

Communiqué de presse.

WOM BY MASTUVUE

WATCH ON ME

Watch On Me: The Summer Glasses – A Special Beach Creation by MASTUVUE
HALL 3 – STAND 80



At Maison & Objet, MASTUVUE proudly presents **WATCH ON ME**, an innovative concept crafted exclusively for beach lovers. Combining stylish design, smart functionality, and eco-consciousness, this new collection redefines summer sunglasses.

1- Temple-less Frames: Elegance and Comfort Reinvented

Say goodbye to traditional temples with “Watch On Me!” MASTUVUE has created a frame where the temples are replaced by ultra-light transparent chains that rest delicately behind the ears. Expertly designed for perfect balance, the frames provide unmatched stability and comfort. Ingeniously practical, these sunglasses transform into a chic and discreet necklace whenever you step into the shade, offering effortless style and unprecedented convenience.



2- A Revolutionary Anti-Slip Nose Pad

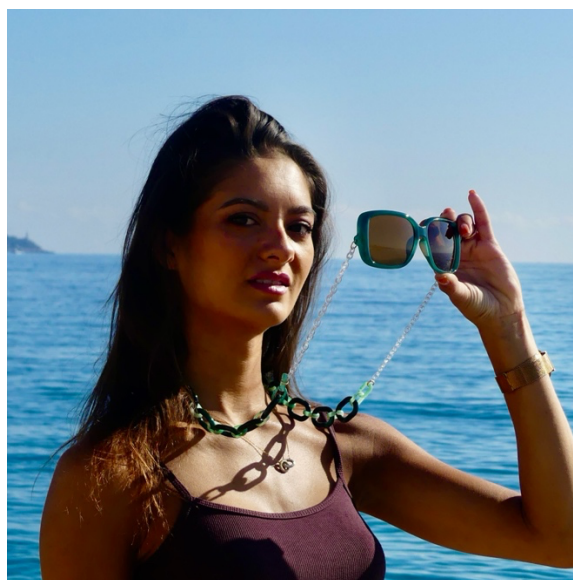
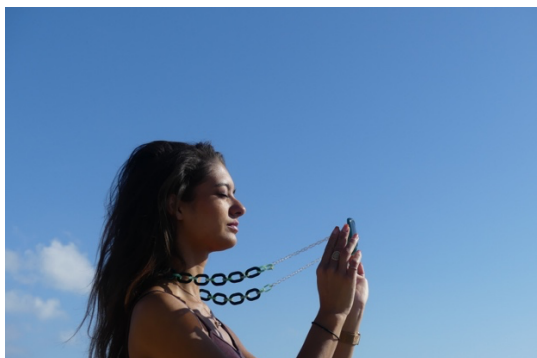
Featuring an innovative nose pad with an integrated silicone layer, “Watch On Me” sunglasses stay securely in place even during intense heat, sweat, or sunscreen application. This pad ensures optimal stability and allows you to wear the glasses comfortably, even on the tip of your nose. Ideal for avoiding discomfort, especially for those with lash extensions.





3- Eco-Friendly and Vibrant Design

In a world where fashion demands sustainability, MASTUVUE rises to the challenge with frames crafted from recycled plastic. Durable and stylish, they ensure a seamless match between the frames and the vibrant necklace colors, while the transparent chains add a touch of elegance and lightness.



A Complete and Irresistible Concept

Fun, lightweight, elegant, and equipped with ultra-protective UV400 lenses, “Watch On Me” sunglasses are designed for all ages and perfectly complement any summer outfit—all at an affordable price. They are the ultimate summer gift and a true revolution in eyewear.

An innovative creation by MASTUVUE for a stylish and practical summer.

For more information, contact us:

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La collection plage de MASTUVUE

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