

# Bonne Maison

Spring Summer 2025

# Bonne Maison

## **About Bonne Maison**

Since 2012, Bonne Maison tells stories with unique socks. Every season, three stories made of 12 models where colours answer to patterns.

In these stories we come across blondes, clowns, crowds, trapeze artists, nude women bodies, birds, dogs, cats, snails, horses, mice, grasshoppers, snakes or monkeys, in mountainous, green or surrealist settings, imaginary landscapes, with polka-dots, stripes, but also peonies, carnations, iris, daisies, poppies and other wonders... That whole little world wants to settle down, leap and chill, flutter or spread along the feet, climb onto the eel or even come around the calf. And if we don't pay attention, feet end up sharing stories...

## **Le bon fil (the right yarn)**

We have selected high quality Egyptian cotton spun in Italy.  
Our socks are double thread knitted for an optimal strength.

## **Les bonnes couleurs (the right colours)**

Our color scales are drawn up with care for each collection.  
The yarn dyeing is done especially for Bonne Maison.

## **Les bons motifs (the right patterns)**

Our fine gauge allows us to bring a high accuracy and refinement to the different patterns. Socks are presented in arrangements of 12, patterns and colours relating little stories.

## **Le bon savoir-faire (the right know how)**

Thank to the «savoir faire» of one particular French manufacturer, whose business we have supported and invested in by providing sock-knitting machines, we have been able to develop high quality socks and keep production mainly in France.

From the hollow of the valley, between land and water, comes the sound of the river. Joyful frolicking in the cool waters. Mother goose tends to her young whilst a dragonfly shares its secrets with neighbouring water lilies. Pebbles clatter merrily in the riverbed. Daffodils carpet the banks and deer roam among the dense reeds. Anemones sway, while otters, beavers, ducks, pike and eels play with the currents on the riverbed. The fresh, dense colours of the riverbanks. Bright, rippling greens and deep blues beckon a bracing dip in the flowing waters. Taupe, chestnut and rosebud warm the blue-green-grey of the pebbles.



# La Rivière



RV1-01



RV2-01



RV3-01



RV4-01



RV5-01



RV6-01



RV11-27



RV7-01



RV8-01



RV9-01



RV11-1



RV12-1



UN234



UN235



UN102



UN219

Lemons in the foliage glow like fireflies, the shadow of the leaves hiding lurking panthers. Flowers fade into the distance where black swans glide through the colourful waters of a tropical mangrove. Dark contours frame the large pink buds against a sulphur yellow background. Aloe vera reflects the colours of dusk. A silhouette lounges at the foot of a tree, aware of the presence of life all around. The merry, dancing movements of the animals as the sun goes down! A play of light and shade. Yellow hues pierce the night and roses blossom whilst shades of green cool the evening heat.



# Contrejour



CT1-01



RY1-28



CT2-01



CT3-01



CT4-01



CT5-01



CT6-01



CT7-01



CT8-01



CT9-01



CT11-1



CT12-1



UN213



UN236



UN237



UN217

This narrative evokes the colourful patchwork landscapes of Japanese mountains, so near and yet so far. A psychedelic tiger stares down from the tall grass. Butterflies frolic. Violet irises, with hints of yellow, pose boldly against a bright red background. Large peonies create an almost abstract motif. Flowers and more flowers, in vivid colours, reminiscent of the Kenzo jungle of the 90s. A mix of strong colours, red, purple, violet and yellow. A handsome royal blue and a lighter sky blue. A fine palette of greens with a hint of khaki.



# Le Tigre



TG1-01



RY1-29



TG2-01



TG3-01



TG4-01



TG5-01



TG6-01



TG7-01



TG8-01



TG9-01



TG11-1



TG12-1



UN209



UN238



UN239



UN240

Every summer season, we offer a range of coordinated solid color and stripes that respond to our different stories and can also stand alone. These fine socks in original colors are carefully made in France.



# Plains Spring Summer 2025



UN219



UN209



RY133



UN102



UN101



UN237



RY1-28



UN236



RY127



UN235



UN220



UN174



RY126



UN217



UN240



UN238



RY129



UN239



UN234



RY134



UN215



UN213



UN150



UN161



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