ORIGINAL MARRAKECH MEDINA



Since its creation, Original Marrakech has won over the greatest establishments around the world. From Liberty and Selfridges in London, to Galeries Lafayette, Bon Marché, and Sézane in Paris, to 86 Champs-Élysées in collaboration with Pierre Hermé and L'Occitane, the House has also been invited to Tokyo to share its unique knowhow.

International recognition



Original Marrakech makes its grand return to the medina

After four years of absence, Original Marrakech returns to the heart of the medina, under the legendary restaurant "La Terrasse des Épices", in a completely reimagined space. This reopening marks a new chapter in the history of the Maison, where tradition and innovation meet.



The "Embroidery Workshops": an immersion in the heart of the expertise of Original Marrakech

Immerse yourself in the world of Moroccan craftsmanship through our Embroidery Workshops, where our expert embroiderers share their secrets and reveal the exclusive techniques that have made Original Marrakech famous. More than just a workshop, it is an experience of transmission and creation that awaits you. Discover the precise gestures, the attention to detail, and participate in the creation of a unique piece, a reflection of your creativity and artisanal excellence.