



## **EN / PORCEL /AUG 2024**

## Porcel Launches a New Platinum Collection Inspired by the Iconic Belle Époque

Porcel S.A. is announcing the launch of its latest collection, Belle Époque PT. The launch of this new collection will be completely digital.

Inspired by the timeless and successful Belle Époque collection, in this new collection the nobility of gold is replaced to the unique shine of platinum, giving a new personality and refinement to every detail. Porcel reaffirms its commitment to excellence by relaunching one of its most iconic dining, coffee and tea services for platinum enthusiasts.

Belle Époque PT promises to offer a variety of possible combinations, allowing each customer to explore and create unique, as well as, memorable tables.

This new collection reinforces the brand's identity, continuing its commitment to create gold and platinum decorations and meeting the needs of a demanding market. Offering products that combine tradition, innovation and quality for a sophisticated and exclusive experience.

More information about the new products will be available soon. If you have any questions, please contact our sales department.

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