiors debuts at Maison & Objet!

Chateaubernard-Cognac, January 7, 2024

SOLENTRA, the pioneering designer brand of dual-function decorative lamps, is proud to announce its first participation in the prestigious Maison & Objet show, to be held from January 16 to 20, 2025 at the Parc des Expositions de Paris Nord-Villepinte.

Discover SOLENTRA - much more than a simple carafe, a unique decorative light source - in **Hall 4, Stand H135**.

Illuminating the art of French fine living

SOLENTRA reinvents lighting with an innovative approach: an elegant glass accent lamp featuring a patented cork closure system and a waterproof, safe, wireless, rechargeable light module.

Its ingenious design also allows it to be used as a luminous, refillable carafe, offering a groundbreaking dual functionality.

SOLENTRA creates a warm, inviting atmosphere, transforming any space into an exceptional setting.

Highlighting SOLENTRA's features at Maison & Objet :

- **Designer decorative lamp:** SOLENTRA is designed above all to illuminate and enhance interiors, thanks to its sleek design and soft, adjustable lighting.
- **Dual functionality:** As well as being a decorative lamp, SOLENTRA is a luminous, refillable carafe, ideal for receptions and convivial moments.
- **Safety:** SOLENTRA's rechargeable light module is completely waterproof. It generates no heat and respects the integrity of the liquid it illuminates.
- **Customized ambience:** SOLENTRA light adapts to every occasion, creating an intimate, festive or relaxing atmosphere.
- **High-grade, long-lasting materials:** Made from high-quality glass, wood and cork, SOLENTRA combines aesthetics, functionality and durability.

The SOLENTRA team will be on hand throughout the show to welcome visitors, present the first models and share its vision of decorative lighting.

Get a preview of SOLENTRA's innovations and future developments.

"We're delighted to present SOLENTRA at Maison & Objet, a benchmark event for the decoration and lifestyle sector," says Florence FETILLEUX, SOLENTRA Sales and Marketing Manager at ISOLA.

"We're convinced that SOLENTRA, with its dual functionality as a decorative lamp and luminous carafe, will captivate a public looking for innovative design products."

Practical information:

Trade fair : Maison&Objet

Dates : January 16-20, 2025

Location : Parc des Expositions de Paris Nord-Villepinte

SOLENTRA stand : Hall 4, Stand H135

About SOLENTRA by ISOLA :

SOLENTRA is a brand of the French company ISOLA, founded in 2021 in Chateaubernard-Cognac (France) in the heart of Europe's "Spirits Valley" to exploit several patents filed by its founders Alban PETITEAUX and Larry SKOLLER.

Active in the high-end spirits ecosystem, Alban and Larry have invented an ingenious corking system that creates a secondary, totally watertight space within a liquid-filled carafe.

Inspired by luxury, design, innovation and timeless excellence for which Cognac and its spirits are internationally renowned, they have created SOLENTRA, an elegant decorative lamp and 100% functional carafe.

Except for their luminous electronic modules, SOLENTRA lamps and carafes are made exclusively from the finest materials: glass, wood and cork. They are assembled by hand in the Charente region of France, in limited series.

"SOLENTRA" is inspired by the Italian expression 'Il Sole Entra', meaning 'the sun comes in', both in the carafe and in your home.

ISOLA's plan is to create a SOLENTRA Collection of lamps and carafes, launching new models each year, or variations on existing models, in collaboration with its French and international customers.

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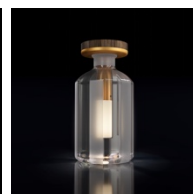
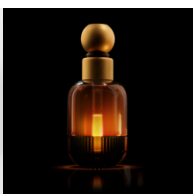
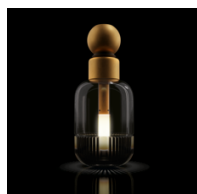
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Other visuals / illustrations available on request